

The Connect Launch TOOLKIT



The future of church communication is here.

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Connect Launch Checklist

It's time to bring your church family together!

Welcome aboard GabrielSoft Connect! You've already taken a step towards fostering a more unified and engaged church community. Now, let's bring everyone together. Our simple onboarding checklist is designed to make sure your members don't miss out on any of the fellowship, inspiration, and updates you'll be sharing. Use the following steps as a guide to ensure a successful roll-out of Connect for your church.

○ Step 1: Get ready 🚀

- Watch the Connect video overview
- Import your member list and create groups
- Assign **Admin** and **Manager** roles to select members to help you manage groups
- Create and publish your Welcome email
- Drag and drop the Connect module onto any page of your website to capture sign-ups
- Activate the sign-up form in your website's footer menu

○ Step 2: Spread the word 📣

- Announce Connect in your bulletin with a link or QR code to your sign-up page
- Make pulpit announcements before services
- Share on social media with provided custom messaging and graphic resources
- Post a Connect web banner on your church website with a link to your sign-up page

○ Step 3: Ongoing Promotion 🎉

- Promote regularly through all your church communication channels
- Encourage sign-ups periodically through the church print or digital bulletin

Bible Study with Pastor Pa

Sign up to receive updates, schedule changes, and upcoming reading assignments

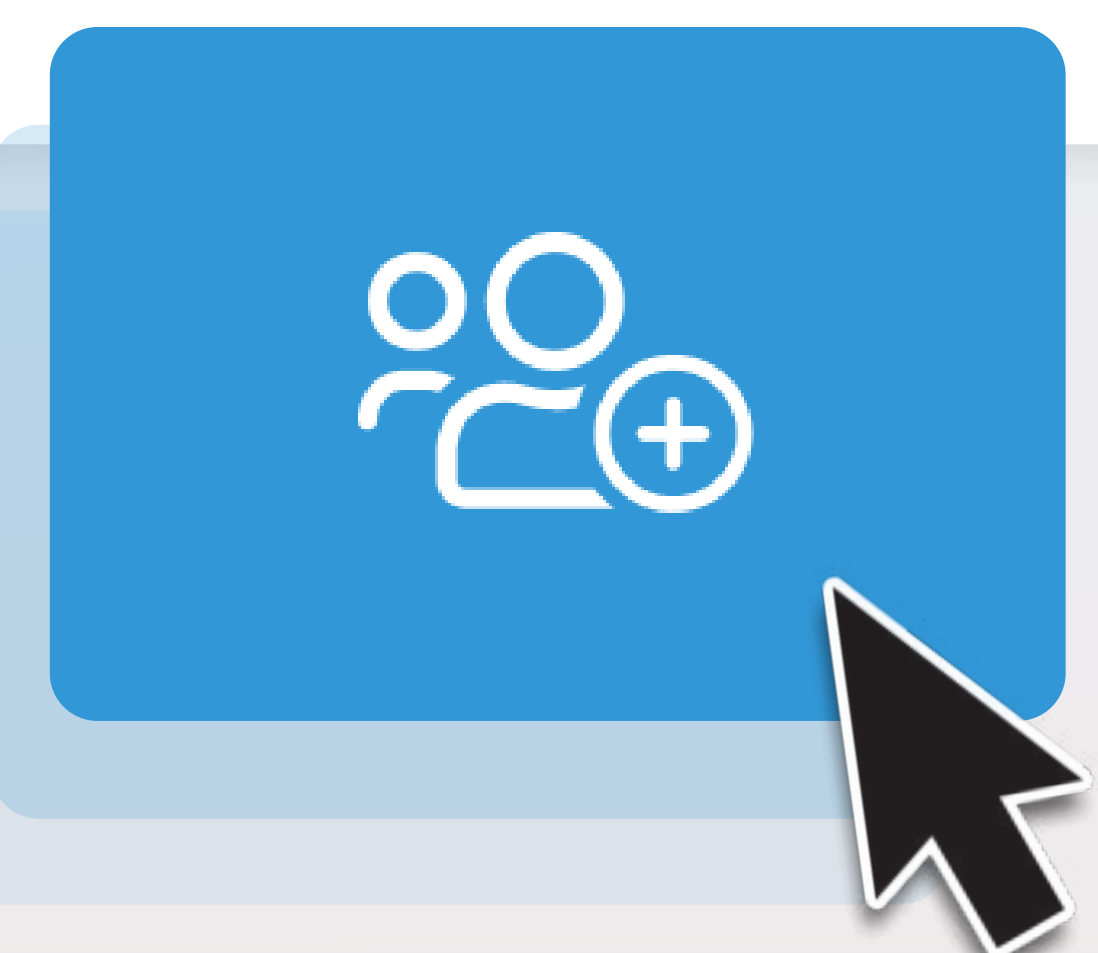
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Need more help? Email us at support@GabrielSoft.com or visit our GabrielSoft Help Center at learn.gabrielsoft.com.



Bulletin Announcements

Building a more engaged church, one message at a time

This guide offers suggested announcements to include in your parish bulletin inviting members to sign up for GabrielSoft Connect. Feel free to customize each announcement as needed.

Launch Weekend Announcement:

In our efforts to create a more connected parish community, we've taken steps to enhance the way we communicate through the convenience of email and text messaging.

We invite you to sign up to receive the latest on church and ministry news, events, and special messages from our pastor. Sign up today by visiting **[Connect Sign-up Page URL]** or scan the QR code on this page and enjoy a more engaging church experience for you and your family.

Follow-Up Weekend Bulletin Announcement:

Staying informed and connected is at the heart of our church family. To enhance this, we're improving our communication channels, allowing for more direct and timely updates on church life, events, and messages from our pastor.

Your involvement is key! To sign up, simply head over to **[Connect Sign-Up Page URL]** or scan the QR code found here in the bulletin, and choose how you would like to receive messages from the church by providing your email address and mobile number (*optional*).

Short Promotion (*For weekly print*):

Get the latest on church and ministry news, events, and messages from our pastor! Sign up now to receive updates by email or text – visit **[Connect Sign-Up Page URL]** or scan the QR code in the bulletin. We look forward to connecting with you!



Pulpit Announcements

Preparing your community for GabrielSoft Connect

As you prepare to launch Connect to your church community, effective communication is key to ensure a warm welcome and successful onboarding experience. This guide offers carefully crafted pulpit announcements inviting and instructing your members on how to sign up for Connect. Feel free to use these announcements as they are or customize them to fit your needs.

General Launch Sunday Announcement

Good morning/afternoon! In our community's ongoing efforts to ensure every member of our community feels informed, connected, and part of our church family, we're looking to enhance our communication channels to include not only email but also text messaging options. Our goal is to keep you up-to-date with the latest church and ministry news, events, and special messages from our pastor, while delivering them in the most convenient way for you. To ensure we have your most current contact information, visit **[Connect Sign-Up Page URL]** or scan the QR code available in our bulletin. Simply enter your email and mobile number (*optional*), and you'll be all set to receive updates directly. We look forward to building a more connected and engaged community with you!

Post-Launch Follow-Up Announcement

Good morning/afternoon! As we gather together this week, we want to take a moment to reflect on our community and the ways we stay connected. Last weekend, we introduced an exciting step forward in our church communications, focusing on ways to keeping you up-to-date with church and ministry news, events, and even inspiring messages from our pastor, while delivering it to you in the most convenient way possible – either through email, text, or both! We've seen many of you embrace this initiative, and your willingness to engage shows the strength and unity of our church family.

If you haven't already done so, signing up for our new church communication is simple and takes just a moment. Visit **[Connect Sign-Up Page URL]** or scan the QR code in the bulletin. Provide your email and mobile number (*optional*), and you're good to go! If you have any questions or need assistance, please contact the church office, and we'll be happy to help! Let's continue to strengthen our community by ensuring every member stays connected.

**Use this pulpit announcement if you are using the Connect module on your GabrielSoft website to collect sign-ups for individual church groups or ministries in addition to the general sign up form.*



Social Media Messaging

Communicating a unified message across all platforms

In this guide, you'll find sample messages crafted specifically for your social media channels, including Facebook, X (formerly Twitter), Instagram and more! You can use these interchangeably with the provided graphic resources. Remember, these examples are just a starting point – feel free to customize them to match the voice, purpose, and needs of your church community.

Sample messaging:

- Stay connected, stay informed! Sign up to receive updates from our church as well as ministries and groups you know and love. Visit **[Connect Sign-Up Page URL]** to join.
- Don't miss out on community updates! Sign up at **[Connect Sign-Up Page URL]** and choose how you receive news – email, text, or *both!*
- Be part of our digital church community! Sign up now: **[Connect Sign-Up Page URL]**. Get updates via email/text on what matters most to you!
- Get the latest on community life right to your inbox or smartphone! Sign up at **[Connect Sign-Up Page URL]**. Join us!
- Get the inside scoop from **[Ministry/Group Name]**! Sign up at **[URL]** for the latest news, events, and volunteer opportunities.*
- Want to join **[Ministry Name]** or learn more? Sign up at **[URL]** to receive the latest news and updates directly, and stay connected with what matters most to you in our church family.*

**Use these messages if you are using the Connect module on your GabrielSoft website to collect sign-ups for individual parish groups or ministries in addition to the general sign up form.*



Transition Email Template

Need a boost to get members to sign-up?

This sample email is an easy-to-use template to announce the adoption of GabrielSoft Connect as your organization's primary communication tool. It encourages members to sign up to stay informed and includes instructions for finding the sign-up link on your website or bulletin (*if applicable*). The following sample is for a church, but feel free to customize to fit your organization's needs.

Sample email message:

Subject: Welcome to GabrielSoft Connect - Our New [Church/School/Ministry] Communication Tool

Dear [Church Name] Family,

[Church Name] is excited to announce a new way of staying connected as a community: we've adopted GabrielSoft Connect as our new and official communication tool!

GabrielSoft Connect will be our go-to place for all the latest church news, updates on ministries, groups, and much more. You can opt to receive by email, a convenient text message, *or both!* It's a big move towards keeping our community closer and more informed than ever before.

To make sure you don't miss out on anything, we kindly ask that you sign-up using the form on our website, or look for the sign-up link or handy QR code to scan in the bulletin.

This change is all about ensuring you're always in the loop. Thank you for being such an integral part of our church family and we look forward to "connecting" with you!

Yours in Christ,
[Insert Name]