**The ADA and Upon This Rock:**

**What’s the difference?**

Our parish is undertaking the Annual Diocesan Appeal this fall. The Diocese of Davenport just completed the Upon This Rock Campaign. Why both? How are they different?

**Operating expenses**

**The Annual Diocesan Appeal covers the day-to-day cost of operating that the Diocese. Think of it as a homeowner paying monthly utility bills.

These expenses for the Diocese include items such as:

• **Programs and resources** to train and assist lay leaders, parish and school staff members so they can minister more effectively.

• **Liturgical resources and guidance** for the bishop and parishes.

• **Social Action Office programs** that help people move from crisis to stability.

• **Support for parish efforts** to promote vocations, stewardship and evangelization.

**Long-term priorities**

**The Upon This Rock Campaign covers the extraordinary cost of long-term diocesan priorities. Think of it as a homeowner paying for a new roof every 15 years. We don’t stop paying utility bills when replacing a roof.

The campaign is funding these priorities:

• **The retirement and health care cost of retired priests.** Current funding will meet the expected influx of priest retirements over the next 10 years.

• **The cost of seminarian education.** Funding annually to a degree through the ADA, the campaign will keep current funding from being exhausted.

**• The strength of our parishes.** Funds will pay for projects of each parish’s choosing.