



#### SEPTEMBER 2025 CAPITAL CAMPAIGN SURVEY SUMMARY

Thank you to everyone who took the time to complete the Faith Forward Survey! We are pleased with the number of responses and the many comments that will help us move forward.

### How the survey was distributed:

We printed a copy of the survey for each of our nearly 800 registered parish families. The ones not picked up from the gathering space were mailed to homes. We also shared the link in the bulletin and by email.

#### Responses:

We received 162 responses in total. *Note: As you scan the results, please keep in mind that not all 162 answered every question.* 

## Who responded:

#### By age:

- 76 are over 66
- 40 are 45-65
- 20 are 30-44
- 1 is 18-29
- 25 did not say

## In regard to children/grandchildren:

- 24 have children in SGB School
- 12 have grandchildren in SGB school
- 39 have children or grandchildren in CGS

# By pledges/gifts to the campaign:

- 136 have pledged or given
- 23 have not
- 3 did not answer

### By church participation:

100% of respondents attend Mass, and many participate in other aspects of church life

## **Survey Goals:**

- Assess parishioner campaign engagement
- Invite suggestions and comments
- Understand communication preferences

#### We asked about campaign communication:

Of the 162 respondents, only 2 had not received any information about the campaign.

When asked how satisfied respondents are with communication:

- 137 are very satisfied or satisfied
- 21 neutral
- 2 are dissatisfied or very dissatisfied
- 2 did not answer

## We asked respondents what campaign objectives they are most excited about:

135 answered, 52 ranked CGS as number one, and 32 said the expanded gathering space is their top interest.

## What we learned from the survey responses:

The majority of the people who answered the survey are 66 or older, are faithful Mass attendees, are familiar with the campaign, are satisfied with communication, do not have children or grandchildren in SGB school or CGS, and are supportive of the campaign.

Many comments were made on the survey, now we will address several of them.

#### SEPTEMBER 2025 CAPITAL CAMPAIGN SURVEY SUMMARY...Continued

## **Comments and Responses:**

### How do you prefer to receive campaign information?

- C: One on one meetings with those directly involved.
- R: Please call the office, 660-582-3833, to schedule an appointment. We welcome the opportunity to meet with you to discuss the campaign.
- C: Sermon during Mass.
- R: The sermon or homily is meant to help us encounter Christ, understand the readings, and strengthen us for life outside of Mass. When appropriate we will have a speaker or play a video during Mass, but it is rare to deviate from Liturgical guidelines. We will follow the preferences indicated on the survey and communicate campaign information primarily through the bulletin and newsletters.
- C: Several commenters suggested that we email updates/newsletters.
- R: We will. Please make sure you have joined Flocknote so our messages will reach you. Text "BECATHOLIC" to 84576 to sign up. Be sure to join the SGB Faith Forward Campaign group.

## Is there anything you'd like us to know or consider as we move forward with the campaign?

- C: Several commenters expressed that we are doing a good job and thanked us for the campaign communication.
- R: We very much appreciate you taking the time to give us positive feedback, it means more than you know!
- C: Several comments were suggestions about upgrades to the church.
- R: We appreciate the comments, but these cannot be addressed in the current campaign. Since the survey is anonymous, we don't know who made the suggestions. In order to implement your ideas, please contact our business manager, Angela Byers. She will start the process of vetting the suggestions and take them to the Maintenance Committee, Finance and Pastoral Councils as needed.
- C: Several comments tell us that there are misunderstandings about the relationship between the church and school, and how our parish is forming children in the Catholic faith who do not attend SGB School. R: Father Albert will address these in future bulletin articles. Please know that we heard you and want to address these perceptions. Our goal is for all children to feel the love of God through our church and lead them to a life-long relationship with Jesus Christ.

# Our heartfelt thank you to everyone who completed a survey!

The survey results helped us to better understand our strengths and weaknesses. This information is invaluable. We appreciate your generosity!

- Campaign Management and Survey Teams

Full survey results are available online. Scan the QR code to view them.



If you would like more information about the campaign, check out these pages of our website:

- Capital Campaign
- News—Building Committee & Pastoral Council Meeting Minutes

