

Communication - Media

Before the pandemic the parish had a website and a Facebook page. We did not have equipment to livestream the Mass. In the early days of the pandemic, when public masses were not permitted, we celebrated Mass in the rectory chapel and used the camera in a laptop to livestream the Mass. The project to improve the sound system grew to include a video system. That system has been used regularly for almost a year.

Facebook and the parish website have become more important ways to bring information to parishioners. Our Facebook page has 6,000 likes and daily Masses reach 400 to 800 households and Sunday Mass 500 to 1000 households. Many of these do not watch the whole Mass, only check in when the Mass begins.

Livestreaming funerals was a consolation to families who could not travel during the pandemic. Twice during the pandemic, we have had celebrations of First Communion and Confirmation. Each time, the Masses were livestreamed and posted to our Facebook and Website pages. I believe that recording Masses will continue to be a help to our families.

When we worked on the census, we hoped to be able to update email or texts information and to use these to provide information to our parishioners. Many of our parishioners chose not provide contact information.

During the pandemic we updated our parish website. With so many activities shut down, the updates were not able to be fully updated, we were not yet able to restart.

For the synod, we used QR codes for groups to make reports.

The effective use of media resources will remain a help to the mission of the parish after the pandemic. This is an area we relied on without much experience and an area that will benefit our parish communication and outreach in the future.