Planned Giving Committee Recruitment Letter

*The following letter can be used to recruit volunteers for your Planned Giving Committee.*

Dear <<Salutation>>,

Thank you for your dedicated service and financial support to our parish. We couldn’t do what we do without people like you! It is apparent that you have a deep commitment to our mission and have responded to God’s call to serve others. Thank you for the support you have shown over the years.

As you may know, <<parish name>> is looking to establish a Planned Giving Committee with the goal of securing the long-term financial future of our parish.

In order to recognize the greatest benefit from a planned giving program, we must work to build it. The Diocese of Austin, as our planned giving partner, provides assistance in the areas of education and marketing, and with their guidance, we can make a significant positive impact. To begin, we need volunteers who are dedicated to our parish’s mission and willing to educate their fellow parishioners about the importance of planned giving to the long-term financial future of our parish.

Because you are such a valued member of our faith community, your name immediately came to mind when I began considering who could best serve in this capacity.

I invite you to consider serving as a member of our Planned Giving Committee. The enclosed job description will provide additional details. I am happy to schedule a time to discuss, by phone or in person, this important endeavor with you.

Thank you again for your dedication to our parish. May God continue to bless you and your family.

Blessings,

<<Signature>>

<<Name>>

<<Title>>

<<Organization>>

Diocese of Austin | Planned Giving Partner Toolbox