

Name: _____ Date: _____

A New Cereal on the Shelf

If you could invent a cereal based on the fictional book you read, what would it be? After you think of a name and shape for your cereal, you'll design a cereal box for it.

Directions:

1) Find a book that interests you and is at an appropriate reading level for you. Have your book approved by your teacher. The book can't be a movie.

Book Title: _____

Author: _____

2) Think about what you will name your cereal. Choose a name that sounds enticing and that relates to the story in some way. Then, choose a shape for the cereal, as well as colors and ingredients that also relate to the book. For example, for Harry Potter and the Sorcerer's Stone, you might invent a cereal called Wizard Wands, a toasted oat cereal in the shape of a miniature lightning bolts.

3) Cover an empty cereal box with white or light-colored paper. Or you might want to write and draw on appropriate-sized sheets of paper and then glue them onto the box.

4) **Front:** Write the name of your cereal and draw a picture to go with it. You might draw characters or other pictures to help sell your product. Make your cereal box look appealing and fun. Look at actual cereal boxes for ideas.

5) **Back:** Write a summary of the book. Describe the main conflict and the resolution. Don't repeat the characters and setting. Those should be on the right side of the box. **DON'T REPEAT the SAME INFORMATION!** Below write five-ten major events that should be included in your summary.

6) **Right Side:** Under the heading “Ingredients,” list the main characters and write a sentence about each one. Then describe the setting (place and time). Write your setting and how the characters are connected to one another below as a rough draft.

7) **Left Side:** Design a game that is based on the story. It can be a puzzle, a word game, or any other fun activity that might be found on the back of a cereal box. Make sure it includes **NEW** information from the book. Describe your idea below.

8) **Top:** Write the title and author of the book and your name.

9) **Commercial:** You must write a two-minute commercial for your cereal and turn it into Google Classroom. Your commercial should be fun and creative, but mostly, it **should include story information**. Write some story details you could use in your commercial below.