



2023 Advertising Application



Ads are sold on a multi-issue or single-issue basis.

Select ad size and frequency below.

Please return this form along with payment to:

EOC Advertising
Attn: Adam Minihan
P.O. Box 690240
Tulsa, OK 74169-0240

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8 Issues (full year)

- Full Page, \$500/issue, \$5,000 total
Half Page, \$300/issue, \$3,000 total
Qtr. Page, \$200/issue, \$2,000 total

5 Issues

- Full Page, \$600/issue, \$3,000 total
Half Page, \$400/issue, \$2,000 total
Qtr. Page, \$300/issue, \$1,500 total

Single Issue

- Full Page, \$1100
Half Page, \$700
Qtr. Page, \$500

Select the months of publications for 2023 below.

- Jan/Feb, March, April/May, June, July/Aug, Sept, Oct/Nov, Dec

Advertiser/Company

Street Address City State Zip

Contact Name (required)

Phone (required) Email (required) Fax

Agency, if different from advertiser

Agency Contact Phone Email



For more information, contact:
Adam Minihan at 918.307.4920 or adam.minihan@dioceseoftulsa.org

Since 2008, the Eastern Oklahoma Catholic has been the official magazine of the Diocese of Tulsa and Eastern Oklahoma. As we celebrate our twelfth year of publication, Bishop David Konderla invites Catholic institutions and Catholic businesses to reach out to the faithful of our diocese through our publication.

The EOC reaches nearly 26,000 Catholic homes, institutions, Reasor's Grocery Store, and other news stands 8 times a year. Our content is designed to both form people in their Catholic faith and inform them of news and important events from the Diocese of Tulsa and Eastern Oklahoma, the state of Oklahoma and universal Church. Our circulation has been unusually consistent, varying less than four percent throughout the past decade. Every issue, the EOC reaches an average of 86% of the active, participating households in the diocese.

Details

Duration:

- Choice of single issue or five or eight issues per year
- Annual reservations accepted throughout the year
- Single issue reservations accepted four weeks prior to publication

Payment options:

- Paid in full prior to ad running 60 days before
- 10% discount if paid in full by January 1, 2023
- See attached agreement for full rates and details

This Advertising Application is entered into between the Roman Catholic Diocese of Tulsa ("Diocese") and Advertiser identified on reverse side, for advertising in the Eastern Oklahoma Catholic Magazine ("EOC"), published by the Diocese.

- Ad reservations for 2023 calendar year are due Dec. 1, 2022. Multiple issue reservations paid by Jan. 1, 2023 are discounted 10%.

- Ad copy is due no later than the first day of the month preceding publication. (for example: Jan/Feb ads due no later than Dec 1) If ad copy is submitted late, Advertiser may forfeit entitlement to have ad published, without refund, and EOC may publish instead, at its discretion, a previous ad of Advertiser, a diocesan "house ad" or editorial copy. Ad design by our staff is not available at this time.

- Ad copy must be received as a print-ready PDF file. Four color, CMYK, or high resolution 300 ppi. Bleeds available on full page ads only. Full page trim size is 8.375" x 10.875", Half-page horizontal 7.375" x 4.5", Half-page vertical 3.7 x 9.375", Quarter-page vertical 3.7" x 4.5". EOC staff will not change content or production values of ads, and is not responsible for typographical or production errors.

- EOC reserves the absolute right to terminate this agreement at any time during the calendar year, in which event Advertiser will receive a refund for ads paid for but not published, less at 15% administrative fee.

- EOC may refuse to publish any ad for services, programs, products, or situations offered which are

inconsistent with the teachings of the Roman Catholic Church or the policies and procedures of the Diocese.

- The content and representations made in each ad are the sole responsibility of the Advertiser, who shall defend, indemnify, protect, and hold harmless the Diocese, its employees and agents, from and against all liabilities, claims, actions and judgments, together with all costs and expenses related thereto, including attorney's fees, incurred in connection with, resulting from or arising out of the performance of the services described herein.

- In the event Advertiser fails to pay any amount when due, in addition to other remedies available to it, EOC may terminate this Agreement, without refunding to Advertiser any amounts previously paid, and Advertiser shall be responsible for all costs of collection, including costs and reasonable attorney's fee.

- Final review and approval of this 2023 Advertising Application is subject to confirmation in writing from the Office of Communications at the Chancery. Factors that can determine approval include, but are not limited to, adequate advertising space in the EOC, special events, the timeliness of the application received, et al.

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