



# 2023 Bishop's Annual Appeal

## KEY DATES & ACTIVATES

### Key Dates:

- **Apr 22-23** AWARENESS WEEKEND: Bulletin & Lector Message
- **Apr 26** 1<sup>st</sup> Mailer (from Bishop to all registered parishioners)
- **Apr 29-30** ANNOUNCEMENT WEEKEND: Presider Announce & Pledge Card
- **May 6-7** COMMITMENT WEEKEND: Bishop's 1<sup>st</sup> MP3-Homily
- **Jun 7** 2<sup>nd</sup> Mailer (to registered parishioners who have not yet give to BAA23)
- **Jul 8-9** FOLLOW-UP WEEKEND: Bishop's 2<sup>nd</sup> MP3-Reminder
- **Aug 12-13** THANK-YOU WEEKEND: Bishop's 3<sup>rd</sup> MP3-Thank You

### Quick Reference Calendar: April through August

#### **Sat-Sun 4/22-23: (AWARENESS WEEKEND):**

- Posters in Church vestibules
- Lector Announcement at all Masses
- Bulletin Message in Parish Bulletin

#### **Sat-Sun 4/22-23: CHRONICLE 9** handed out

- Chronicle article about BAA 2023

#### **Tues 4/26:**

- Parishioners **receive** 1<sup>st</sup> Mailer

#### **Sat-Sun 4/29-30: (ANNOUNCEMENT WEEKEND):**

- Presider Announcement at all Masses
- **BAA Bulletin Insert**
- Pledge Envelopes handed out containing:
  - Holy Cards and Prayer Intention Cards

#### **Tues 5/2: Get Bishop's 1<sup>st</sup> MP3**

#### **Sat-Sun 5/6-7: (COMMITMENT WEEKEND):**

- Presider Announcement at all Masses
- Presider **Play** Bishop's 1<sup>st</sup> MP3-Homily
- **BAA CHRONICLE 10** handed out
- Pledge Envelopes handed out containing:
  - Holy Cards and Prayer Intention Cards

#### **Sat-Sun 5/20-21: BAA CHRONICLE 11** handed out

#### **Jun 7: Parishioners receive 2<sup>nd</sup> Mailer**

#### **Tues 7/4: Get Bishop's 2<sup>nd</sup> MP3-Remind**

#### **Sat-Sun 7/8-9: (FOLLOW-UP WEEKEND):**

- Presider Announcement at all Masses
- Presider **Play** Bishop's 2<sup>nd</sup> MP3-Remind
- Pledge Envelopes handed out containing:
  - Holy Cards and Prayer Intention Cards

#### **Tue 8/8: Get Bishop's 3<sup>rd</sup> MP3-Thx**

#### **Sat-Sun 8/12-13: (THANK-YOU WEEKEND):**

- Presider Announcement at all Masses
- Presider **Play** Bishop's 3<sup>rd</sup> MP3-Thx
- Bulletin Message is in Parish Bulletins
- Pledge Envelopes handed out containing:
  - Holy Cards and Prayer Intention Cards