

#iGiveCatholic on #GivingTuesday 2022 Sponsorship Opportunities

# Announcing the 2023 Annual Catholic Giving Day

**You are invited to participate as a sponsor of the 2023 annual day of Catholic giving, #iGiveCatholic. While the event is scaled nationally, the audience locally will be approximately the 250,000 Catholics who reside in the Diocese of Baton Rouge. They will be encouraged to donate online as part of Giving Tuesday, November 28 by donating to their church parish, Catholic school or favorite non-profit ministry. The pre-giving period begins November 13.**

**The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to “Give Catholic”. This online platform with searchable profiles makes it easy for donors to share their gifts with organizations they value out of love for God and one another. We hope you will be part of it!**

# A Win-Win: Partner with the Diocese of Baton Rouge

**Your investment as a sponsor in #iGiveCatholic directly supports the organizations who participate. It shows your solidarity with all that these ministries represent to thousands of Catholics in the 12 civil parishes that comprise the Diocese of Baton Rouge. Secondly, sponsor dollars provide the cash needed for a competitive prize structure that incentivizes participation and creativity by participating ministries. And third, prize winners re-invest their winnings to fund their project goals. That’s a win-win-win for sure!**

**Sponsors are prominently featured on our social media posts starting in early November as well as on the giving site. We heavily market this giving day through diocesan social media and we also have “air cover” from local media in their promotion of Giving Tuesday to drive traffic to the giving portal.**



**SPONSOR PACKAGES**

**Bishop Duca’s Dinner** Minimum is $10,000 (one exclusive)

**Bishop Duca will host a dinner party for 10 in his apartment. Bishop Duca will be the cook!**

* **Featured throughout #iGiveCatholic platform during giving day**
* **Featured on #iGiveCatholic landing page for Diocese of Baton Rouge for one year.**
* **Recognition on social media campaign posts and in *Catholic Commentator***

**St. Joseph’s Prize** $5,000

* **Featured on #iGiveCatholic landing page for Diocese of Baton Rouge as well as the prize page for one year**
* **Recognition on social media campaign posts*.***

**Holy Trinity** $3,000

* **Featured on #iGiveCatholic landing page for Diocese of Baton Rouge as well as the prize page for one year**
* **Recognition on social media campaigns.**

**Peter’s Pence** $1,500

**Lift up the creativity of organizations who used self-produced videos to share their stories to boost donor interest and engagement.**

* **Featured on #iGiveCatholic landing page for Diocese of Baton Rouge as well as the prize page for one year**

**Good Shepherds** $1,000

* **Give a boost to first time organizations!**
* **Featured on #iGiveCatholic landing page for Diocese of Baton Rouge as well as the prize page for one year**

**Faithful Stewards** $500

* **Featured on #iGiveCatholic land page for the Diocese of Baton Rouge as well as the prize page**.

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**SHARE YOUR ABUNDANCE THROUGH A**

**Sponsorship**

**The goal of the #iGiveCatholic Giving Day is to rally our Catholic communities throughout the country in support of the organizations that shape our souls, parishes, schools, and non-profit ministries. The Catholic Diocese of Baton Rouge will once again participate in #iGiveCatholic, a 24-hour online giving challenge on November 28, 2023.**

**We invite you to become an #iGiveCatholic sponsor.**

**Your donation will incentivize giving as it will be used as either prize money to support critical projects in our churches, schools, and non-profit organizations, or subsidize their participation fees in this year’s campaign.**

**In recognition of your generosity, your logo will be prominently displayed on the diocese’s page**

**on https://batonrouge.igivecatholic.org/ and on other promotional pieces.**

**For more information, contact:**

 **Gwen Fairchild 225.242-0108 or** **igivecatholic@diobr.org**

Yes, I want to support #iGiveCatholic!

 **Company:**

**Contact Person:**

**Phone: Email:**

**Sponsorship Amount: $**

**Make checks payable to:**

**Catholic Diocese of Baton Rouge**

 **P.O. Box 2028**

**Baton Rouge, LA 70821-2028**

 **Or give on-line** **igivecatholic@diobr.org**