Deacon's Beacons

January 10, 2023

See what kind of love the Father has given to us, that we should be called children of God; and so we are. The reason why the world does not know us is that it did not know him. 1 John 3:1

If you think that the world will welcome you because you are a Christian, you will be disappointed. The world does not acknowledge God so they will not acknowledge you as representing God. What you must do is to convince them of the "Vlaue proposition" to borrow from sales lingo. What is the value proposition of the Gospel message? We know that it promises everlasting life but if someone doubts the existence of God, Heaven or an afterlife that is not a selling point. What makes it valuable to someone is the love that you show to them. Your acts of charity and kindness may go much farther in proving to them the existence of God than any wise argument. Let you actions speak the volumes that need to be heard. Then you can speak the Gospel message.

Go raibh síocháin Chríost a bheith in éineacht leat.

Deacon Mike