Data Report

Corpus Christi Catholic Parish

Council Bluffs, IA

October 2019

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stronger mission

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INTRODUCTION

In the Gospel of Matthew, Jesus entrusts his followers with a mission: "Go, therefore, and make disciples of all nations" (Matthew 28:19). This mission guides the pastoral activity of every parish. The mission is people-centered. The challenge for each parish is to determine how to effectively reach out and serve the people in its geographical area. Pastoral planning assists a parish by assessing its ministerial activity and then strategizing ways to enliven that activity and carry out the mission more effectively.

The early Christian communities used the Greek words to describe the four areas of the mission of the Church: *leitourgia* (sanctify), *kerygma* (teach), *diakonia* (serve), and *koinonia* (build community). The Acts of the Apostles (Acts 2:42-45) describes this mission in the following way:

> *"They devoted themselves to the teaching of the apostles and to the communal life, to the breaking of the bread and to the prayers. Awe came upon everyone and many wonders and signs were done through the apostles. All who believed were together and had all things in common; they would sell their property and possessions and divide them among all according to each one's need."*

The first step to effectively serve the people in the area is to know as much about them as possible. A community demographic study not only provides information about the current reality but also offers five-year projections and 10-year forecasts. This information provides insights for parishes to know and serve the people better.

The next step is to review parish data which has been collected over a period of years to discover trends and levels of pastoral activity. This data helps a parish identify what is being done well and what needs attention.

The community demographics and parish data studied together can help a parish discern more clearly how ministries can be shaped and directed to achieve higher levels of mission effectiveness. This report presents sections on both demographics and data as well as a summary of the key findings upon which a strategic plan best be developed.

This information will be presented to parish leadership and parishioners along with a first draft of a strategic plan. Parish leaders and parishioners will participate in consensus building to create a pastoral plan which will guide the parish into the future.

I. COUNCIL BLUFFS

DEMOGRAPHICS

Study Area

THE STUDY AREA
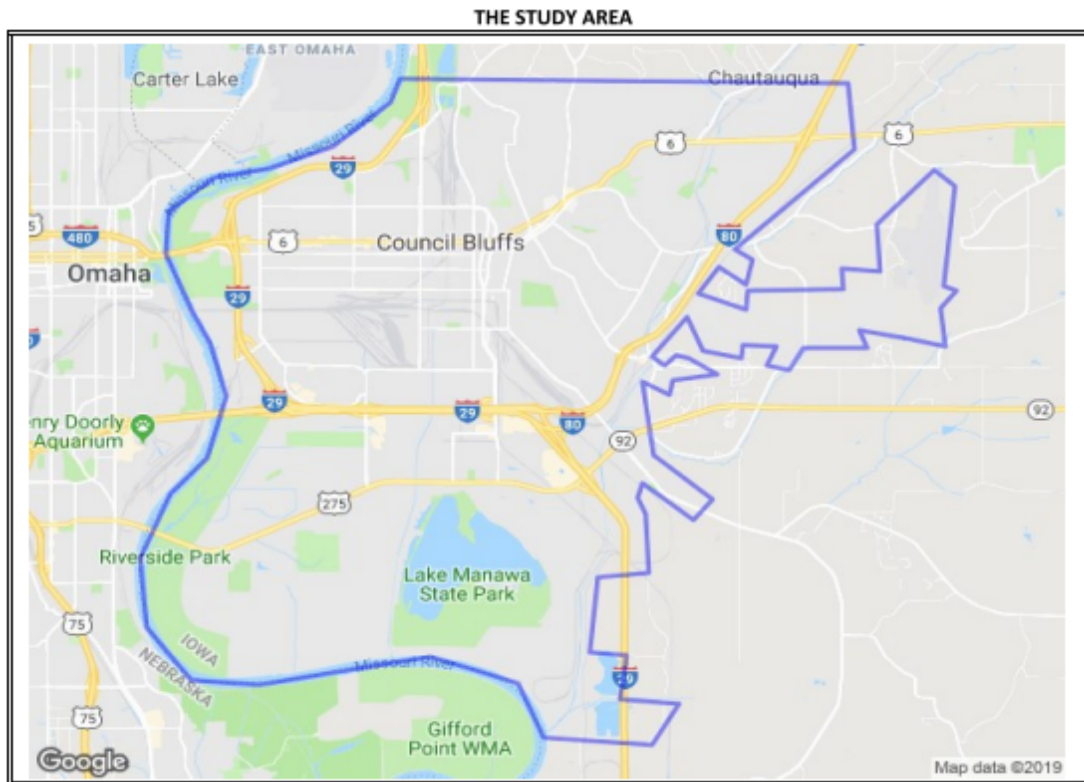
Observations

a.   This study incorporates the entire boundary of Council Bluffs, Iowa. The majority of parishioners are likely to be located in the northern part of the City. Corpus Christi parish does provide ministry in Spanish for the entire City of Council Bluffs.

b.   Carter Lake was not included in the study. The worship site in Carter Lake is some distance from the primary site in Council Bluffs. Because of its proximity to the City of Omaha and the national trend of a return to urban areas, ongoing study should be conducted to determine whether Carter Lake will be affected by this trend in the future.

Population, Household and Family Trends

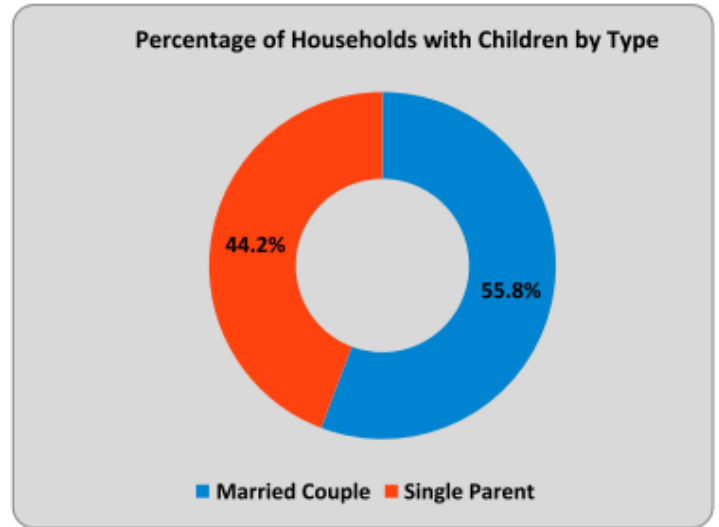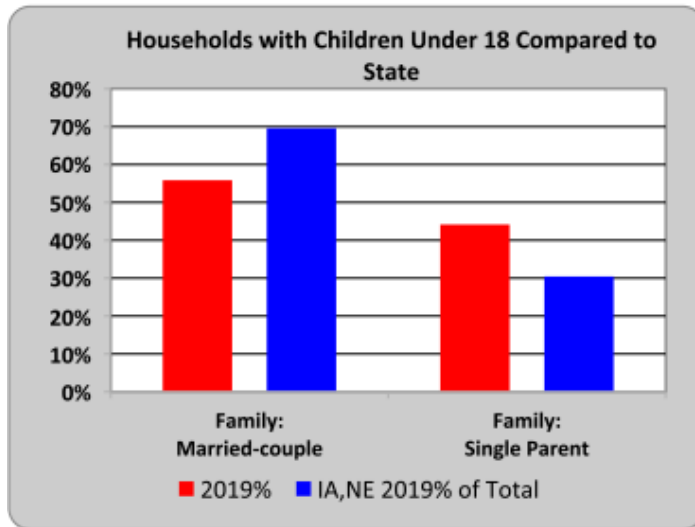| Population/Households & Family Trends	2000	2010	2019	2024	2029
Population	59,400	62,315	62,650	63,251	63,735
Population Change		2,915	335	601	484
Percent Change		4.9%	0.5%	1.0%	0.8%
Households	23,314	24,839	25,006	25,249	25,449
Households Change		1,525	167	243	200
Percent Change		6.5%	0.7%	1.0%	0.8%
Population / Households	2.55	2.51	2.51	2.51	2.50
Population / Households Change		-0.04	0.00	0.00	0.00
Percent Change		-1.5%	-0.1%	0.0%	0.0%
Families	15,501	15,586	15,679	15,843	
Families Change		85	93	164	
Percent Change		0.5%	0.6%	1.0%	
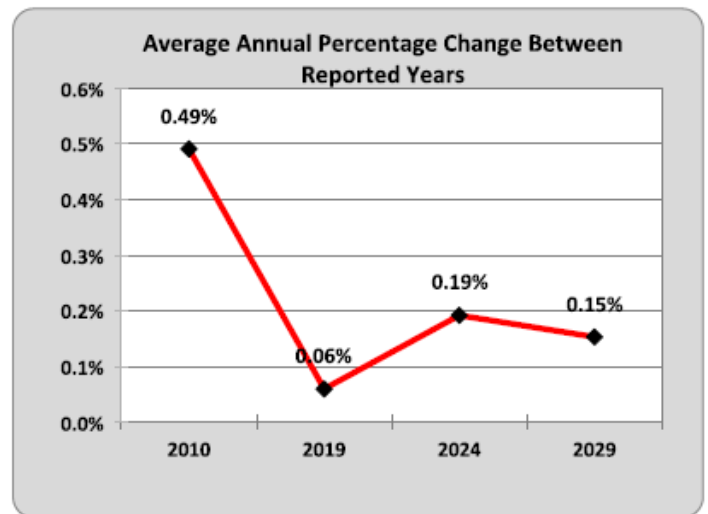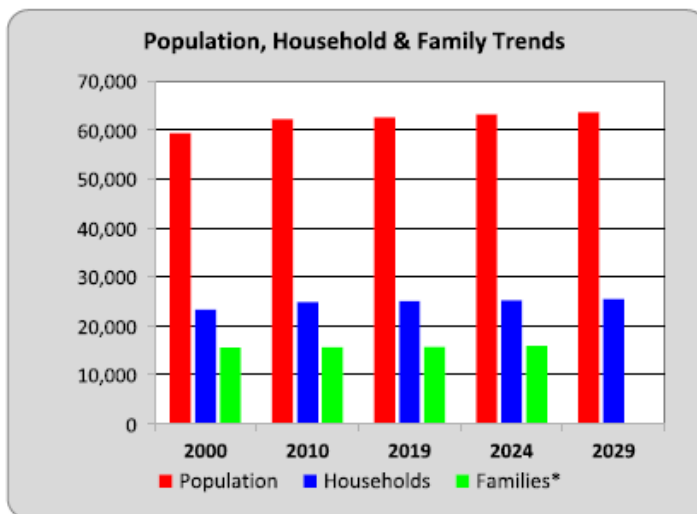
NOTE: Family Household data is not projected out 10 years.

Households	2010	2019	2024	2010%	2019%	2024%	Estimated 5 Year %pt Change 2019 - 2024
Households with Children under 18							
Married Couple	4,293	3,816	3,696	55.8%	55.8%	54.5%	-1.3%
Single Parent	3,394	3,028	3,085	44.2%	44.2%	45.5%	1.3%

	2010	2019	2024	2010%	2019%	2024%	2010 to 2024 %pt Change
Population by Marital Status: Age 15+							
Never Married	13,601	16,999	18,122	26.9%	33.1%	34.6%	7.7%
Married	26,715	22,597	21,910	52.8%	43.9%	41.9%	-10.9%
Divorced	5,984	7,631	8,028	11.8%	14.8%	15.3%	3.5%
Separated	833	881	835	1.6%	1.7%	1.6%	-0.1%
Widowed	3,461	3,325	3,444	6.8%	6.5%	6.6%	-0.3%

Households with Children Under 18 Compared to State

Percentage of Households with Children by Type

Observations

a. Minimal population growth is projected and forecast for the Council Bluffs area over the next five to ten years. Some membership growth can be anticipated but any significant gain will have to be strategized.

b. The size of households and the number of families will remain about the same.

c. The number of single parent households in Council Bluffs is higher than in both the States of Iowa and Nebraska. The number of these households is projected to increase. Programming for and ministry with children should be designed to accommodate their needs as well as those of two-parent families.

Household Income

Income Trends	2010	2019	2024	2010%	2019%	2024%	Estimated 5 Year %pt Change 2019 - 2024
Households							
Less than $10,000	1,843	1,437	1,270	7.4%	5.7%	5.0%	-0.7%
$10,000 to $14,999	1,714	1,416	1,103	6.9%	5.7%	4.4%	-1.3%
$15,000 to $24,999	3,009	2,765	2,483	12.1%	11.1%	9.8%	-1.2%
$25,000 to $34,999	3,513	2,579	2,554	14.1%	10.3%	10.1%	-0.2%
$35,000 to $49,999	4,296	4,069	3,818	17.3%	16.3%	15.1%	-1.2%
$50,000 to $74,999	4,558	5,385	5,215	18.3%	21.5%	20.7%	-0.9%
$75,000 to $99,999	3,223	3,478	3,711	13.0%	13.9%	14.7%	0.8%
$100,000 to $149,999	2,051	2,690	3,370	8.3%	10.8%	13.3%	2.6%
$150,000 to $199,999	433	791	1,129	1.7%	3.2%	4.5%	1.3%
$200,000 or more	200	395	597	0.8%	1.6%	2.4%	0.8%
Totals	24,840	25,005	25,250				

Income Trends	2019	2024	2019%	2024%	Estimated 5 Year %pt Change 2019 - 2024
Families					
Less than $10,000	593	581	3.8%	3.7%	-0.11%
$10,000 to $14,999	521	511	3.3%	3.2%	-0.10%
$15,000 to $24,999	1,157	1,142	7.4%	7.2%	-0.17%
$25,000 to $34,999	1,441	1,646	9.2%	10.4%	1.20%
$35,000 to $49,999	2,320	2,315	14.8%	14.6%	-0.18%
$50,000 to $74,999	3,710	3,726	23.7%	23.5%	-0.14%
$75,000 to $99,999	2,657	2,653	16.9%	16.7%	-0.20%
$100,000 to $149,999	2,307	2,307	14.7%	14.6%	-0.15%
$150,000-$199,999	652	645	4.2%	4.1%	-0.09%
$200,000 or more	321	317	2.0%	2.0%	-0.05%
Totals	15,679	15,843			

Observations

a. Average household income is projected to increase by $6,500 over the next five years.

b. Households with annual household incomes in the $75,000 and above range are increasing in Council Bluffs while those with incomes below are decreasing. The area is becoming wealthier.

c. Approximately 9% of the population of Council Bluffs live on incomes of $25,000 or less for a family of 4 and $12,490 for individuals. That percentage is less than the national and state averages and is projected to decline.

Population by Occupation

EMPLOYED CIVILIAN POPULATION BY OCCUPATION

Employed Civilian Pop 16+ by Occupation	2019	IA,NE 2019	Comp. Index	Interpretation
Bldg Maintenance & Cleaning	3.5%	3.4%	104	At about the state average.
Construction	9.7%	8.4%	116	Well above the state average.
Farming, Fishing, & Forestry	0.5%	1.2%	37	Well below the state average.
Food Preparation Serving	4.6%	5.3%	85	Well below the state average.
Healthcare Support	3.2%	2.5%	129	Well above the state average.
Managerial Executive	10.5%	15.4%	69	Well below the state average.
Office Admin	16.2%	13.2%	123	Well above the state average.
Personal Care	4.7%	3.6%	131	Well above the state average.
Production Transportation	18.3%	14.9%	123	Well above the state average.
Prof Specialty	16.3%	20.9%	78	Well below the state average.
Protective	1.8%	1.5%	127	Well above the state average.
Sales	10.6%	9.8%	109	At about the state average.

Observations

a. Employment in the Council Bluffs area has more blue-collar workers than the state average.

b. The three largest occupations are: production/transportation, professional specialty, and office/administration. About half of the population is employed within these occupations.

Mosaic Segments

Mosaic Segments	2019	2019%	State %	Comp Index	Relative to the IA,NE State Ave.
L42 Blue Sky Boomers - Rooted Flower Power	2,467	9.9%	3.4%	292	Well above the state average
O51 Singles and Starters - Digital Dependents	1,930	7.7%	5.1%	150	Well above the state average
I31 Family Union - Blue Collar Comfort	1,888	7.5%	2.1%	360	Well above the state average
J36 Autumn Years - Settled and Sensible	1,572	6.3%	2.6%	244	Well above the state average
M45 Families in Motion - Diapers and Debit Cards	1,443	5.8%	2.5%	227	Well above the state average
P56 Cultural Connections - Mid-scale Medley	1,327	5.3%	1.1%	478	Well above the state average
J34 Autumn Years - Aging in Place	1,289	5.2%	4.3%	121	Somewhat above the state average
Q64 Golden Year Guardians - Town Elders	1,231	4.9%	4.6%	107	About average for the state
E20 Thriving Boomers - No Place Like Home	1,205	4.8%	4.1%	117	Somewhat above the state average
K40 Significant Singles - Bohemian Groove	948	3.8%	1.9%	204	Well above the state average
R66 Aspirational Fusion - Dare to Dream	927	3.7%	1.6%	232	Well above the state average
Q65 Golden Year Guardians - Senior Discounts	910	3.6%	2.2%	163	Well above the state average
C11 Booming with Confidence - Aging of Aquarius	688	2.8%	3.5%	78	Somewhat below the state average
O55 Singles and Starters - Family Troopers	687	2.7%	1.6%	171	Well above the state average
O54 Singles and Starters - Striving Single Scene	592	2.4%	3.0%	79	Somewhat below the state average

Observations

a. Two of the top four mosaics are represented by older segments of the population. These types can be studied more carefully to understand how they can be approached and what kinds of ministry will interest them.

b. The particular "singles and starters group – digital dependents," are the hardest of all the 71 types to reach by religious groups.

Racial-Ethnicity Trends
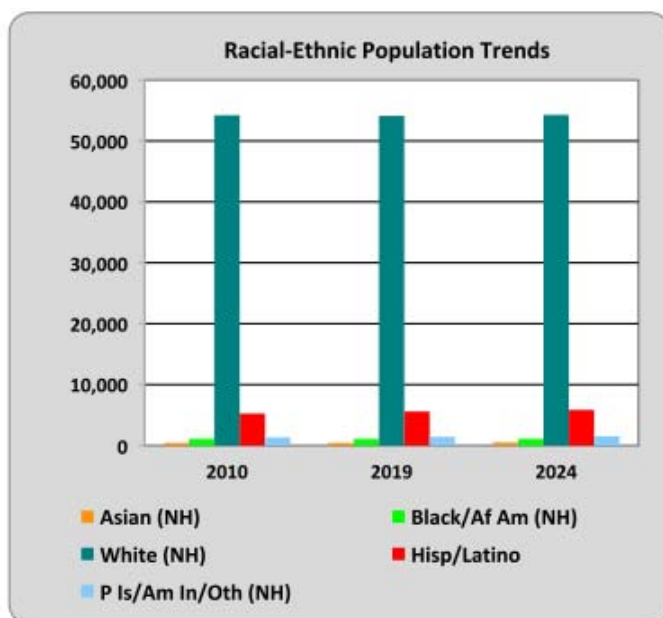
The percentage of the population...

Asian (Non-Hisp) is projected to remain about the same over the next five years.

Black/African American (Non-Hisp) is projected to remain about the same over the next five years.

White (Non-Hisp) is projected to decline by -0.6% over the next five years.

Hispanic or Latino is projected to remain about the same over the next five years.

Race and Ethnicity	2010	2019	2024	2010%	2019 %	2024 %	2010 to 2024 %pt Change
Asian (NH)	434	442	509	0.70%	0.71%	0.80%	0.11%
Black/Afr Amer (NH)	1,091	1,090	1,095	1.75%	1.74%	1.73%	-0.02%
White (NH)	54,220	54,111	54,276	87.01%	86.37%	85.81%	-1.20%
Hispanic/Latino	5,238	5,581	5,845	8.41%	8.91%	9.24%	0.84%
P Is/Am In/Oth (NH)	1,332	1,426	1,526	2.14%	2.28%	2.41%	0.28%
Totals:	62,315	62,650	63,251				

The Racial Ethnic Trends graph displays history and projected change by each racial/ethnic group.
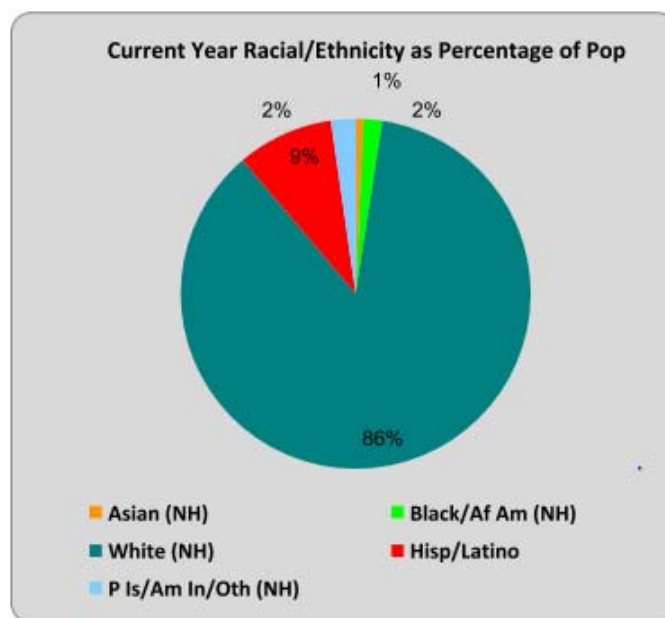
This chart shows the percentage of each group for the current year estimate.

Observations

a. The percentages of racial-ethnic groups are projected to remain about the same over the next five years with the exception of a slight increase in the Hispanic population.

b. The Hispanic population is projected to grow by 250 members or 5%. At the present time, about 60% of the Hispanic population is Catholic.

c. Currently, there are 5,581 Hispanics living in Council Bluffs. At a rate of 60%, there are approximately 3,348 Hispanics who are Catholic. Corpus Christi has a Hispanic membership of 524 families which, at a household average of 2.77, translates to about 1,450 members. This means there is a potential of nearly 1900 additional members from the Hispanic community.

Age Trends

Phase of Life	2010	2019	2024	2029	2010%	2019%	2024%	2029%	Estimated 10 Year %pt Change 2019 - 2029
Before Formal Schooling Ages 0 to 4	4,504	3,954	4,015	3,928	7.2%	6.3%	6.3%	6.2%	-0.1%
Required Formal Schooling Ages 5 to 17	10,417	10,554	10,222	10,012	16.7%	16.8%	16.2%	15.7%	-1.1%
College/Career Starts Ages 18 to 24	6,724	5,915	6,164	6,359	10.8%	9.4%	9.7%	10.0%	0.5%
Singles & Young Families Ages 25 to 34	8,678	8,403	7,899	7,644	13.9%	13.4%	12.5%	12.0%	-1.4%
Families & Empty Nesters Ages 35 to 54	16,293	15,266	15,459	15,844	26.1%	24.4%	24.4%	24.9%	0.5%
Enrichment Years Sing/Couples Ages 55 to 64	7,204	8,149	7,610	6,815	11.6%	13.0%	12.0%	10.7%	-2.3%
Retirement Opportunities Age 65 and over	8,495	10,408	11,882	13,133	13.6%	16.6%	18.8%	20.6%	4.0%

AGE					
Average Age Trends	2000	2010	2019	2024	2029
Average Age: Study Area	36.20	37.13	39.26	40.02	40.69
Percent Change		2.6%	5.8%	1.9%	1.7%
Average Age: IA,NE	37.18	37.72	39.52	40.28	40.90
Percent Change		1.4%	4.8%	1.9%	1.5%
Comparative Index	97	98	99	99	99
Median Age: Study Area	34	35	37	38	39

Observations

a. The average age in Council Bluffs is projected and forecast to increase. This is attributable to the aging of the baby boomer population and a decrease in the number of births.

b. The greatest age group population increase is projected and forecast for ages 65 and over. The parish should focus more attention on senior ministry and increase efforts to evangelize this population.

c. The young adult population of 25 to 34 is decreasing but together with the age 18 to 24 age group the total represents over 20% of the population. Ministry to these age groups is vital to the long-term future of the parish.

d. The school age population is projected to decline over the next five years at the early elementary level. St. Albert School and the religious education programs should be aware that there will be increasing competition for students at these younger levels.

PARISH DATA

Parish Data

Parish Data	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Infant and Children Baptisms	150	76	127	91	69
Adult Baptisms	3	8	5	2	2
Confirmations	36	36	29	33	30
Marriages	10	21	13	6	1
Funerals	44	36	35	27	39
First Communion	93	49	113	74	67
Religious Education Enrollment			228	158	191
Youth Ministry			39	56	55

Source: Corpus Christi Parish

Total of Congregants

Total Houeholds	1,454
Total Members	4,023
Total American Families	930
Total Hispanic Families	524

Source: Corpus Christi Parish

Mass Totals

	2015	2016	2017	2018	2019
Spanish Mass	300	360	265	240	230
4:00 Mass	216	200	180	180	170
5:30 Mass	70	70	80	-	-
7:45 Mass	140	140	127	100	90
9:30 Mass CL	81	75	75	70	70
9:30 Mass HF	174	170	170	160	145
11:15 Mass	170	170	160	135	135

Note: The count is based on a weekly average.

Source: Corpus Christi Parish

Observations

a. The average sized household at Corpus Christi is 2.77. This is larger than the United States average of 2.53 and the State of Iowa at 2.42.

b. The parish is comprised of approximately 1,450 Hispanic members or 36% and 2,578 non-Hispanic members or 2,573 members.

c. The number of baptisms to funerals ratio at Corpus Christi is 1.77 to 1. A parish will grow organically if there is a 2.1 or greater ratio.

d. Mass attendance for all Masses by registered parishioners is about 21%. At Masses in English, the attendance is 24%. For Masses in Spanish, the attendance is 16%. The average weekly Mass attendance in the United States is 29%. About 21.1% of Catholics attend Mass weekly and another 45.3% attend Mass at least once a month.

e. Over 50% of the population in Council Bluffs has no connection with any religious group at this time. That percentage is increasing at a rate of about 1% each year.

PLANNING FOR THE FUTURE

As the parish develops a strategic plan, the community demographics and parish data reveal important priority areas which should form the outline for a strategic plan. These areas are:

- **Liturgy –** Mass attendance at Corpus Christi is below the national average. Much attention should be devoted to enhancing the liturgy in the key areas of message, music and ministry.

- **Evangelization and Outreach to the Community –** There will be only minimal population growth in the City of Council Bluffs. For Corpus Christi to grow, there will need to be intentional efforts to invite new parishioners. The demographic report reveals that the populations with the greatest potential are the Hispanic community and ages 65 and older. There is also a very large number of people in Council Bluffs – over half the population – who have no religious involvement in a denomination or community. As Pope Francis has stated repeatedly, if the Church has any chance to change the hearts of people who are disillusioned with religious institutions, the Church must become more of a Church of Mercy. Efforts to assist those in need must be stepped up. The poverty level in Council Bluffs impacts close to one out of ten individuals.

- **An Emphasis on Discipleship –** Low Mass attendance is but one indicator of a need for an increase in vitality in the parish. Parishioners should be invited to become more active and involved in their spiritual lives as well as their service to others. Adult participation in small groups already has a good foundation but can be expanded. Faith formation programs should be studied, and the increasing number of single parent families should be accommodated. Attention should be given to the development of ministries for adolescent youth and young adults.

- **Promoting Stewardship and Parish Communications –** A new vision for the future and the introduction of new ministries will require funding. The parish has been operating in deficit budget mode and is working toward a balanced budget. The two ways the parish can address this issue is by reducing expenses without impacting mission and ministry and by increasing revenue through financial stewardship while also emphasizing the sharing of gifts and talents with the Church. All of this cannot be done effectively without the development of a sound strategy for parish communications.

The next steps in the planning process are to develop, revise and finalize a strategic plan which will address the needs of the parish community and help focus the parishioners on growing in faith, hope and love.

II. COMPARATIVEINSITE

DEMOGRAPHICS

Study Area
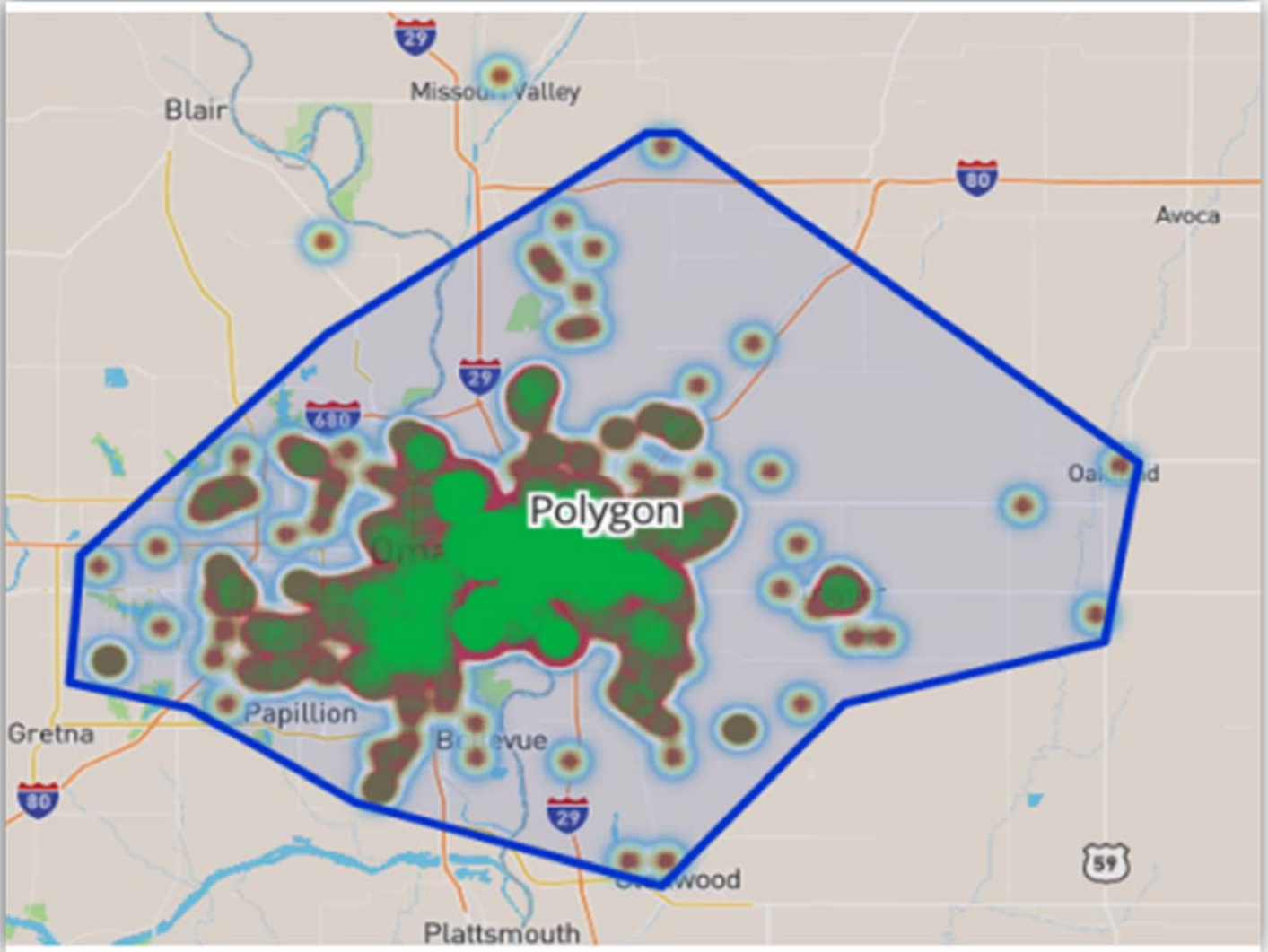
Total People	1,448	**Total No. of Mosaic Segments in Study Area**	71
Total People Households	1,359	**Total No. of Mosaic Segments with People**	
Total Population in Study Area	760,913	**HH Present**	55
Total Households in Study Area	295,933	**Estimated Household Penetration Rate**	0.5%

Observations:

a. The service area of Corpus Christi Parish is primarily centered in Council Bluffs but extends to the Northeast of the city and west into the City of Omaha and its suburbs.

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b. Some parishioners reside outside of the polygon which captures most of the parishioners of the parish.

c. Some parishioners have longer than 15-minute drives to worship at Corpus Christi.

Demographics

Head of HH Age	%	No.	%	No.	Index
Age 19-24 years	4.4%	13,016	4.0%	54	90
Age 25-30 years	10.6%	31,305	8.7%	118	82
Age 31-35 years	10.5%	31,112	8.6%	117	82
Age 36-45 years	17.4%	51,614	16.7%	227	96
Age 46-50 years	10.1%	29,971	10.1%	138	100
Age 51-65 years	30.4%	89,901	32.0%	435	105
Age 66-75 years	8.7%	25,807	10.2%	139	117
Age 76+ years	7.8%	23,206	9.7%	131	123
	100.0%	295,933	100.0%	1,359	
Average Age Head of Household		50		49	99
Married Households	54.9%	162,391	56.7%	771	103
Households by Type with Children					
Married with kids in household	22.2%	65,655	23.3%	316	105
Single Parent with kids	6.9%	20,524	5.4%	73	77
Unknown marital status with kids	2.6%	7,743	3.5%	48	135
	31.7%	93,921	32.2%	437	101
Household by Type without Children					
Married without kids in household	32.7%	96,736	33.5%	455	102
Single Parent without kids	16.3%	48,372	10.2%	139	63
Unknown marital status without kids	19.2%	56,866	24.1%	327	125
	68.3%	201,974	67.8%	921	99
Presence of a Child					
Presence of a child 0-3 years	10.9%	32,169	10.7%	146	99
Presence of a child 4-6 years	6.7%	19,702	6.7%	92	101
Presence of a child 7-9 years	6.6%	19,536	7.0%	95	106
Presence of a child 10-12 years	6.3%	18,532	6.9%	93	110
Presence of a child 13-18 years	9.5%	27,987	10.3%	140	109
	39.8%	117,926	41.6%	565	104

Observations

a. Parishioners are slightly younger than in the area.

b. There is a greater presence of married households and households with children than in the area where parishioners are located.

Estimated Household Income

Less than $15,000	9.8%	29,086	8.3%	113	85
$15,000-$24,999	8.6%	25,466	9.2%	125	107
$25,000-$34,999	9.4%	27,927	10.4%	142	111
$35,000-$49,999	13.1%	38,895	16.8%	228	128
$50,000-$74,999	19.3%	57,252	23.0%	312	119
$75,000-$99,999	14.2%	42,004	13.8%	187	97
$100,000-$124,999	9.3%	27,588	8.0%	108	86
$125,000-$149,999	5.6%	16,525	4.3%	59	78
$150,000-$174,999	3.0%	8,862	2.4%	32	79
$175,000-$199,999	2.4%	7,174	1.2%	16	48
$200,000-$249,999	2.8%	8,295	1.7%	24	62
$250,000+	2.3%	6,860	0.9%	12	39
	100%	295,933	100%	1,359	

Average HH Income		$72,167		$65,149
Median HH Income		$53,722		$51,929

Diversity Score Scale 0-5		2.4		4.2	173

Estimated Racial/Ethnicity

African American	9.5%	72,665	3.4%	49	35
Asian	3.2%	24,513	2.2%	32	69
Caucasian	70.2%	534,043	72.3%	1,047	103
Native American	0.2%	1,484	0.2%	3	119
Hispanic	8.8%	66,795	11.3%	163	128
Hispanic - Caribbean1	1.7%	12,686	1.8%	26	107
Hispanic - Mexico1	6.2%	47,141	8.6%	125	139
Hispanic - Central American1	0.1%	861	0.1%	1	89
Hispanic - South American1	0.1%	612	0.0%	1	51
Hispanic - European1	0.0%	114	0.0%	0	103
	100%	760,913	100%	1,448	

Est. Average Head of HH Level of Education

Less than High School	15.6%	46,127	18.4%	250	118
High School diploma	23.5%	69,657	28.8%	392	123
Some College	28.1%	83,208	27.7%	377	99
Bachelor's degree	20.1%	59,533	15.2%	207	76
Graduate degree	12.6%	37,408	9.8%	134	78
	100%	295,933	100%	1,359	

Observations

a. Average Income of parishioners is $7,000 less than the area income of $72,167.

b. The average household income of parishioners is $65,149.

c. The parish is more diverse than the area.

d. Level of adult educational attainment is lower than the area.

Mosaic Segments

Mosaic Codes	Mosaic Segment	Study Area		People HH	People HH %	Analysis	Pen Rate
		2019	2019 %	People HH	People HH %	Index	Pen Rate
O54	Striving Single Scene	19,448	6.6%	20	1.5%	23	0.1%
J34	Aging in Place	16,532	5.6%	87	6.4%	114	0.5%
L42	Rooted Flower Power	16,131	5.5%	137	10.1%	184	0.8%
O51	Digital Dependents	15,426	5.2%	125	9.2%	177	0.8%
C11	Aging of Aquarius	13,494	4.6%	82	6.0%	130	0.6%
E20	No Place Like Home	13,209	4.5%	32	2.4%	53	0.2%
F22	Fast Track Couples	12,419	4.2%	21	1.5%	36	0.2%
K40	Bohemian Groove	9,316	3.1%	21	1.5%	48	0.2%
C14	Boomers and Boomerangs	8,680	2.9%	19	1.4%	48	0.2%
I31	Blue Collar Comfort	8,558	2.9%	95	7.0%	241	1.1%
B08	Babies and Bliss	7,993	2.7%	21	1.5%	56	0.3%
Q65	Senior Discounts	7,714	2.6%	27	2.0%	77	0.4%
B07	Generational Soup	7,666	2.6%	0	0.0%	0	0.0%
P56	Mid-scale Medley	7,275	2.5%	75	5.5%	220	1.0%
B09	Family Fun-tastic	7,266	2.5%	16	1.2%	48	0.2%
R66	Dare to Dream	6,634	2.2%	32	2.4%	109	0.5%
O55	Family Troopers	6,633	2.2%	17	1.3%	59	0.3%
Q64	Town Elders	6,374	2.2%	41	3.0%	136	0.6%
S69	Urban Survivors	4,904	1.7%	3	0.2%	12	0.1%
A04	Picture Perfect Families	4,623	1.6%	11	0.8%	50	0.2%
Q62	Reaping Rewards	4,514	1.5%	36	2.6%	173	0.8%
F23	Families Matter Most	4,281	1.4%	23	1.7%	121	0.5%
M45	Diapers and Debit Cards	4,233	1.4%	64	4.7%	336	1.5%
O50	Full Steam Ahead	4,198	1.4%	12	0.9%	64	0.3%
J36	Settled and Sensible	4,154	1.4%	96	7.1%	507	2.3%
A02	Platinum Prosperity	4,091	1.4%	9	0.7%	50	0.2%
G24	Status Seeking Singles	4,015	1.4%	0	0.0%	0	0.0%
R67	Hope for Tomorrow	3,663	1.2%	2	0.1%	8	0.1%
O52	Urban Ambition	3,496	1.2%	2	0.1%	8	0.1%
H28	Everyday Moderates	3,477	1.2%	3	0.2%	17	0.1%
P59	Expanding Horizons	3,376	1.1%	49	3.6%	327	1.5%
C13	Silver Sophisticates	3,212	1.1%	1	0.1%	9	0.0%
D18	Suburban Attainment	3,194	1.1%	2	0.1%	9	0.1%
A05	Couples with Clout	3,047	1.0%	5	0.4%	40	0.2%
D16	Settled in Suburbia	2,965	1.0%	6	0.4%	40	0.2%
D15	Sports Utility Families	2,922	1.0%	28	2.1%	210	1.0%
K37	Wired for Success	2,881	1.0%	0	0.0%	0	0.0%
S71	Tough Times	2,783	0.9%	4	0.3%	33	0.1%
E21	Unspoiled Splendor	2,741	0.9%	33	2.4%	267	1.2%
A03	Kids and Cabernet	2,711	0.9%	1	0.1%	11	0.0%
D17	Cul de Sac Diversity	2,707	0.9%	2	0.1%	11	0.1%
A01	American Royalty	2,372	0.8%	1	0.1%	13	0.0%
I33	Balance and Harmony	2,149	0.7%	15	1.1%	157	0.7%
O53	Colleges and Cafes	2,127	0.7%	2	0.1%	14	0.1%
P60	Striving Forward	1,632	0.6%	11	0.8%	133	0.7%

Observations

a. *55* of the *71* types are present in the parish to varying degrees.

b. Ministry guides will be made available for the top *5* types in order to better understand them and respond to their needs. It is all about loving them more.

c. Nearly 40% of parishioners are from these Mosaics

d. 10.1% Rooted Flower Power (137)

e. 9.2% Digital Dependents (125)

f. 7.1% Settled and Sensible (96)

g. 7.0% Blue Collar Comfort (95)

h. 6.4% Aging in Place (87)

| Mosaic Codes	Mosaic Segments	People HHs	Median Income by Segment	Est. People HH Median Income
A01	American Royalty	1	283,399	$283,399
A02	Platinum Prosperity	9	317,568	$2,858,108
A03	Kids and Cabernet	1	207,847	$207,847
A04	Picture Perfect Families	11	180,101	$1,981,108
A05	Couples with Clout	5	172,090	$860,448
A06	Jet Set Urbanites	0	149,999	$0
B07	Generational Soup	0	120,988	$0
B08	Babies and Bliss	21	106,703	$2,240,771
B09	Family Funtastic	16	98,008	$1,568,133
B10	Cosmopolitan Achievers	0	97,778	$0
C11	Aging of Aquarius	82	119,041	$9,761,337
C12	Golf Carts and Gourmets	0	111,068	$0
C13	Silver Sophisticates	1	98,065	$98,065
C14	Boomers and Boomerangs	19	92,873	$1,764,582
D15	Sports Utility Families	28	94,307	$2,640,603
D16	Settled in Suburbia	6	89,114	$534,683
D17	Cul de Sac Diversity	2	80,371	$160,743
D18	Suburban Attainment	2	71,900	$143,800
E19	Full Pockets, Empty Nests	0	72,731	$0
E20	No Place Like Home	32	72,696	$2,326,287
E21	Unspoiled Splendor	33	72,801	$2,402,427
F22	Fast Track Couples	21	74,789	$1,570,560
F23	Families Matter Most	23	68,703	$1,580,173
G24	Status Seeking Singles	0	67,996	$0
G25	Urban Edge	1	62,985	$62,985
H26	Progressive Potpourri	0	69,014	$0
H27	Birkenstocks and Beemers	4	66,298	$265,192
H28	Everyday Moderates	3	67,976	$203,929
H29	Destination Recreation	9	58,093	$522,834
I30	Stockcars and State Parks	19	69,978	$1,329,585
I31	Blue Collar Comfort	95	66,249	$6,293,688
I32	Steadfast Conventionalists	2	58,451	$116,902
I33	Balance and Harmony	15	55,498	$832,473
J34	Aging in Place	87	62,121	$5,404,503
J35	Rural Escape	5	41,308	$206,542
J36	Settled and Sensible	96	45,159	$4,335,234
K37	Wired for Success	0	49,943	$0
K38	Gotham Blend	0	54,530	$0
K39	Metro Fusion	0	44,819	$0
K40	Bohemian Groove	21	36,435	$765,144
L41	Booming and Consuming	0	52,834	$0
L42	Rooted Flower Power	137	54,827	$7,511,236

Observations

a. At a 1% of income contribution level, the parish has the potential to raise $818,310 in contributions.

b. Each % of increase multiplies the potential contribution level.

c. For capital campaigns, parishes can usually raise their contribution level. A better campaign can double the amount. An excellent one can triple the amount. The parish does have some potential for major donors.

d. $81,831,062, Total income of all parish households in census

e. 250 households with incomes of $100,000 or more

f.   84 households with incomes of $150,000 or more

g.   36 households with income of $200,000 or more

h.   The parish has more diversity than Council Bluffs

i.   Educational level is lower than the Council Bluffs area

j.   Parish has a higher percentage of retired and blue-collar workers than the area
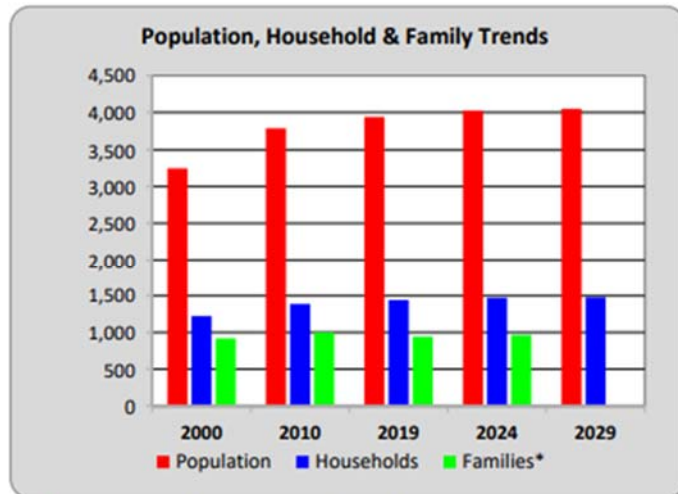
III. CARTER LAKE

DEMOGRAPHICS

Study Area
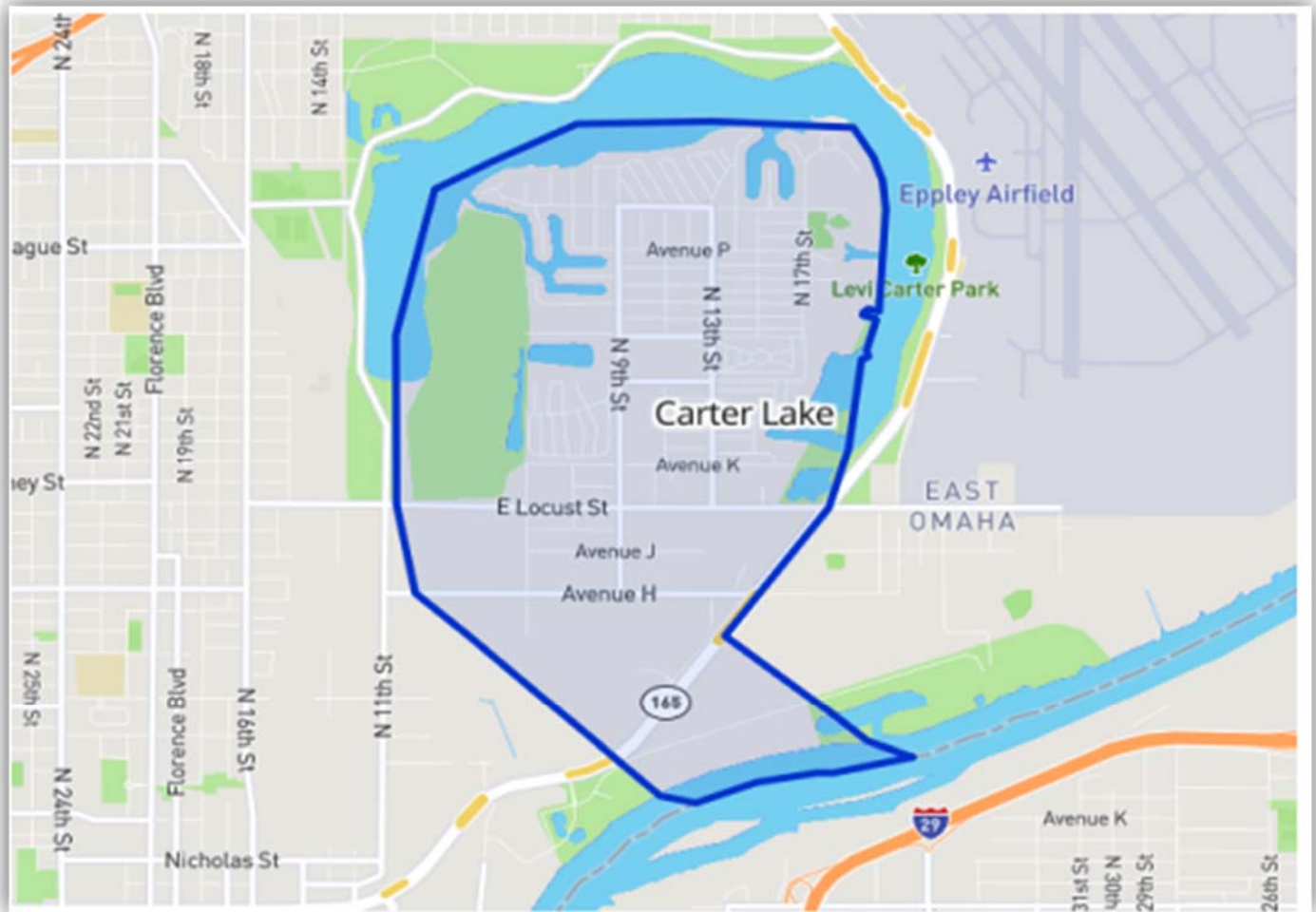
Demographics

Population/Households & Family Trends	2000	2010	2019	2024	2029
Population	3,248	3,785	3,938	4,026	4,049
Population Change		537	153	88	23
Percent Change		16.5%	4.0%	2.2%	0.6%
Households	1,224	1,388	1,442	1,473	1,481
Households Change		164	54	31	8
Percent Change		13.4%	3.9%	2.1%	0.5%
Population / Households	2.65	2.73	2.73	2.73	2.73
Population / Households Change		0.07	0.00	0.00	0.00
Percent Change		2.8%	0.1%	0.1%	0.0%
Families	918	997	942	964	
Families Change		79	-55	22	
Percent Change		8.6%	-5.5%	2.3%	

Observations

a. Population is currently 3,938 residents, projected to increase by 88 residents in 2024 and 23 by 2029.

b. Based on the estimated % of Iowans who are Catholic at 15%, there should be about 590 Catholics in Carter Lake. There are 70 regular Mass attenders.

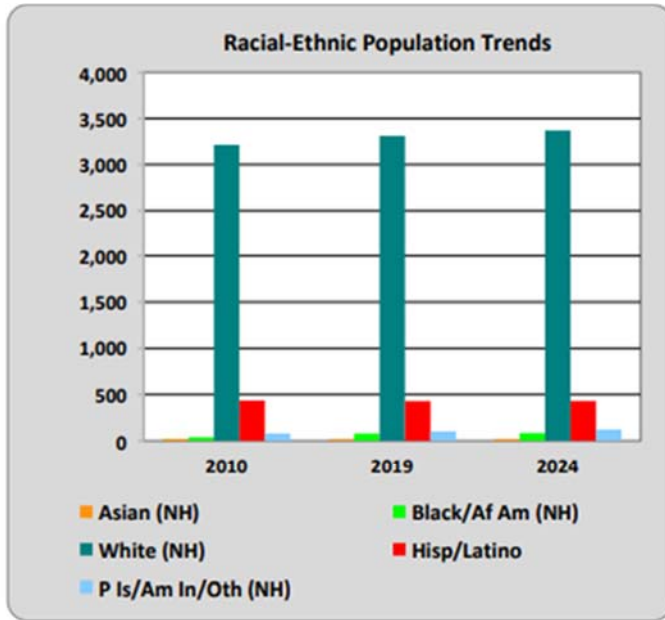c. Population growth in Omaha is to the west of the City.

NOTE: Family Household data is not projected out 10 years.
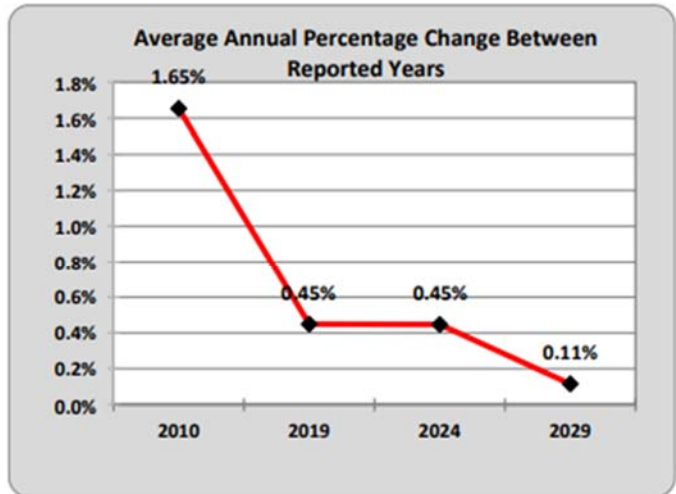
Observations

a. The greatest recent population surge in Carter Lake was from 2000 to 2010.

b. The number of households and families remains stable.

Racial-Ethnic Population Trends

Current Year Racial/Ethnicity as Percentage of Pop

The Racial Ethnic Trends graph displays history and projected change by each racial/ethnic group.
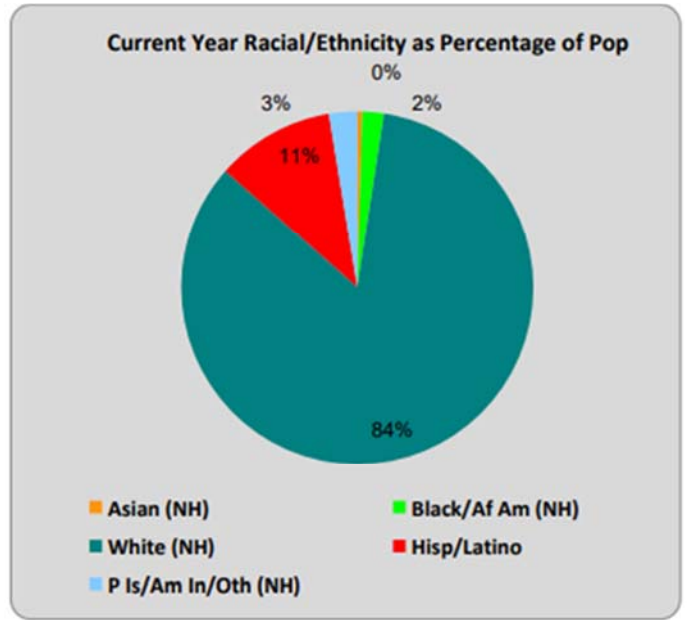
This chart shows the percentage of each group for the current year estimate.

Observations

a. The Carter Lake area is 84% White.

b. The Hispanic population is 11% or 430 residents. The number of Hispanics is projected to remain the same.

| Phase of Life	2010	2019	2024	2029	2010%	2019%	2024%	2029%	Estimated 10 Year %pt Change 2019 - 2029
Before Formal Schooling Ages 0 to 4	312	231	227	229	8.2%	5.9%	5.6%	5.7%	-0.2%
Required Formal Schooling Ages 5 to 17	759	740	662	591	20.1%	18.8%	16.4%	14.6%	-4.2%
College/Career Starts Ages 18 to 24	316	406	431	424	8.3%	10.3%	10.7%	10.5%	0.2%
Singles & Young Families Ages 25 to 34	443	463	547	589	11.7%	11.8%	13.6%	14.5%	2.8%
Families & Empty Nesters Ages 35 to 54	1,060	952	921	906	28.0%	24.2%	22.9%	22.4%	-1.8%
Enrichment Years Sing/Couples Ages 55 to 64	409	522	506	482	10.8%	13.3%	12.6%	11.9%	-1.4%
Retirement Opportunities Age 65 and over	486	624	732	828	12.8%	15.8%	18.2%	20.4%	4.6%

Observations

a. The average age of Carter Lake residents is increasing.

b. The young adult population (ages 18 – 34) and the age 65 and over populations are increasing. All other population groups are decreasing.

School Aged Children	2010	2019	2024	2010%	2019%	2024%	Estimated 5 Year %pt Change 2019 - 2024
Early Elementary							
Ages 5 to 9	294	283	214	38.7%	38.2%	32.3%	-5.9%
Late Elementary-Middle School							
Ages 10 to 14	300	270	265	39.5%	36.5%	40.0%	3.5%
High School							
Ages 15 to 17	165	187	183	21.7%	25.3%	27.6%	2.4%

Observations

a. Early elementary age school population is projected to decrease.

b. Late elementary-middle and high school populations are projected to increase.
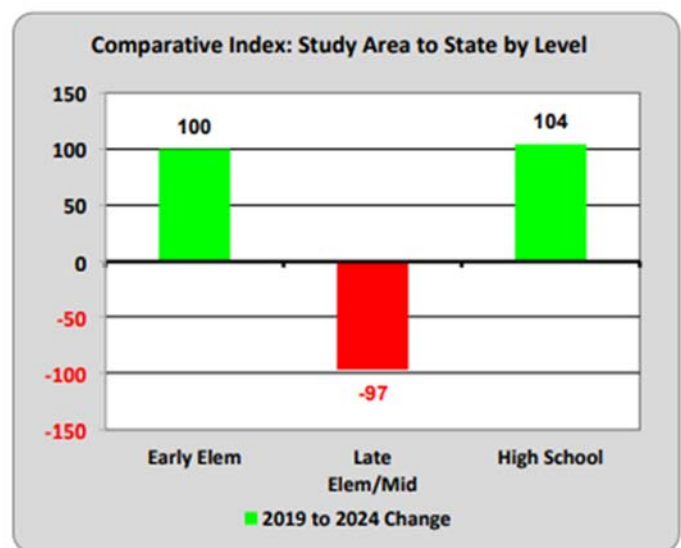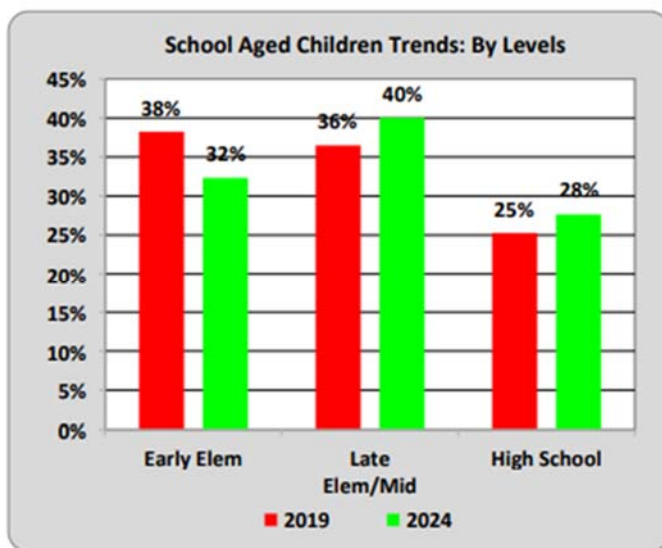
Observations

a. Average household income is $75,136. This is higher than the U.S. average, State of Iowa average, and Council Bluffs average.

b. Average income is projected to increase to $82,677 in 2024.

c. 25% of residents have incomes greater than $100,000. Council Bluffs has 20%.

EMPLOYED CIVILIAN POPULATION BY OCCUPATION

Employed Civilian Pop 16+ by Occupation	2019	IA,NE 2019	Comp. Index	Interpretation
Bldg Maintenance & Cleaning	3.9%	3.4%	116	Well above the state average.
Construction	8.1%	8.4%	97	At about the state average.
Farming, Fishing, & Forestry	0.0%	1.2%	0	Well below the state average.
Food Preparation Serving	5.0%	5.3%	95	At about the state average.
Healthcare Support	4.4%	2.5%	179	Well above the state average.
Managerial Executive	10.1%	15.4%	66	Well below the state average.
Office Admin	19.7%	13.2%	149	Well above the state average.
Personal Care	1.5%	3.6%	41	Well below the state average.
Production Transportation	24.3%	14.9%	163	Well above the state average.
Prof Specialty	13.1%	20.9%	63	Well below the state average.
Protective	3.5%	1.5%	241	Well above the state average.
Sales	6.3%	9.8%	64	Well below the state average.

Observations

a. There are slightly more people employed in white collar occupations than blue collar one.

b. The three major occupations are: production transportation, office administration, and professional specialty. These three occupations account for nearly 60% of all workers.

	2010	2019	2024	IA,NE 2019%	2019 Study Area-State Comp Index
Population by Educational Attainment: 25+					
Less than 9th Grade	3.8%	2.1%	2.1%	3.5%	60
Some HS	10.9%	9.1%	9.8%	5.0%	183
HS Dipl or GED	39.1%	40.1%	38.2%	29.6%	136
Some College	29.6%	21.4%	21.7%	22.0%	97
Associate Degree	7.8%	9.1%	9.3%	10.9%	83
Bachelor's Degree	5.4%	13.2%	13.4%	19.4%	68
Grad/Profess Deg	3.3%	4.9%	5.4%	9.6%	51

Observations

a. Carter Lake area is significantly above other state levels in "some high school" and "High school diploma/GED."

b. In all other educational levels, the area is lower and significantly lower in the highest levels of educational attainment.

c. In the 2020 census, 53.9% of all adults were married.

d. In 2019, approximately 42.9% of the adult population is married.

e. The number of married persons is projected to decrease further to 41.3% in 2024.

Possible Future Scenarios

a. Carter Lake will continue to be like Council Bluffs. Omaha's growth continues to be "a movement to the suburbs in the west."

b. Carter Lake will be impacted by "a return to the inner cities of metro areas." What to watch for: population gets younger, more affluent, and highly educated, although retired population also likes living close to sports and cultural activities.