



COMMUNITY PARTNERSHIP OPPORTUNITIES

Investing in Faith. Education. Community.



SAINT MARY ACADEMY

COMMUNITY PARTNERSHIP OPPORTUNITIES

INVESTING IN FAITH. EDUCATION. COMMUNITY.



Saint Mary Academy is proud to serve students from 3-year-old preschool through 8th grade by forming students grounded in faith, academic excellence, leadership, service, and community.

As an independent Catholic school within the Archdiocese of Louisville, Saint Mary Academy relies on the generosity of families, alumni, parishioners, and community partners to strengthen educational opportunities, enhance campus experiences, and support student programs throughout the year.

Through sponsorship of Saint Mary Academy's signature events, businesses have the opportunity to directly support students while building meaningful visibility within a loyal and engaged school community.

MISSION STATEMENT



The mission of Saint Mary Academy is to educate students spiritually, academically, emotionally, and socially through a curriculum rooted in the Roman Catholic faith. Students are educated in a manner that fosters academic excellence, provides a supportive atmosphere and develops students to be responsible, moral members of their church and community.

VISION STATEMENT



Saint Mary Academy is a school where each child's academic, spiritual, and emotional needs are met at the highest level possible. In partnership with parents, Faculty, and Administrators support students in their academic efforts and model Christian behavior and values each day.

Students feel safe emotionally and physically and are encouraged to develop creative expression and pursue individual talents. Saint Mary Academy maintains a model Catholic community that encourages each member to grow toward fulfillment as a total person and a child of God.

WHY PARTNER WITH SAINT MARY ACADEMY?

Saint Mary Academy families are deeply connected and highly engaged within the Louisville community. Sponsorship provides businesses with year-round visibility among:

- School families
- Parish families
- Alumni
- Grandparents
- Community supporters
- Event attendees
- Local business leaders

Funds raised directly support:

- Student programs
- Classroom resources
- Faith formation
- Athletics & extracurricular activities
- Campus enhancements
- Academic enrichment opportunities

Signature Events

Community Partners receive visibility throughout Saint Mary Academy's four signature fundraising events:

- Golf Scramble - August 7, 2026
- Monarch Mile - October 2, 2026
- Trivia Night - January 23, 2027
- Evening of Excellence Gala - March 20, 2027



Saint Bernadette
Saint Mary Academy

ANNUAL COMMUNITY PARTNERSHIP OPPORTUNITIES

LIMIT 1 | PRESENTING COMMUNITY PARTNER – \$15,000

Saint Mary Academy's highest-level annual sponsor, receiving premier sponsorship recognition and top visibility across all four signature events throughout the school year.

Annual / Year-Round Recognition

- Exclusive Presenting Community Partner recognition for the 2026–2027 school year
- Premier logo placement on all Saint Mary Academy event marketing materials
- Logo on school website sponsorship page
- Recognition in school newsletters, bulletins, and digital communications
- 4 newsletter advertisements throughout the year
- 2 direct email sponsor features to the school community
- 4 social media advertisements throughout the year
- 4 St. Bernadette Church bulletin advertisements
- Year-round gym signage
- Opportunity to be featured in a sponsor spotlight or student impact story

Golf Scramble Presenting Benefits

- Event reach - approximately 128 attendees
- Naming recognition: Saint Mary Academy Golf Scramble presented by [Business Name]
- One foursome entry in the tournament
- Premier banner placement at registration and clubhouse
- Logo placement on golf event materials as applicable
- Verbal recognition during announcements and awards
- Opportunity to provide branded item or swag in golfer bags
- On-site table/display opportunity at registration



ANNUAL COMMUNITY PARTNERSHIP OPPORTUNITIES

LIMIT 1 | PRESENTING COMMUNITY PARTNER – \$15,000

(CONTINUED)

Monarch Mile Presenting Benefits

- Event reach: The families of 400+ students
- Naming recognition: Monarch Mile presented by [Business Name]
- Premium logo placement on Monarch Mile shirts
- Premier signage on event day
- Banner at start/finish line
- Banner displayed during carpool the week leading up to the event
- Banner displayed in school gym
- Verbal recognition during event announcements
- Inclusion in pre-event email and digital promotions
- Optional on-site table/booth presence
- Premium logo placement on post-event thank-you banner

Trivia Night Presenting Benefits

- Event reach - approximately 264 attendees
- Naming recognition: Saint Mary Academy Trivia Night presented by [Business Name]
- Logo featured prominently on event screens throughout the night
- Reserved premium table for 8 participants
- Verbal recognition during welcome and closing announcements
- Logo on promotional materials including email, signage, and social media
- Opportunity to sponsor a trivia round
- Logo on event koozies or event giveaway, if applicable

Evening of Excellence Presenting Benefits

- Event reach - approximately 180 attendees
- Naming recognition: Evening of Excellence presented by [Business Name]
- Premier logo placement on all event materials and signage
- Recognition in event program with premier placement
- Verbal recognition during welcome, program, and closing remarks
- Premier reserved table for 8–10 guests in a prominent location
- 2 complimentary bottles of champagne or wine at table
- Opportunity to provide a sponsor message or short video
- Recognition in pre-event email and social promotions
- On-site signage and stage recognition

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

GOLF SCRAMBLE

AUGUST 7, 2026

The Saint Mary Academy Golf Scramble brings together parents, alumni, parishioners, and community partners for a day of fellowship and friendly competition to kick off the school year.

PRESENTING SPONSOR – \$3,500

LIMIT 1 | AVAILABLE IF ANNUAL PRESENTING COMMUNITY PARTNER IS NOT SECURED

Includes:

- Event reach - approximately 128 attendees
- Naming recognition: Saint Mary Academy Golf Scramble presented by [Business Name]
- One foursome entry in the tournament
- Premier banner placement at registration and clubhouse
- Logo placement on golf event materials as applicable
- Verbal recognition during announcements and awards
- Opportunity to provide branded item or swag in golfer bags
- On-site table/display opportunity at registration
- 1 newsletter advertisement
- 1 social media advertisement
- Recognition on school website sponsorship page

LUNCH SPONSOR – \$1,000 - LIMIT 1

Includes:

- Prominent signage at lunch area
- Recognition during announcements
- Logo placement on event materials
- Social media recognition
- Opportunity to provide promotional items

BEVERAGE CART SPONSOR – \$1,000 - LIMIT 1

Includes:

- Exclusive signage on beverage cart
- Course signage
- Social media recognition
- Recognition during event announcements

HOLE SPONSOR – \$250

Includes:

- Signage at sponsored hole
- Name listed in event materials
- Social media and newsletter recognition

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

MONARCH MILE

OCTOBER 2, 2026

The Monarch Mile is Saint Mary Academy's an annual community fun run each fall, bringing together hundreds of students, families, and supporters.

PRESENTING SPONSOR—\$5,000

LIMIT 1 | AVAILABLE IF ANNUAL PRESENTING COMMUNITY PARTNER IS NOT SECURED

Includes:

- Event reach - The families of 400+ students
- Naming recognition: Monarch Mile presented by [Business Name]
- Premium logo placement on Monarch Mile shirts
- Banner displayed in school gym for entire school year
- Premier signage on event day
- Banner at start/finish line
- Banner displayed during carpool the week leading up to the event
- Verbal recognition during event announcements
- Inclusion in pre-event email and digital promotions
- Optional on-site table/booth presence
- Premium logo placement on post-event thank-you banner
- 1 newsletter advertisement
- 1 social media advertisement
- Recognition on school website sponsorship page

FINISH LINE SPONSOR—\$1,500 - LIMIT 1

Includes:

- 1 newsletter advertisement
- 1 social media advertisement
- Premium logo placement on event banner
- Company signage at finish line
- Premium logo on Monarch Mile shirts
- Recognition during announcements

WATER STATION SPONSOR—\$1,500 - LIMIT 1

Includes:

- 1 newsletter advertisement
- 1 social media advertisement
- Premium logo placement on event banner
- Company signage at water station
- Premium logo on Monarch Mile shirts
- Recognition during announcements

COLOR RUN SPONSOR—\$1,500 - LIMIT 1

Includes:

- 1 newsletter advertisement
- 1 social media advertisement
- Premium logo placement on event banner
- Company signage at color run station
- Premium logo on Monarch Mile shirts
- Recognition during announcements

LAP SPONSOR—\$1000

Includes:

- Name/logo on event signage
- Recognition on thank-you banner
- Logo on event shirt

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

TRIVIA NIGHT

JANUARY 23, 2027

Trivia Night brings together parents, alumni, and friends for one of Saint Mary Academy's most engaging community events held each winter.

PRESENTING SPONSOR—\$2,500

LIMIT 1 | AVAILABLE IF ANNUAL PRESENTING COMMUNITY PARTNER IS NOT SECURED

Includes:

- Event reach - approximately 264 attendees
- Naming recognition: Saint Mary Academy Trivia Night presented by [Business Name]
- Logo featured prominently on event screens throughout the night
- Reserved premium table for 8 participants
- Verbal recognition during welcome and closing announcements
- Logo on promotional materials including email, signage, and social media
- Opportunity to sponsor a trivia round
- Logo on event koozies
- 1 newsletter advertisement
- 1 social media advertisement
- Recognition on school website sponsorship page

BAR SPONSOR—\$1,000 - LIMIT 1

Includes:

- Exclusive signage at bar area
- Reserved table for 8
- 1 newsletter advertisement
- 1 social media advertisement
- Recognition during event
- Opportunity to sponsor signature drink
- Logo on event koozies

MULLIGAN SPONSOR—\$1,000 - LIMIT 1

Includes:

- Logo on mulligan materials
- Reserved table for 8
- 1 newsletter advertisement
- 1 social media advertisement
- Recognition during event

ANSWER SHEET SPONSOR—\$500 - LIMIT 1

Includes:

- Reserved table for 8
- Logo on answer sheets
- Recognition during event

ROUND SPONSOR—\$250 - LIMIT 5

Includes:

- Recognition during trivia round
- Logo displayed during round
- Verbal recognition before round begins

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

EVENING OF EXCELLENCE GALA

MARCH 20, 2027

The Evening of Excellence is Saint Mary Academy's premier fundraising gala held in the spring celebrating the mission, students, and future of our school community.

PRESENTING SPONSOR—\$7,500

LIMIT 1 | AVAILABLE IF ANNUAL PRESENTING COMMUNITY PARTNER IS NOT SECURED

Includes:

- Event reach - approximately 180 attendees
- Naming recognition: Evening of Excellence presented by [Business Name]
- Premier logo placement on all event materials and signage
- Recognition in event program with premier placement
- Verbal recognition during welcome, program, and closing remarks
- Premier reserved table for 8–10 guests in a prominent location
- 2 complimentary bottles of champagne or wine at table
- Opportunity to provide a sponsor message or short video
- Recognition in pre-event email and social promotions
- On-site signage and stage recognition
- 2 newsletter advertisements
- 2 social media advertisements
- Recognition on school website sponsorship page

BAR SPONSOR—\$5,000 - LIMIT 1

Includes:

- Exclusive branding at bar locations
- Signature drink sponsorship opportunity
- Reserved premium table
- Logo in event program and signage
- 1 newsletter advertisement
- 1 social media advertisement
- Recognition during event

TABLE SPONSOR—\$2,000

Includes:

- Reserved table for 8–10 guests
- 1 newsletter advertisement
- 1 social media advertisement
- Logo displayed in event program
- Recognition during event

PROGRAM SPONSOR—\$1,000

Includes:

- 2 tickets to event
- 1 newsletter advertisement
- 1 social media advertisement
- Logo in printed event program
- Recognition on event signage
- Social media thank-you recognition

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

EVENING OF EXCELLENCE GALA (CONT.)

IN-KIND SPONSORSHIP OPPORTUNITIES

Saint Mary Academy welcomes in-kind donations and community partnerships that help offset event expenses while enhancing the experience for attendees and supporters. In-kind sponsors will receive recognition based on the estimated value of goods or services provided.

Examples of in-kind sponsorship opportunities include:

- Floral arrangements
- Catering or food donations
- Beverage donations
- Venue sponsorship
- Photography/videography
- Printing/signage
- Entertainment or music
- Auction items or experiences

Evening of Excellence In-Kind Sponsors

- Floral Sponsor
- Food Sponsor
- Beverage Sponsor
- Venue Sponsor

Includes:

- Recognition in event program and signage
- Verbal recognition during the event
- 2 newsletter advertisements
- 2 social media advertisements
- Recognition on school website sponsorship page

PLATINUM COMMUNITY PARTNER – \$10,000

Includes:

- Recognition across all four signature events
- 2 newsletter advertisements throughout the year
- 1 direct email sponsor feature to the school community
- 2 social media advertisements throughout the year
- 2 St. Bernadette Church bulletin advertisements
- Featured logo placement on all event signage
- Logo on Monarch Mile shirts
- Golf Scramble foursome
- Reserved table at Trivia Night
- 4 seats at Evening of Excellence
- Banner placement at select events
- Recognition on school website sponsorship page
- Year-round gym signage

GOLD COMMUNITY PARTNER – \$5,000

Includes:

- Recognition across all four signature events
- 2 newsletter advertisements throughout the year
- 2 social media advertisements throughout the year
- Logo placement on event signage
- Logo on Monarch Mile shirts
- Golf Scramble foursome
- Reserved table at Trivia Night
- 2 seats at Evening of Excellence
- Banner placement at select events
- Recognition on school website sponsorship page

OUR SOCIAL MEDIA REACH



@Saint Mary Academy in Louisville, KY (Official Website)
1.9K followers

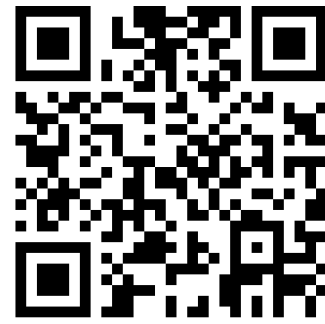
@smalouky
480 followers

BECOME A COMMUNITY PARTNER

Three easy ways to confirm your 2026–2027 sponsorship. Questions? Contact SMAsponsorships@gmail.com or 502-315-2555.

HOW TO COMMIT

1. **ONLINE** (fastest) Scan the QR code or visit: stb2008.org/be-a-sponsor



2. **PRINTABLE FORM** Complete the form at the end of this packet and return by email or mail:

SMAsponsorships@gmail.com
Saint Mary Academy
Attn: Community Partnerships
11311 Saint Mary Lane
Prospect, KY 40059

3. **TALK TO US**

Prefer to discuss in person?
Call 502-315-2555

DEADLINES & PAYMENT

- Annual tiers: benefits run 1 year from commitment date.
- Event sponsorships: commit at least 2 weeks before the event.
- Pay by check, card, ACH, or invoice.

Saint Mary Academy is a 501(c)(3) organization. A portion of your sponsorship may be tax-deductible; please consult your tax advisor.

SPONSORSHIP COMMITMENT FORM

BUSINESS / INDIVIDUAL NAME

CONTACT NAME

EMAIL

PHONE

SELECT YOUR SPONSORSHIP LEVEL

Annual Tiers

- ☐ Presenting Partner — \$15,000
- ☐ Platinum Partner — \$10,000
- ☐ Gold Partner — \$5,000

Golf Scramble

- ☐ Golf — Presenting — \$3,500
- ☐ Golf — Lunch — \$1,000
- ☐ Golf — Beverage Cart — \$1,000
- ☐ Golf — Hole — \$250

Monarch Mile

- ☐ Monarch Mile — Presenting — \$5,000
- ☐ Monarch Mile — Finish Line — \$1,500
- ☐ Monarch Mile — Water Station — \$1,500
- ☐ Monarch Mile — Color Run — \$1,500
- ☐ Monarch Mile — Lap — \$1,000

Trivia Night

- ☐ Trivia — Presenting — \$2,500
- ☐ Trivia — Bar — \$1,000
- ☐ Trivia — Mulligan — \$1,000
- ☐ Trivia — Answer Sheet — \$500
- ☐ Trivia — Round — \$250

Evening of Excellence

- ☐ Gala — Presenting — \$7,500
- ☐ Gala — Bar — \$5,000
- ☐ Gala — Table — \$2,000
- ☐ Gala — Program — \$1,000

In-Kind Donation

- ☐ Goods or services (describe below)

PAYMENT METHOD

- ☐ Check enclosed (payable to Saint Mary Academy)
- ☐ Card / ACH — staff will contact me
- ☐ Please send an invoice
- ☐ In-kind donation only

Authorized Signature

Date

LOGO SUBMISSION

Sponsors: please email a high-resolution logo (PNG or vector preferred) to SMAsponsorships@gmail.com within two weeks of commitment to ensure inclusion in all marketing materials.

Saint Mary Academy is a 501(c)(3) organization. A portion of your sponsorship may be tax-deductible; please consult your tax advisor.

THANK YOU



Your support helps Saint Mary Academy continue its mission of forming students in faith, academic excellence, leadership, and service.

We are grateful for the businesses, families, alumni, and community partners who invest in the future of our students and our school community.



**11311 Saint Mary Lane
Prospect, KY 40059**



Phone Number
502-315-2555



Website
stb2008.org



Email
SMA sponsorships@gmail.com