

PLANNING STUDY RESULTS



THE *Basilica* OF STS. PETER & PAUL

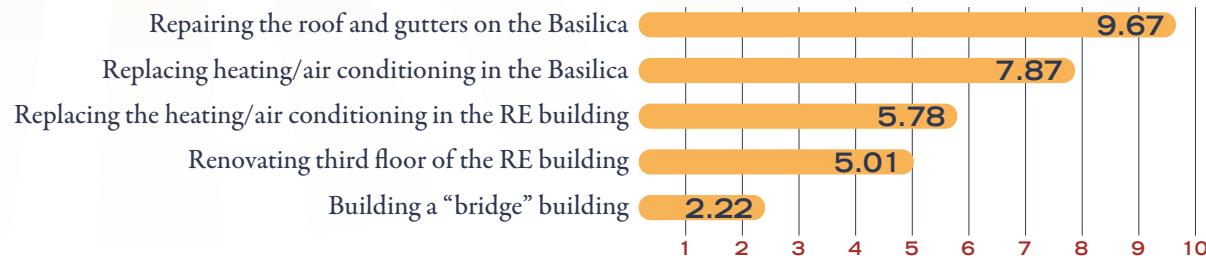
Dear Parishioners,

A campaign planning study was recently conducted at Sts. Peter and Paul to assess the needs of the Basilica and prepare for a major fundraising initiative. Thank you to everyone who participated. Your feedback and insights were extremely valuable in determining our next course of action. I am happy to share this summary report which highlights the key study findings and recommendations for proceeding.

PARTICIPATION

58	128	41%
Personal Interviews	Mail, Online, In-pew Surveys	Response Rate

RATING OF GOALS



Scores were calculated by assigning a value of 10 points for a high priority, 5 points for a moderate priority and 0 points for a low priority. The cumulative value for each project was then divided by the number of responses for that project.

OVERALL OBSERVATIONS

- I was very humbled to discover the members of the parish love the priests and trust me as the caretaker of the Basilica.
- Parishioners are proud of the beauty and history of the Basilica and feel strongly that they need to preserve it for future generations.
- Participants would like more detail regarding the plans for the roof and the HVAC.
- Active parishioners feel there is a strong need for additional meeting space in the parish, but less active parishioners are not as aware of the need.
- Many respondents asked about the status of the All Saints building and what role it will play in the future of the parish.
- Many parishioners consider the diversity of the parishioners at Sts. Peter and Paul a strength but some questioned how the different groups would be approached for a campaign contribution.
- Many participants expressed uncertainty regarding how the COVID pandemic would impact the success of a capital campaign.

(over)



KEY STATISTICAL FINDINGS



93% of respondents are in favor of a campaign, including 96% of interview participants.



88% of respondents indicated they will give to the campaign, including 91% of interview participants.



71 respondents indicated that they would serve as a campaign leader and follow up with potential donors.

NEXT STEPS

Based on the positive feedback from this study, the leadership of Sts. Peter and Paul voted to move forward immediately with a capital campaign to address the initiatives identified to the extent that funding will allow. The campaign goals and a detailed breakdown of the associated costs will be finalized during the preparation phase of the campaign. They will likely include the following:

- 1 Repair of the roof and gutters on the Basilica
- 2 Addressing the heating and air conditioning needs in the Basilica
- 3 Creative solutions to our critical space needs, without building an additional building
(dependent on funds raised)

We are very pleased to see the number of parishioners who agreed to help with the campaign. Over the next several weeks we will be confirming those commitments as we form the campaign leadership and volunteer teams. Please consider volunteering if you are asked.

In the coming weeks we will communicate details of the campaign and keep parishioners informed on its progress. After initial preparation and a silent phase, the campaign will be launched to the parish in early March.

May the joy of Christmas be with you and your family in this holy season. We pray that the Holy Spirit will guide our efforts here at the Basilica, bless each of you, and keep you safe in the coming year.

In Christ Jesus,

Fr. David Carter
Pastor/Rector

