Personal Visit Letter for Top Donors

*The following letter is intended for top planned giving prospects and paves the way for committee members to make personal visits. Mail this letter to your top planned giving prospects only in advance of team members calling to schedule visits.*

Dear <<Salutation>>,

As a Catholic community, we have been richly blessed with God’s gifts. In truly appreciating our blessings, it is important that we remain mindful of those who came before us. Thanks to the stewardship of past generations, we can rejoice today as a strong, united parish in God’s love. As the Church of today, we are likewise responsible for providing for the Church of tomorrow, working to secure for future generations the blessings we have enjoyed and more.

In effort to ensure long-term sustainability for our parish, we have formed a planned giving committee. The committee's task is to foster a culture of Christian Stewardship and planned giving in our parish through education and awareness. Committee members include <<Names>>. We are fortunate that the Lord has blessed our parish in many ways, including dedicated and caring parishioners like you.

The committee and I would welcome the chance to share additional information with you about the planned giving opportunities available and to answer your questions. I or a member of our committee will contact you soon to schedule a time in the coming weeks to discuss, in person, this important step in securing the future of our parish and your potential participation. Thank you for your consideration.

God bless you,

<<Signature>>

<<Name>>

<<Title>>

<<Parish Name>>

Diocese of Austin | Planned Giving Partner Toolbox