



# SMART START SAVINGS EVENT

Gear up for back-to-school savings

July 12 – July 18, 2025

30%  
off

CODE: BELL  
PIN: 4378

July 19 – August 1, 2025

20%  
off

CODE: SCHOOL20  
PIN: 1298

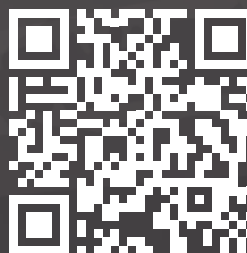
August 2 – August 15, 2025

10%  
off

CODE: BINDER10  
PIN: 9076



[landsend.com/get-started](https://landsend.com/get-started)



[landsend.com/myschool](https://landsend.com/myschool)

\*Receive 30% off most school uniform styles from July 12 – July 18, 2025, 20% off on most school uniform styles from July 19 – August 1, 2025, 10% off on most school uniform styles August 2 – August 15, 2025. (Excludes buy more and save pricing, embroidery and monogramming, gift boxing, gift cards, shipping, taxes, duties, Lands' End Business Outfitters purchases, and excluded items as marked). Discounts will be applied at checkout. Free Shipping is based on the order total after promotional discounts have been applied. This offer has no cash value. Promotional savings may be deducted from returns. Standard shipping (5-7 business days) applies to most addresses. Free standard shipping is valid on orders of \$99 or more (after promotions and discounts are applied) shipped to US and Canada addresses only. Offers are valid from 12:00 am of start date through 11:59 p.m. of end date, Central time. Not valid on previous purchases or when combined with any other promotional offers.\*