



MEDIA RELEASE, 2023-2024

NAME: _____ GRADE: _____

NAME: _____ GRADE: _____

NAME: _____ GRADE: _____

NAME: _____ GRADE: _____

The goal of the *Highlights and Media Releases* is to keep parents and students informed about all of the wonderful happenings at Holy Name Catholic School. With this in mind, we need to collect some information and permission from you.

Highlights Info (weekly school publication)

Please check which of these forms of communication you prefer:
(Please choose only one.)

_____ I prefer to have the *Highlights* sent to me via email through PowerSchool. I realize that this saves the school money and the quality of the school newsletter is far better...color and crispness of photos!

_____ I do not have access to email or Internet access, therefore, I would prefer to receive the *Highlights* in print format.

****Please choose this form ONLY if you DO NOT have email or Internet access.****

MEDIA INFO

As Archdiocesan policy states, "In general, *passive consent* is needed from parents for the parish/school to use student images without personal identification in school or parish publications or on websites. That is, parents should have an opportunity to *object* to the general release of their child's image and other "directory information" by the school or parish at the beginning of the program year". After reviewing the information below, please acknowledge with your signature as indicated below.

I understand that from time-to-time images (photographs, videos, etc.) of my child may appear without specific identifying information in school or parish publications, brochures, programs, or on websites unless I object in writing (such objections cannot be construed to include "crowd shots" in public settings such as athletic events, youth rallies and other such events over which the school/parish may not have overall control). The use of images with identifying information shall require specific parental permission before publication.

"Directory information" regarding my child may also be shared for legitimate purposes without parental consent. Directory information is generally defined as: names, addresses, telephone listings, e-mail addresses, date and place of birth, honors and awards, dates of attendance and similar information for school/parish use for purposes such as program rosters, athletic rosters, parish directories, parent-to-parent directories, playbills, programs, yearbooks, honor rolls and other such purposes. Directory information may generally be released to third parties such as school photographers, colleges, military recruiters, trip organizers, class ring vendors, and others for legitimate purposes unless the parent objects in advance in writing

Holy Name Catholic School also reserves the right to publish any awards that a student may earn (for example, Honor Roll) in the Highlights in both print and electronic formats, identifying students by first and last name. If a parent prefers for a student's name to be omitted, a written request by the parent should be sent to the school office that indicates such information should not be shared or distributed.

Parent/Guardian Signature

Date

Parent/Guardian Printed Name

Phone #