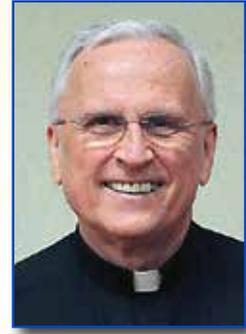


*St. Mary,  
Our Lady of the Lake*



**“Cherishing Our Past, Building Our Future”  
Capital Campaign**





Dear Parishioners and Friends of St. Mary's,

The parish community of St. Mary, Our Lady of the Lake has a vibrant and rich history. The community of St. Mary held its first Mass in a small building on the Bar K campgrounds in 1970 with 10 families in attendance. In 1975, the church began meeting in a building that later became the first City Hall. The existing church building was erected in 1981, and the last renovation was completed in the year 2001.

This year, we will celebrate 46 years of worshipping together. As we look at our past, we stand in gratitude for all that was. As we look to our future, we are hopeful for all that is yet to be. At this time, I would like to announce formally the theme of our capital campaign...***Cherishing Our Past, Building our Future.***

St. Mary's parish has stood united through the years, and together we have grown stronger and have accomplished great things. We have built upon the shoulders of our founding pastor, Monsignor Joseph J. Schmitt, and the many lay people who had a vision for St. Mary's parish. Through their great sacrifice and deep commitment, they brought vision to life. Truly, we are grateful to all those who have contributed to our past.

As we look at our present needs and into our future, we are aware that our current infrastructure limits our ability to serve parishioners of all ages. Through town-hall meetings and our feasibility study, we presented plans to help serve our needs, both now and into the future. The feedback and responses were overwhelmingly helpful and positive. We are blessed in so many ways as a parish. We have many wonderful ministries and programs. We have beautiful liturgies, delightful music, and everyone always comments on how welcoming we are and how comfortable they feel when they visit our parish.

I have complete confidence as we move forward that as people rooted in the Eucharist, committed to prayer and sacrifice, the future of our parish is nothing but bright and filled with hope. I am also confident that you will do your very best to support our future by participating in our capital campaign. There are many who will come after us and, like those who have gone before us, we must do our part to make sure that the church of St. Mary, Our Lady of the Lake will be here for them. Our parish will continue to be a home, a place where all are welcome to experience the healing ministry of Jesus Christ. May God bless us!

Sincerely in Christ,

Rev. Don Loftin  
Pastor



# *St. Mary, Our Lady of the Lake*

## **“Cherishing Our Past, Building Our Future”**

### **Capital Campaign**



As we prepare to celebrate our parish’s 45th anniversary, we give thanks to God for His grace and abundant blessings. Since our earliest days, we have expanded and flourished. We gratefully acknowledge our past and our present by building for our future.

Our members continue to be increasingly active in liturgical, social, catechetical and spiritual ministries. Both the parish and our community continue to grow, with retirees and young families alike moving to the area. To meet the long-term needs of our Catholic community, we have been working on a Master Plan.

Feedback from all the parishioners who participated in the Feasibility Study conducted by Lynch Development Associates revealed overwhelming support for enlarging the Parish Activity Center (PAC), adding multi-purpose classrooms, creating space for our youth, and expanding the narthex. The study also uncovered the need to scale the project



to serve the most parishioners and ministries while remaining within a feasible financial scope. Therefore, parts of the original proposal will now be considered in future phases. To make the most use of space, the new Ministry Center design includes parish offices,

multi-purpose classrooms with movable walls, and a place for our youth to gather.

### **Construction of a Ministry Center & Expanding the Parish Activity Center**

#### **Construction of a Ministry Center: Space for offices, classes, storage, and our youth**

To meet the growing needs of our community, we’ll construct a 2,500 square foot building adjacent to the PAC. This facility will include four offices for parish staff, conference room, five classrooms with movable walls which can expand to a large room, restrooms, storage, and a small kitchenette to provide hospitality. The addition of the Ministry Center, in combination with the PAC expansion, will allow the parish greater flexibility in scheduling religious education classes, ministries’ meetings, and serve as space for youth to gather. In fact, we will even regain the opportunity to have parish fellowship and RE classes on Sunday morning simultaneously. We will build the Ministry Center first in the construction process; the parish has accepted the donation of the underlying steel building.



#### **Enlarged Parish Activity Center: Increases large group gathering space and classrooms**

We plan to enlarge the Parish Activity Center, thereby expanding the opportunities to host numerous social, spiritual, educational and ministerial events, which are critical to our growth as a family of faith. A larger gathering hall will make it possible to assemble our community for

*~continued on next page~*

# *St. Mary, Our Lady of the Lake*

## “Cherishing Our Past, Building Our Future”

### Capital Campaign

parish retreats, missions, concerts, “Garden of Eat’n” breakfasts, spaghetti dinners, and many more activities. The expansion will add additional multi-



purpose classrooms and a storage room.

The new classrooms will have movable walls with new

soundproofing technology to offer greater flexibility with room setup and the scheduling of groups.

#### **Enlarged Narthex and Entrance Area (which will relocate the offices)**

We all know how difficult it is to get out of the church after Mass or how hard it is to gather before or after Mass in the entrance area. Part of our plan relocates the two offices, removes the kitchenette/storage room, and remodels the entrance area to alleviate this problem. The remodeling also includes moving the sacristy, freeing up that room for storage space or a future office.

#### **More about The Construction Project:**

Construction will proceed in phases to minimize the impact on ministry scheduling. To ensure that we are good stewards of God’s creation, our new and expanded spaces will feature “green” elements. This will also help save on long-term maintenance and operational costs.

#### **Estimated Cost of Constructing a Ministry Center and Expanding Parish Activity Center**

Initial quotes for the capital improvements are approximately \$1.5 million, which also includes soft costs (fixtures, furnishings, equipment (FF&E), consultant fees, permits, assessments, and contingencies). The finance council has reviewed the proposals and estimates that the parish can fund the improvements with \$1 million raised from this capital campaign, \$300k from parish funds already set aside in savings, and by obtaining a \$200k loan.

Anything raised above the campaign goal will be allocated to reduce the mortgage or for other capital improvements.



#### **Estimated Breakdown of Project Costs**

<b>Estimated Funds from the Campaign</b>	<b>\$1,000,000</b>
Allocated Parish Funds already Saved	\$300,000
Construction Loan	\$200,000
<b>Total Estimated Construction Costs</b>	<b>\$1,500,000</b>

## **Estimated Campaign Goal: \$1,000,000**

# St. Mary, Our Lady of the Lake

## Architectural Design – Making more room for our future!



Figure 1: Ministry Center, Front Elevation

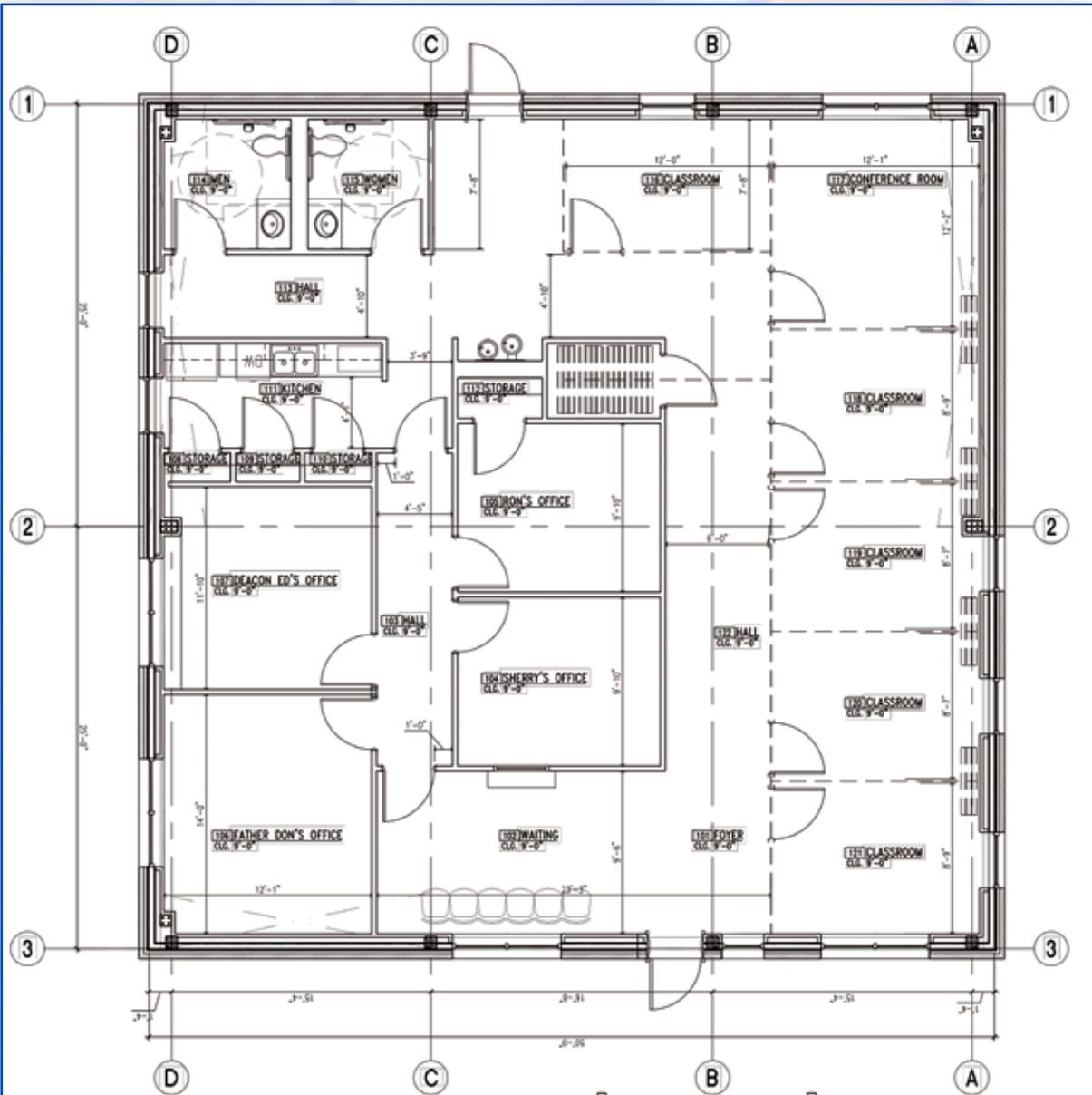


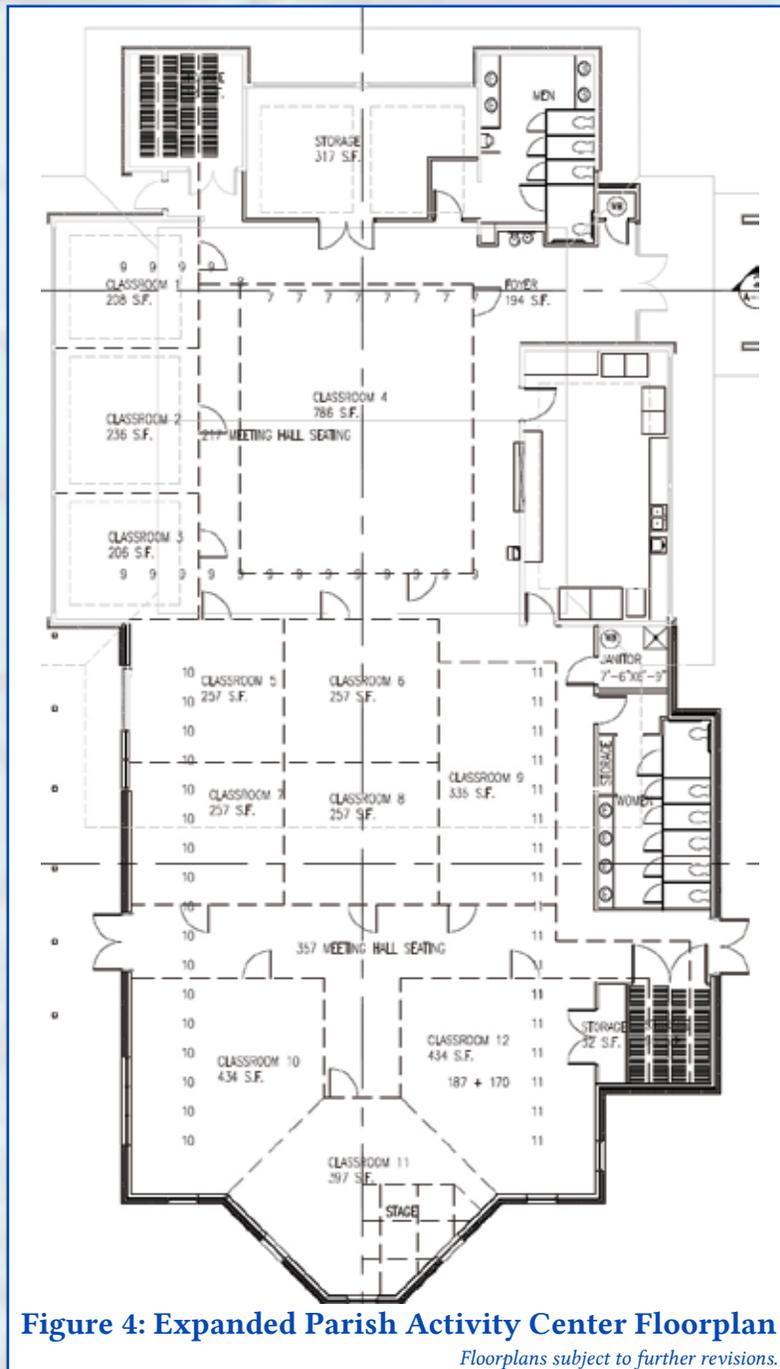
Figure 2: Ministry Center Floorplan

*Floorplans subject to further revisions.*

# St. Mary, Our Lady of the Lake

## Architectural Design – Making more room for our future!

**Figure 3: Parish Activity Center, Front Elevation**

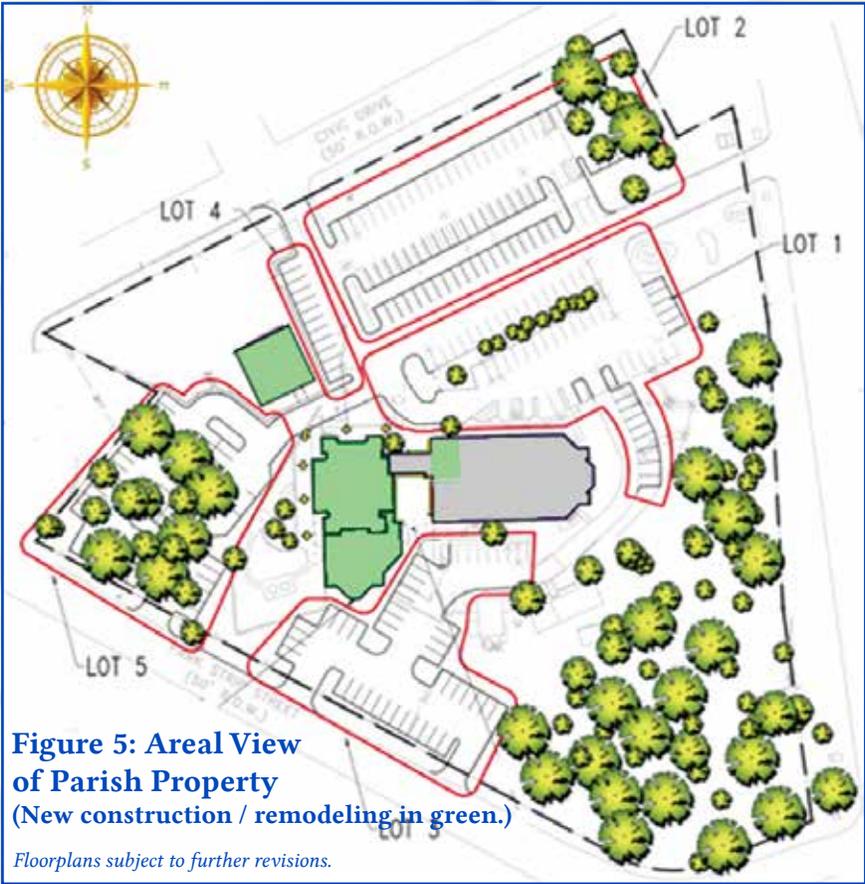


**Figure 4: Expanded Parish Activity Center Floorplan**

*Floorplans subject to further revisions.*

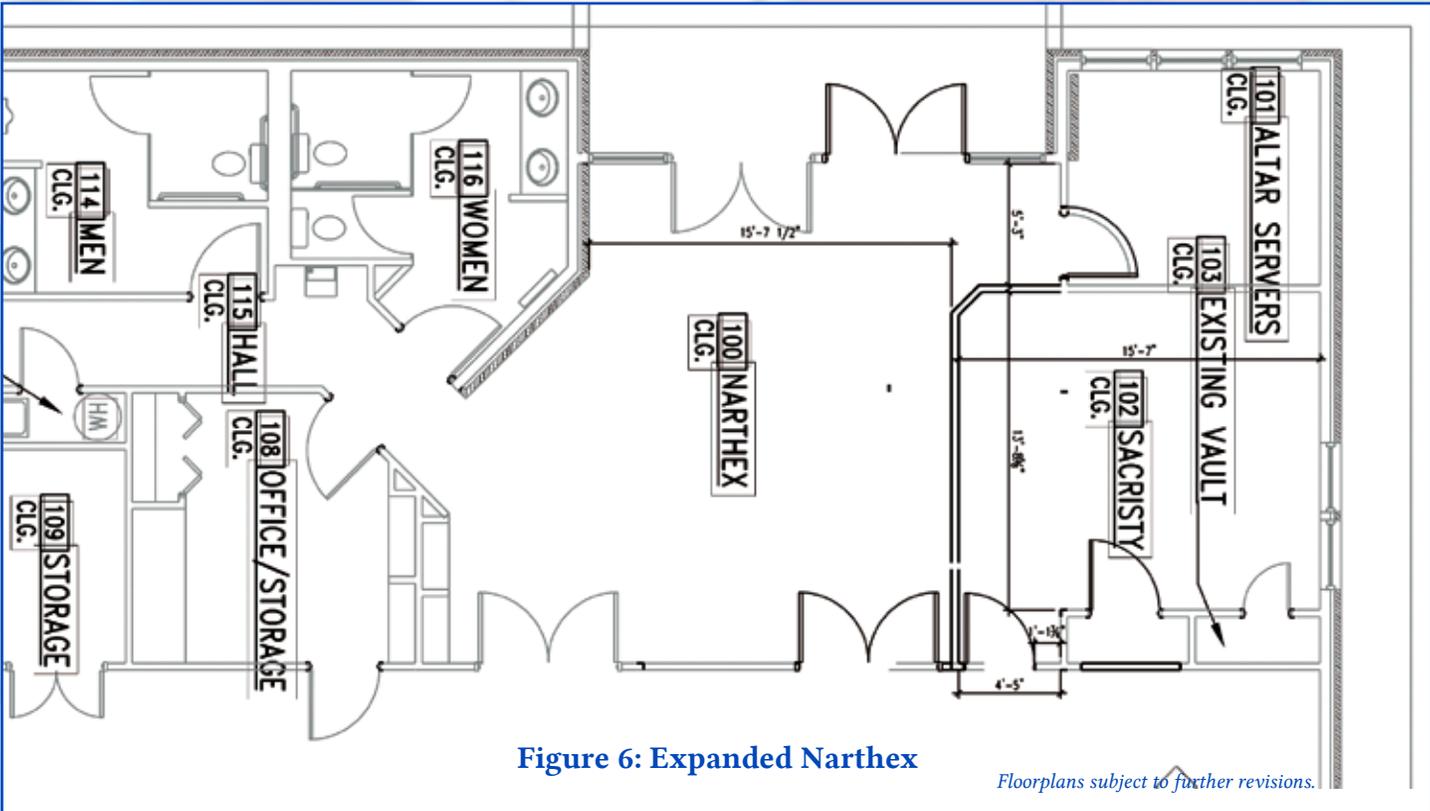
# St. Mary, Our Lady of the Lake

## Architectural Design – Making more room for our future!



**Figure 5: Areal View of Parish Property**  
(New construction / remodeling in green.)

*Floorplans subject to further revisions.*



**Figure 6: Expanded Narthex**

*Floorplans subject to further revisions.*

## **Sacrificial Giving Opportunities and Gift Recognition**

In an effort to recognize the families and individuals who make a sacrifice to our “**Cherishing Our Past, Building Our Future**” campaign effort, we will create a **gift recognition area** (book or plaque) where the participants of this Campaign effort will be recognized for challenging themselves to the following giving levels:

### **Pillar Gifts**

For families or individuals who wish to make a gift to the campaign of \$50,000 or more, their names would be gratefully displayed as Pillars of our Campaign.

### **Foundation Gifts**

For families or individuals who wish to make a gift to the campaign of \$25,000- \$49,999, their names would be gratefully displayed as Founders of our Campaign.

### **Leadership Gifts**

For those families or individuals who wish to make a gift to the campaign of \$10,000-\$24,999, their names would be gratefully displayed as Leaders of our Campaign.

### **Benefactor Gifts**

For those families or individuals who wish to make a gift to the campaign of \$5,000-\$9,999, their names would be gratefully displayed as Benefactors of our Campaign.

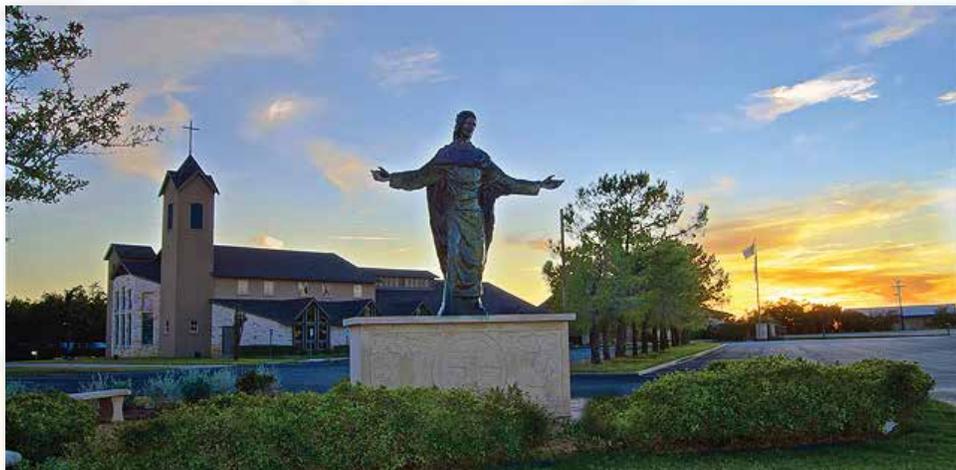
### **Donor Gifts**

For those families or individuals who wish to make a gift to the campaign of \$3,000-\$4,999, their names would be gratefully displayed as Donors of our Campaign.

*Names will be listed in alphabetical order. Recognition area will be created after funds have been received.*

*All payments can be made over a three year period.*

*If you would like to remain anonymous please indicate so on your pledge card.*



# Memorial Opportunities

## Ministry Center Construction

<b>Memorial</b>	<b>Memorial Pledge</b>
Pastor's Office	\$35,000
Pastor's Office Door	\$15,000
Pastor's Office Windows (2)	\$7,500
Pastor's Office Nameplate	\$5,000
Deacon's Office	\$25,000
Deacon's Office Furnishings	\$10,000
Deacon's Office Door	\$7,500
Deacon's Office Nameplate	\$5,000
Administrative Office	\$15,000
Administrative Office Door	\$5,000
Administrative Office Nameplate	\$4,000
Business Office	\$15,000
Business Office Door	\$5,000
Business Office Nameplate	\$4,000
Office Waiting Room	\$10,000
Ministry Center Kitchenette	\$20,000
Ministry Center Men's Restroom	\$10,000
Ministry Center Women's Restroom	\$10,000
Ministry Center Classrooms (6)	\$7,500 ea.

## Narthex Expansion

<b>Memorial</b>	<b>Memorial Pledge</b>
New Doors to Nave	\$75,000
Sacristy	\$30,000
Altar Server Vesting Room	\$10,000

## Parish Activity Center Expansion

<b>Memorial</b>	<b>Memorial Pledge</b>
Classrooms (8)	\$7,500 ea.
Banquet Tables (25)	\$5,000 ea.
Banquet Chairs (125)	\$4,000 ea.

*\* The subscription of a memorial is not set by its actual cost but by its privilege of designation.*

# Suggested Gift Plans

## Cherishing Our Past, Building Our Future

As members of St. Mary, Our Lady of the Lake, we seek to honor our past and shape our future. Therefore, we presently have a challenge to overcome. If we achieve or surpass our goal of \$1 million, we will be able to enhance the parish with a Ministry Center, expanded Parish Activity Center, and remodeled narthex. It is only by our generosity and reflection for a sacrificial commitment that we will be able to accomplish our objectives.

We have established a goal of \$1 million in order to put forth our projects. While this seems like a large amount, participation by all members of the parish family will not only make this goal attainable, but surpassable.

## Suggested Gift Plans

To assist in your consideration of a commitment to this appeal, we have listed a suggested gift plan. We understand that each individual or family has different financial obligations and abilities, yet one of these plans should be feasible for most members. Use this chart as a guideline to determine your level of contribution. Remember, this campaign is based on **equal sacrifice, not equal giving.**

## Your Commitment

We are asking our entire parish community to spend time in prayerful reflection about making a pledge based on their personal means and abilities. We encourage parishioners to start their consideration with a pledge of \$3,000 spread over the next 36 months. This pledge would be a sacrifice of a little more than \$75 a month. That will help ensure a promising future for our parish. A heartfelt appeal is made to those parishioners to reflect on their ability to make a generous and sacrificial pledge to the campaign. We ask those who are capable of making pledges of \$10,000, \$25,000, \$50,000 or more to lay the foundation of success for this appeal.

*“Much will be required of the person entrusted with much, and still more will be demanded of the person entrusted with more.” (Luke 12:48)*



Giving Plans to Consider				
Total Pledge	10% Down Payment	3 Annual Payments	12 Quarterly Payments	Suggested 36 Month Payments
\$100,000	\$10,000	\$30,000	\$7,500	\$2,500
\$50,000	\$5,000	\$15,000	\$3,750	\$1,250
\$25,000	\$2,500	\$7,500	\$1,875	\$625
\$20,000	\$2,000	\$6,000	\$1,500	\$500
\$15,000	\$1,500	\$4,500	\$1,125	\$375
\$10,000	\$1,000	\$3,000	\$750	\$250
\$7,500	\$750	\$2,250	\$562.50	\$188
\$5,000	\$500	\$1,500	\$375	\$125
\$4,000	\$400	\$1,200	\$300	\$100
\$3,000	\$300	\$900	\$225	\$75

## More about Giving

### Pledging to the Campaign

- Your commitment contribution payments are made over a three year (36 month) period. Arrangements for shorter payment terms may be arranged.
- Your commitment to the **“Cherishing Our Past, Building Our Future”** campaign is in addition to your weekly stewardship contribution.

### Planned Giving, Wills, Estate Planning, Life Insurance

There are numerous planned giving opportunities that provide donors alternative methods of making their gifts to the campaign. These include but are not limited to:

- Gifts of assets including real estate, stocks, bonds, coins, etc.
- Naming St. Mary, Our Lady of the Lake, as a beneficiary of your will, trust, or life insurance policy.

### Matching Gift Opportunities

Many employers have matching gift programs that provide employees the opportunity to multiply your gifts to educational institutions, social organizations, and health institutions. We encourage you to inquire of your employers Human Resources Department regarding the matching gift opportunities available to you.

### Tax Advantages of Thoughtful Giving...

Federal and state laws on income and inheritance taxes encourage charitable giving.

- Contributions to our campaign are tax deductible for those who itemize their deductions.
- You can give appreciated stock to the campaign. If you've held it for more than one year, you may take a charitable tax deduction for the market value of the stock, and neither you nor the campaign has to pay capital-gains taxes when the stock is sold. The combination can result in a bigger deduction (and more tax savings) for you and a bigger gift for the campaign than if you sell the stock, pay the taxes, and donate the net proceeds.
- When giving your required minimum distribution (RMD) or more from your IRA in a Charitable Rollover, Congress passed legislation in December 2015 to make the IRA Charitable Rollover permanent. Donors over age 70½ can transfer up to \$100,000 annually from their IRA accounts to our campaign without first having to recognize the distribution as income.

### Procedure to Transfer Stock

Please contact our Business Manager for instructions on transferring securities gifts:

Ron Smith  
(512) 267-9279

[RonSmith@stmaryourlady.org](mailto:RonSmith@stmaryourlady.org)

### Ways to Pledge Your Gift

By completing a pledge card, your contribution will be counted in the **“Cherishing Our Past, Building Our Future”** Capital Campaign. There are several ways of obtaining and returning a pledge card:

- at the Parish Office
- enclosed in a mailing to community members.
- at Mass throughout the months of February and March.
- from campaign volunteers.

*Payment Envelopes will begin in April 2016.*



## Campaign Prayer

Almighty God, we praise and thank you for the countless gifts you have bestowed on us, the people of St. Mary, Our Lady of the Lake. We believe that you are the source of all good things and we are the stewards of your gifts.

As we consider the present and future needs of our parish, we once again turn to you for divine guidance and assistance. We pray for the grace to be good stewards of the gifts entrusted to us and sacrificially return a portion of those gifts for the building of your kingdom here at St. Mary, Our Lady of the Lake.

Through the intercession of Our Blessed Mother, we ask for your blessing on our parish and this campaign. May all families be inspired to respond to you with great trust, confident that you will never be outdone in generosity. May the efforts and sacrifices of your people enable us to move forward in faith to fulfill our mission to make the name of Jesus Christ known and loved.

Amen.