RADIO SANTÍSIMO SACRAMENTO

1240 AM - 1340 AM - 95.7 FM

Cambia de radio, cambia de vida.

MEDIA KIT 2022

1909 7TH ST
SACRAMENTO,CA 95811
PHONE NUM 916-442-7389

OUR MISSION

Unite the Hispanic Catholic community of the Diocese of Sacramento by transmitting the Gospel for the salvation of souls.

WHY YOU SHOULD SUPPORT OUR RADIO

Personal – Radio touches people personally regardless of where they are. It allows a listener to dialogue with the speaker in the privacy of his own mind in a one-on-one dialogue.

Relevant - Catholic radio answers the biggest questions of life: Does God exist? What is the purpose of life? Why does a loving God allow suffering and evil?

Available –Everyone can listen, especially the poor and homeless (no subscription or service needed)

Timely –Radio covers important issues and concerns as they happen.

Impactful –Through thousands of testimonials it is clear Catholic radio transforms lives through connecting listeners with the truths of the Faith with charity and clarity.

Cost-effective –Dollar for dollar radio costs less than any other medium; it reaches more peoplein less time for less money with less staff.

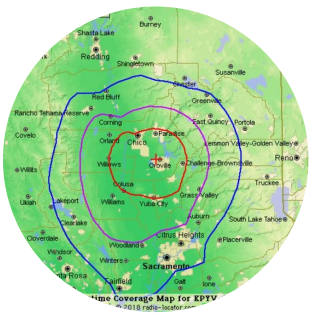
Efficacious –Radio makes other efforts and programs fruitful.

- We are a nonprofit organization part of the Dioceses of Sacramento.
- You can report this underwriting to get a break down in your taxes.
- You will have exclusive attention from Spanish community because they are loyal to our catholic station.

COVERAGE AREA OF RADIO SANTÍSIMO SACRAMENTO

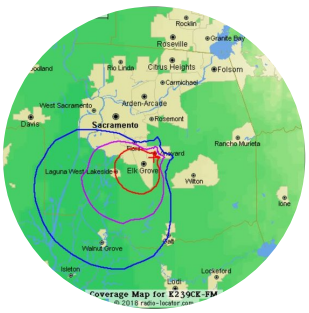
1240AM

SACRAMENTO



1340AM

CHICO, OROVILLE,YUBACITY



95.7FM

ELK GROVE

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ARBITRON AUDIO

Becuase we are a nonprofit organization we are unable to afford the Arbitron Audio but Relevant our catholic sister Radio Station give us this information an average from every 100 listeners from 10% to 20% donate per month to the radio. With this information we can let you know that we have more than 40,000.

DEMOGRAPHIC INFORMATION BY AGE

18 - 24	(10.58%)
25 - 34	(18.01%)
35 - 44	(31.11%)
45 - 54	(24.06%)
55 - 64	(11.96%)
65+	(4.28%)

DEMOGRAPHIC INFORMATION BY CITIES LISTENING THE RADIO

	CITY	User%
1.	Sacramento	34.47%
2.	Woodland	10.50%
3.	West Sacramento	8.86%
4.	Elk Grove	8.52%
5	Roseville	7.38%
6.	Chico	6.94%
7.	San Jose	6.7%
8.	(not set)	6:54%
9.	San Francisco	5.62%
10.	Los Angeles	4.47%

DEMOGRAPHIC INFORMATION BY GENDER

Female	(66.02%)
Male	(33.98%)

8.1K

WEB VIEWS

More than 1.8k users

7.8K

TEXT MESSAGES

21.6K

FACEBOOK FOLLOWERS

More than 15,800 Likes

20.1K

RADIO ESCUCHAS

10.5K

APPS RADIO SANTISIMO

WWW.RADIOSANTISIMOSACRAMENTO.COM