



Saint Bartholomew Parish

EAST BRUNSWICK, NJ

60th Anniversary Campaign



Saint Bartholomew Parish

Dear Parishioners and Friends of Saint Bartholomew Parish,

Saint Bartholomew Parish, is a Catholic community rich in the tradition of faith and service. I witness daily how we genuinely strive to live as a family of faith, proclaiming the kingdom of God in ourselves and in our community.

As your Pastor, I, along with the Campaign Cabinet, have the joy of asking you to participate in our 60th Anniversary Campaign. Needless to say, our Parish is much more than the building and rooms in which we gather, but giving to the Campaign is a way for us to make an investment in the life and future of our Parish and its people. It is an opportunity for all of us to become more closely united as a Faith Family, to individually and communally recommit ourselves to our Faith and the presence of the Church here in East Brunswick. While I acknowledge that this campaign will not address all of our needs, I believe it is a critical step in ensuring that our Parish grows stronger by caring for our gifts and giving a return to God in gratitude.

Only by acting together as a Parish Family can we be successful. Please take the time to carefully review each page. After reading it, I ask that you prayerfully consider your own commitment to these projects and be open to responding with generosity and gratitude. Thank you in advance for your generous response to this request.

Sincerely yours in Christ,

Rev. Thomas J. Walsh,
Pastor

Our Campaign Prayer

God, our refuge and our strength,
be with us in our labors,
for we remember if the Lord does not build this house,
in vain do its builders labor.

Assist the community of St. Bartholomew
to strengthen our commitment to Jesus, Your Son,
and to renew Your Parish.

Bless, O Lord the work of our hands.
Through Christ Our Lord.

Amen

Case Statement

We are presented with unique opportunities as a parish family in the next few years. After prayer, deliberation and reflection, Rev. Thomas J. Walsh and parish lay leadership volunteers have been working for the past few years to identify ways to strengthen the life of our parish. While physical buildings do not define us, they are essential to fulfilling the mission entrusted to us by Jesus Christ through worship, religious education and social activities. We at St. Bartholomew Parish are committed to the future of our Parish, and most especially our parishioners. Together we must now work collaboratively to address the needs of our St. Bart's family.

To best serve our parishioners and those who come to St. Bartholomew Parish now and in the future, a major renovation to our worship space is needed. The following is a description of the project.

Church Renovation and Renewal

Over the years, our facilities have seen numerous improvements which include: our school and parish center, our gathering space, and our garden and walkway. Since 1961, our church has served our community well. However, the time has come to renew our worship space to align it with the rest of our facilities and, ultimately, to create a more beautiful Sanctuary for the Blessed Sacrament and the celebration of the Liturgy. Our plan will incorporate the following elements and the benefits of the Church renovation will include:

- **Church Ceiling:** The surface area is peeling and needs to be repaired and repainted
- **Lighting:** Our current track lighting is ineffective and needs to be replaced with an updated and energy efficient system
- **Flooring:** It is cracked and uneven; replacement is necessary
- **Altar:** Presently, the Altar is too low; some people, especially children and seniors, cannot see properly and are disengaged from the Mass; our plan is to raise the Altar to a liturgically proper level
- **Daily Mass Chapel:** Will be created in the alcove for a visible confessional and easier access for the parish community. The chapel will be dedicated to Our Lady of Guadalupe.
- **General Aesthetic Upgrades**

Project Cost: \$2.2M

School Window Project

The School windows need to be replaced. Original to the building (early 1960's) they are not currently meeting safety and energy efficiency standards.

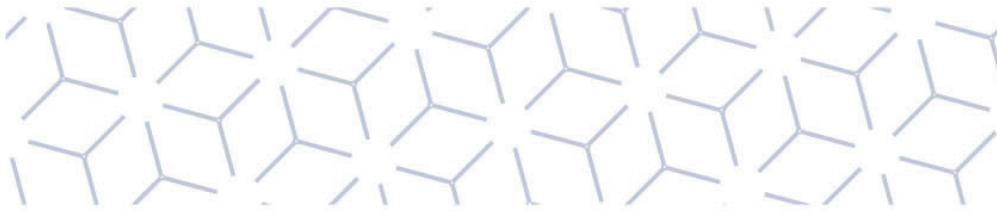
The benefits of installing new windows will be two fold. The glass will be opaque while providing a higher energy efficiency rating. These two elements will give us the peace of mind knowing that what is going on inside our school cannot be viewed from the outside, ensuring the safety of our children and at the same time, the energy efficiency rating will help keep the cost of heating and cooling to a minimum.

Project Cost: \$300,000

Bishop's Annual Appeal

Each parish in the Diocese of Metuchen participates in this appeal each year in order to fund and service various Catholic ministries, health services, faith formation, compassionate outreach, vocation and formation of seminarians, care of elderly priests and support for needy parishes and schools. Our plan is to incorporate these needs into our case for the campaign. In this way, our parish can focus on one major effort rather than asking families to contribute twice in the same year. We are responsible for meeting our goal of \$173,000 for 2020.

**Total Project Cost of Church Renovation/Renewal and
School Window Replacement: \$2.2M - \$2.5M**





Opportunities and Recognition

In an effort to recognize the families and individuals who make a sacrificial gift to our 60th Anniversary Campaign, we will create a Gift Recognition Plaque which will be located in the Narthex gathering area of the Church. The participants to this campaign will have their desired inscription listed in alphabetical order. We ask that each parish family consider challenging themselves to participate within one of the following levels:

Foundation Gifts

For families or individuals who wish to make a gift to the campaign of \$20,000 or more, their names would be gratefully displayed as **Founders of our Campaign.**

Patron Gifts

For those families who wish to make a gift to the campaign of \$15,000 - \$19,999, their names would be gratefully displayed as **Patrons of our Campaign.**

Benefactor Gifts

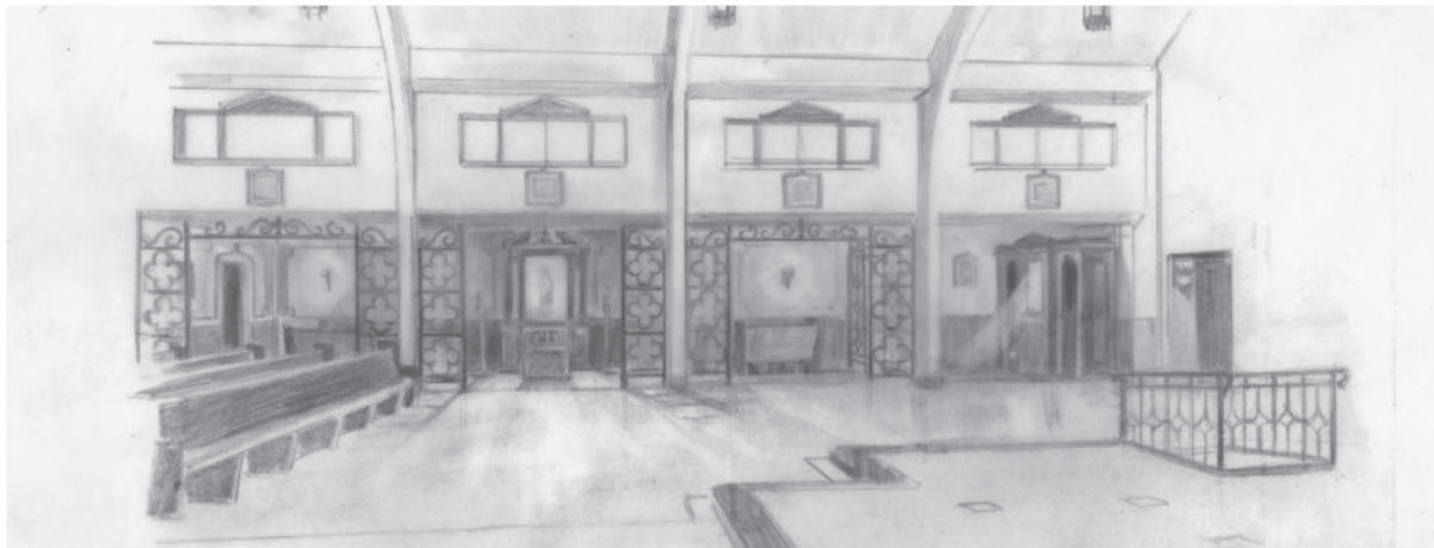
For those families or individuals who wish to make a gift to the campaign of \$10,000 - \$14,999, their names would be gratefully displayed as **Benefactors of our Campaign.**

Donor Gifts

For those families or individuals who wish to make a gift to the campaign of \$3,000 - \$9,999, their names would be gratefully displayed as **Friends of our Campaign.**

All payments can be made over a three-year period.





Giving Plans to Consider

We ask that you consider making a three-year sacrificial pledge to this Campaign. This pledge would be in addition to your regular Sunday offertory. For the gift to the campaign, you may choose monthly, quarterly, semi-annual or annual payments to fulfill your pledge. **We are asking our entire parish family to consider a minimum pledge over the next 36 months of \$3,000. If necessary, arrangements can be made for payment over a five-year period.** While we welcome gifts at levels not listed below, let this be your guide in determining your support.

		3 YEAR PLEDGE CHART			
TOTAL PLEDGE	10% DOWN	ANNUAL (3)	SEMI-ANNUAL (6)	QUARTERLY (12)	MONTHLY (36)
\$250,000	\$25,000	\$75,000	\$37,500	\$18,750	\$6,250
\$100,000	\$10,000	\$30,000	\$15,000	\$7,500	\$2,500
\$50,000	\$5,000	\$15,000	\$7,500	\$3,750	\$1,250
\$25,000	\$2,500	\$7,500	\$3,750	\$1,875	\$625
\$15,000	\$1,500	\$4,500	\$2,250	\$1,125	\$375
\$10,000	\$1,000	\$3,000	\$1,500	\$750	\$250
\$5,000	\$500	\$1,500	\$750	\$375	\$125
\$3,000	\$300	\$900	\$450	\$225	\$75
\$2,500	\$250	\$750	\$375	\$187.50	\$62.50
\$2,000	\$200	\$600	\$300	\$150	\$50



Ways to Give

Cash

Those who wish to make an outright gift of cash, or fulfill their pledge through cash payments, should make their check payable to St. Bartholomew Parish 60th Anniversary Campaign. Credit cards are also acceptable via FaithDirect. Such gifts are tax deductible to the full extent allowed by law.

Pledges

Cash pledges shall be counted toward the campaign goal at the full, face value of the pledge when properly documented by a signed pledge card or written letter of intent. To be counted in full toward the campaign goal, the pledge must be payable in full within a period of up to three years from the date of the pledge, five-year pledges will be considered if necessary.

Securities

Appreciated securities offer donors an income tax deduction for a charitable gift and donors avoid capital gains tax that will be incurred through a sale. Please consult your tax accountant for advice.

Matching Gifts

You may be able to double the impact of your gift. Many employers have matching gift programs and will match any charitable contributions made by employees, retirees, and employee spouses. Please see your Human Resource Department to check your company's guidelines to see if you campaign qualifies.

In addition to a pledge, you might consider these other ways to give:

Bequests

Individuals may make a gift in a specific amount or a percentage of his or her estate to support St. Bartholomew Parish. Please consult your financial adviser for advice.

Life Insurance

St. Bartholomew Parish may be named as the owner and beneficiary of a new policy or ownership of an existing policy may be transferred to the Parish.

Real Estate

Real estate allows donors to both claim an income tax deduction for the value of the gift and avoid paying a capital gains tax on the appreciation of the property. Please consult your financial adviser for advice.

Life Income Gifts

One can make a gift of cash, securities, or other assets to St. Bartholomew Parish and receive both incomes for life and a charitable tax deduction in return. A variety of trusts and annuities facilitate such gifts. Upon the donor's or designated beneficiary's death, or at another prearranged time, the trust terminates and the assets are transferred to the Parish. Please consult your financial adviser for advice.

Frequently Asked Questions

How were the projects in the Case Statement determined?

The projects were determined by the parish leadership based on the current and future needs of the St. Bartholomew Parish. The project was then tested through personal interviews, focus groups, and an in-pew survey of the pre-campaign study conducted by Ruotolo Associates. Building cost estimates were provided by our Architectural Firm, Evergreene which determined our goal of \$2.2 - \$2.5 million.

When will construction begin?

The duration of the capital campaign will be approximately eight months, which will provide sufficient time for donors to prayerfully consider their pledge amount. A pledge redemption period of 36 months will follow the capital campaign. Construction will begin within the first 6 months of the 36-month time period.

How much am I expected to give?

Your pledge is a very personal decision. This campaign is a unique opportunity for the church to continue as a vibrant place to worship. Ultimately, we ask that you consider your sacrificial gift in terms of your overall stewardship to our community, and what this project means to you, your family, and the future of our parish. We have been blessed by the sacrifices of those who came before us.

How long will I have to meet my pledge?

Making a pledge as opposed to a one-time gift allows you to make a larger gift to this campaign over a designated period of time. We are asking parishioners to fulfill their pledges over a three-year period.

I already give to the parish. Why should I support the campaign?

The campaign supports a very special project and is separate from the regular Mass collections. The parish is grateful for all donations it receives throughout the year. Your generous weekly contributions are needed every week for regular operating expenses and are not designated for capital improvements or repairs. Ideally, the parish's ordinary income should be at least equal to its ordinary expenses (utilities, supplies, services, employee salary and benefits, insurance, etc.). Capital projects are considered extraordinary expenses that need additional funding.

Is my gift tax deductible?

Yes. The amount contributed is deductible to the full extent provided by the law.

How can I make my payments?

We have developed a three-year pledge chart to help you identify a pledge level that you can reach. You will see that you can choose to fulfill your pledge in a number of ways. The Parish Office will send out reminders before each payment is due that will include a balance.

Will my gift be recognized?

Unless requested otherwise, all contributors to the campaign will be included in an alphabetical listing of donors in our parish bulletin and website. You will receive a thank you acknowledgment as well as a tax letter for your records in the mail.

What happens if I am unable to complete my pledge?

A pledge to the campaign is a faith promise; it is not legally binding. St. Bartholomew Parish is dependent on the generosity and ability of its parishioners and community friends to complete this project. While we pray that you will not experience any financial challenges, should your situation change, we will work with you to accommodate any unforeseen personal situations.