

ARCHDIOCESE OF
**TOGETHER IN
MISSION**
LOS ANGELES

BE IMITATORS
of Christ

2024 ANNUAL APPEAL

WELCOME PASTORS, ADMINISTRATORS, VOLUNTEERS!

Dee Smith

Director of Annual Appeals

Veronica Leon

Development Assistant

Anthony Gascon

Advancement Service Fulfillment Specialist

Phil Nguyen

Development Assistant

Andre Moreno

Associate Director, Annual Appeals Communications

ZOOM ETIQUETTE

- Audio will be muted for all participants.
- Presentation will be in the chat as a pdf document.
- Please submit your questions or comments in the chat throughout the session.
- The training webinar will be recorded and sent via Constant Contact and posted on our Parish Resources page of the Together in Mission website.

WHAT ARE WE GOING TO COVER TODAY?

- Together in Mission 2024 Annual Appeal Schedule
- Brief overview of Our Together in Mission 2024 Annual Appeal Launch and materials.
- 2024 Parish Batch Fulfillment
- Walk-through of our digital gift opportunities.

ANNUAL APPEAL GOAL

Annual Appeal Goal: \$16.9 million

By Pastoral Region

San Fernando: \$3.52 million

Santa Barbara: \$2.25 million

San Pedro: \$4.58 million

San Gabriel: \$3.86 million

Our Lady of the Angels: \$2.72 million

January 18

DIRECT MAIL
ARRIVES
IN HOMES

January 22

PARISH
MATERIALS
ARRIVE

February 3-4

ANNOUNCEMENT
WEEKEND

February 10-11

COMMITMENT
WEEKEND

February 17-18

FOLLOW-UP
WEEKEND

February 23

ROUND 2
FINAL
REBATE

March 1

1ST BILLING
REMINDERS
MAILED

March 8

1ST PARISH
BATCH
DUE

April 19

2nd Letter
\$30 & ABOVE
MAILING

June 30

FY 2024
ENDS

August 23

3rd Letter
\$30 & ABOVE
MAILING

September 1

GIVING TUESDAY
PREPARATION

October 30

1ST REBATES
SENT

December 3

GIVING
TUESDAY

January 17, 2025

END OF THE
2024 CAMPAIGN



2024 CAMPAIGN LAUNCH DATES

FEB 3 - 4 |

ANNOUNCEMENT
WEEKEND

FEB 10 - 11 |

COMMITMENT
WEEKEND

FEB 17 - 18 |

FOLLOW-UP
WEEKEND

OUTDOOR BANNER



BE IMITATORS *of Christ*

2024 ANNUAL APPEAL

ARCHDIOCESE OF
**TOGETHER IN
MISSION**
LOS ANGELES

VISIT [TIMGIVE.ORG/SAINTS](https://timgive.org/saints)
AND MAKE YOUR GIFT TODAY!

OPEN CAMERA
SCAN QR CODE
GIVE TODAY!



SINCE 1993

BE IMITATORS *of Christ*

2024 ANNUAL APPEAL



Walking with the Saints, Following Christ

In our unwavering commitment to mirror Christ's life, we strive to follow by example by serving our underserved parishes and schools.

We are ONE Catholic family in the Archdiocese of Los Angeles. Your invaluable gifts have been instrumental in providing **vital assistance for our Catholic faith communities across our five regions: San Fernando, San Pedro, Santa Barbara, San Gabriel, and Our Lady of the Angels.**

In 2024, please be an imitator of Christ. Let us ensure that all communities have hope and faith. Be a doer and lead by example.

Please make a special gift today!

Visit TIMGIVE.ORG/SAINTS or
text SAINTS to 213-397-0682

GIVE TODAY WITH
THE QR CODE



*Because of you,
we support*

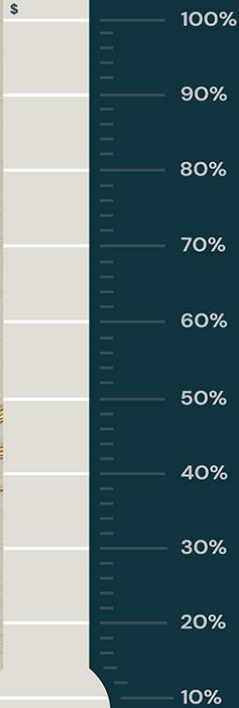
62

PARISHES

71

SCHOOLS

PARISH GOAL



TOGETHER IN
MISSION

DESDE 1993

SEAN IMITADORES *de Cristo*

APELACIÓN ANUAL 2024



Caminando con los santos, siguiendo a Cristo

En nuestro compromiso inquebrantable de reflejar la vida de Cristo, nos esforzamos por seguir el ejemplo sirviendo a nuestras parroquias y escuelas desatendidas.

Somos UNA familia católica en la Arquidiócesis de Los Ángeles. Sus invaluable donaciones han sido fundamentales para brindar asistencia **vital a nuestras comunidades de fe católica en nuestras** cinco regiones: San Fernando, San Pedro, Santa Bárbara, San Gabriel y Nuestra Señora de los Ángeles.

En el 2024, por favor sé un imitador de Cristo. Asegurémonos de que todas las comunidades tengan esperanza y fe. Sea un hacedor y lidere con ejemplo.

¡Haz un regalo especial hoy!

Gracias a ti, apoyamos

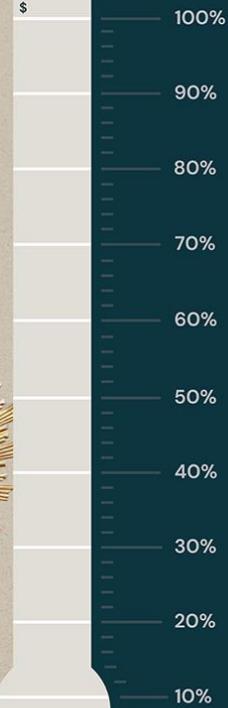
62

PARROQUIAS

71

ESCUELAS

OBJETIVO
PARROQUIAL



Visite TIMGIVE.ORG/SAINTS o envíe un mensaje
de texto con SAINTS al 213-397-0682

DA HOY CON EL
CÓDIGO QR



TOGETHER IN
MISSION


POSTER

LA

MISSION
TOGETHER IN
AN ENCOUNTER

2024 ANNUAL APPEAL

BE IMITATORS
of Christ



John of the Cross said: "Where there is no love, put love and you will draw out love." Our love grows by sharing our love. So we want to put love into everything we do — all for the love of Jesus and all for the good of our neighbors! "Nothing is little in the life of Jesus: We must live in imitation of Christ."

ARCHBISHOP JOSÉ H. GOMEZ | FOR GREATER THINGS YOU WERE BORN - LACATHOLICS.COM

Juan de la Cruz dijo: "Donde no hay amor, pon amor y sacarás amor". Nuestro amor crece al compartir nuestro amor. Por eso queremos poner amor en todo lo que hacemos, ¡todo por el amor de Jesús y todo por el bien de nuestro prójimo! "Nada es poco en la vida de Jesús: debemos vivir a imitación de Cristo".

ARZOBISPO JOSÉ H. GÓMEZ | 'PARA COSAS MÁS GRANDES NACISTE' - LACATHOLICS.COM

SUPPORTING FAITH COMMUNITIES
THROUGH YOUR UNWAVERING SUPPORT

By imitating Christ in our lives today and forever, we support thousands of students, families, and parishioners in underserved faith communities. We uplift struggling parishes and schools, and help them become thriving communities of faith — characterized by hope, love, and an unwavering commitment to imitating the love of Christ in their lives. Your support shapes a legacy of transcendent impact, and we become one.

Visit [TIMGIVE.ORG/SAINTS](https://timgive.org/saints) to make your gift!

APOYANDO A LAS COMUNIDADES
RELIGIOSAS A TRAVÉS DE SU APOYO
INQUEBRANTABLE

Al imitar a Cristo en nuestras vidas hoy y siempre, apoyamos a miles de estudiantes, familias y feligreses en comunidades religiosas desatendidas. Animamos a parroquias y escuelas en dificultades y las ayudamos a convertirse en comunidades de fe prósperas, caracterizadas por la esperanza, el amor y un compromiso inquebrantable de imitar el amor de Cristo en sus vidas. Su apoyo da forma a un legado de impacto trascendente y nos convertimos en uno.

¡Visita [TIMGIVE.ORG/SAINTS](https://timgive.org/saints) para hacer tu regalo!

IN-PEW REMIT

Affix Label Here
(For Parish Use Only)

☐ My contact information has changed
Mi información de contacto ha cambiado

First Name | Primer Nombre

Spouse Name | Pareja

Last Name | Apellido

Address | Domicilio

Apt Number / Unit | Numero de Apartamento / Unidad

City | Ciudad

Zip Code | Zona Postal

E-mail | Correo Electrónico

Telephone | Teléfono

☐ Home | Casa

☐ Mobile | Móvil

Credit my Gift to Parish / City | Acredite my donacion a mi Parroquia / Ciudad

☐ Pledge
Compromiso

☐ Cash Gift
Sometti efectivo

☐ Check enclosed payable to Together in Mission
Cheque pagable a Unidos en Misión

Payments | Número de pagos

☐ 1 installment | 1 Pago

☐ 10 installments | 10 Pago

☐ Recurring | Until I ask to stop

Card Number | Numero de Tarjeta

Expiration Date | Fecha de Vencimiento

Signature | Firma

Suggested Pledge 10 Monthly Payments
Promesa Sugerida 10 Plazos Mensuales

☐ \$250 a year or \$25 a month

☐ \$150 a year or \$15 a month

☐ \$100 a year or \$10 a month

☐ \$50 a year or \$5 a month

☐ Other | Otra

Total Pledge
Promesa Total:

Paid Today
Pagado Hoy:

Balance
Saldo:

Check Number
Número de Cheque:

BULLETIN INSERTS

- The bulletin insert is a key element of the marketing portfolio which explains the importance of the Annual Appeal.
- Place bulletin inserts in weekly bulletin or in a location that is easily accessible as parishioners leave Mass.
- The Bulletin Insert is double-sided and bilingual.
- Digital PDF version is posted on the Parish Resources tab of the Together in Mission website.

Make a special gift today! — Visit TIMGIVE.ORG/SAINTS or text SAINTS to 213-397-0682

SINCE 1993

BE IMITATORS of Christ

2024 ANNUAL APPEAL

Walking with the Saints,
Following Christ

In our unwavering commitment to mirror Christ's life, we strive to follow by example by serving our underserved parishes and schools.

We are ONE Catholic family in the Archdiocese of Los Angeles. Your invaluable gifts have been instrumental in providing vital assistance for our Catholic faith communities across our five regions: San Fernando, San Pedro, Santa Barbara, San Gabriel, and Our Lady of the Angels.

In 2024, please be an imitator of Christ. Let us ensure that all communities have hope and faith. Be a doer and lead by example.

Because of you, we lovingly serve

16,500+
STUDENTS

525,000+
FAMILIES AND INDIVIDUALS

GIVE TODAY WITH THE QR CODE



Gracias a ti, apoyamos

16,500+
ESTUDIANTES

525,000+
FAMILIAS E INDIVIDUOS

Done hoy con el código QR



Beyond the Ordinary, A Yearly Appeal Like No Other

Together in Mission exclusively supports the most impoverished parishes and schools in the Archdiocese of Los Angeles. This unique annual appeal is an opportunity for people to join in action – as one united family imitating Christ. Join us in celebrating the generational support that has sustained Catholic communities for over 30 years.

TOGETHER IN MISSION

The Archdiocese of Los Angeles
Office of Annual Appeals, 6th Floor
3424 Wilshire Blvd.
Los Angeles, CA 90010

la campaña

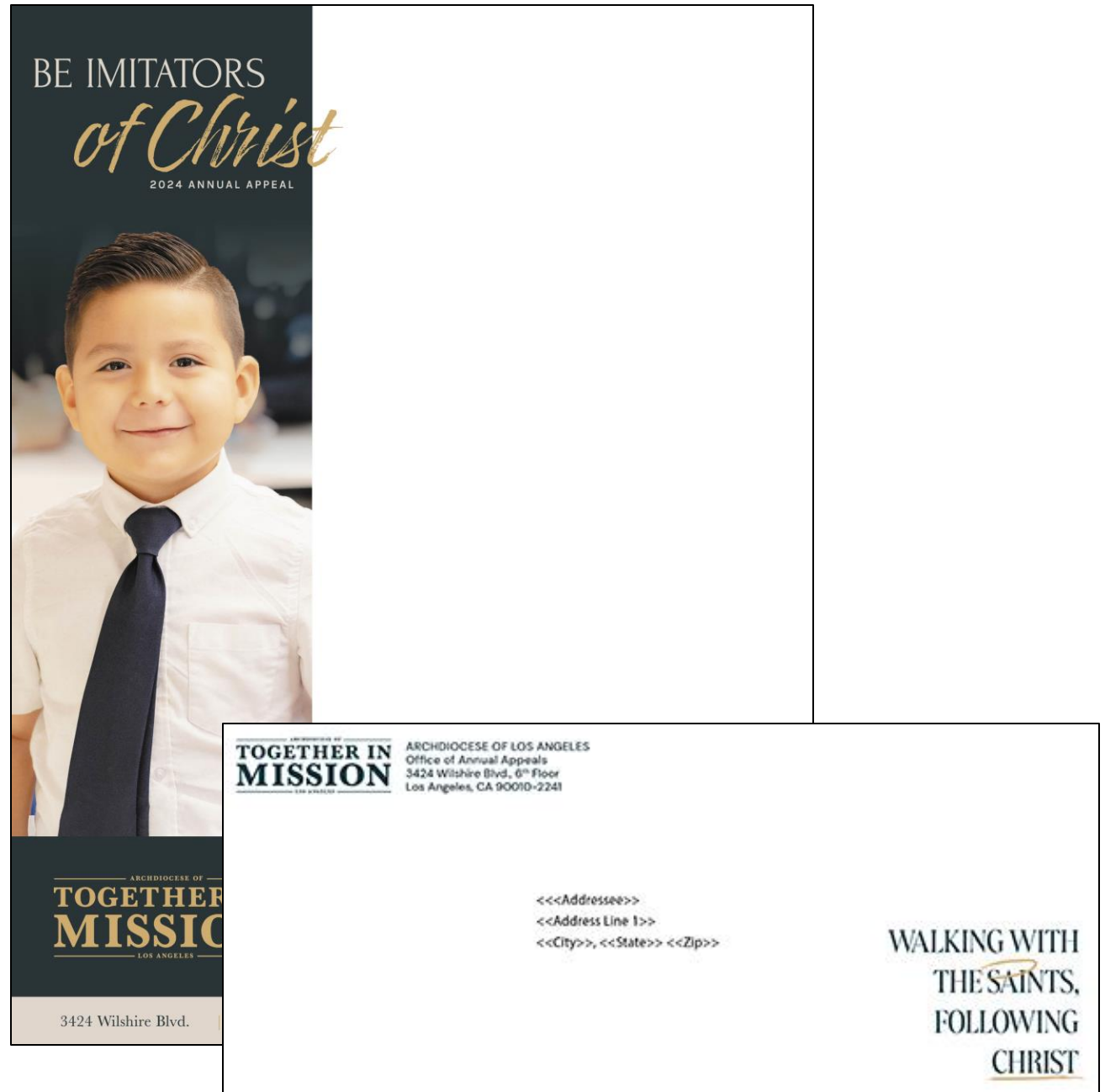
ate a las parroquias
idíocesis de Los
es una oportunidad
para que las personas se unan a la acción, como una familia unida imitando a Cristo. Únase a nosotros para celebrar el apoyo generacional que ha sostenido a las comunidades católicas durante más de 30 años.

TOGETHER IN MISSION

The Archdiocese of Los Angeles
Office of Annual Appeals, 6th Floor
3424 Wilshire Blvd.
Los Angeles, CA 90010

DIRECT MAIL

- Every donor will be given the opportunity to renew or increase their gift if they have given in the past 5 years.
- English and Spanish letters will be sent and based on donor preference.
- Donors have an opportunity to update their contact information and opt-in for paperless billing.
- Donors have an opportunity to become a part of the TIM sustainer program.
- Direct mail processed in CT.
- LCI continues to be our main data processing vendor.





GETTING READY FOR THE LAUNCH

- Open materials boxes/Group materials before Announcement Weekend Masses.
- Designate key TIM volunteers to organize the delivery and distribution of the weekend launch materials.
- Access parish resources on the Together in Mission website, including digital materials for social media and weekly bulletins graphics.
- Please print homiletics for your pastor's review.
 - Send-in first batch by March 8.



DIGITAL OPTIONS

- QR CODE
- TEXT-TO-GIVE ("SAINTS")
- BY PHONE : CONTACT TOGETHER IN MISSION OFFICE -- (213-637-7672)
- ONLINE GIVING – WWW.TIMGIVE.ORG

WHAT TO DO DURING LAUNCH

Announcement Weekend

- Announce the campaign in your parish bulletin by using the bulletin insert.
- Make altar announcements about the campaign*.
- Post on social media or website available soon
- Direct mail arrives in homes January 18th

*samples can be found on parish resources" tab

togetherinmission.org/parish-resources

Commitment Weekend

- Announce materials
- Remit envelopes
- Run the In-pew process
- Homiletics
- In-pew script
- Have a guest speaker

TIM Video Social Media

*samples can be found on "parish resources" tab of

togetherinmission.org/parish-resources

Follow-up Weekend

This is an opportunity for a second push to ask people who missed the previous weekends. Begin compiling batches from the In-Pew process for submission to LCI.

Alternate Commitment Weekend

- Show TIM Video
- Run the In-pew process
- Homiletics
- In-pew script

PREPARING & SUBMITTING BATCHES

What is a batch?

A batch contains pledge cards, forms of payments, and a transmittal (cover sheet. It outlines what is enclosed in the batch which the parish prepares and sends to the LCI PO Box for processing. (Note: no mail with gifts should be mailed to the TIM office as this will cause a delay in your batch being processed).

How to Build a Batch?


Step 1: Review handwritten pledge cards to ensure that they are legible, and all the essential biographical information is present. Please provide additional name or address information if known so that we can record and send accurate reminders to the donor. (See appendix for examples of pledge cards

that need additional information)

Step 2: Breakdown, sum total, bundle, and label, the pledge envelopes into their respective categories (Do not separate donor's checks from their pledge cards).

For in-pew remit envelopes pre-printed labels provide in your fulfillment.

PREPARING & SUBMITTING BATCHES CONT'D



Step 3: Record the number of items enclosed, and total amount pledged and paid utilizing the electronic form of the transmittal available on the Parish Resource Section of the Together in Mission website.

Step 4: IMPORTANT! Please make a copy/save a copy of the transmittal for your records.

Step 5: Use TIM supplied Tyvek bags “return” envelopes to mail all bundled pledge cards with a completed transmittal.

Step 6: Send your batches directly to the LCI PO Box. 279 (DO NOT SEND PARISH BATCHES TO THE TIM OFFICE)

What to use when a parishioner submits cash without a pledge card?

- This pledge card can be found on the TIM website in the “parish resources” tab and is helpful when a donor brings cash without a pledge card to your office for their TIM donation.
- Many parishioners tell us they submitted a payment to the parish, but our office never received the donation. Using this form for cash received will help ensure all donor’s gifts are accounted for.
- We recommend printing them out and keeping them at the reception desk of your parish for use.

ARCHDIOCESE OF
**TOGETHER IN
MISSION**
LOS ANGELES

Yes! I want to make a gift to the Together in Mission 2024 'Be Imitators of Christ' Annual Appeal to assist our struggling parishes and schools in the Archdiocese of Los Angeles.
Parish ID: <<Parish ID>>
Donor ID: <<ID#>>
<<Mr. John Smith>>
<<Address Line 1>>
<<Address Line 1>>
<<City, State 00000-0000>>
Please help us update our records:
My Parish: <<Parish Name>>
Mobile Phone: _____
Email: _____
Address: _____
☐ I would like to learn more about Planned Giving and Legacy Donations.
☐ I would like to receive future correspondence in Spanish.
(Me gustaria recibir correspondencia en español en adelante.)

Be Imitators of Christ
2024 ANNUAL APPEAL

Please consider one of the following gift options:
Total Commitment: ☐ <<total-ask1>> ☐ <<monthly-ask1>>
☐ <<total-ask2>> ☐ <<monthly-ask2>>
☐ <<total-ask3>> ☐ <<monthly-ask3>>
☐ Other \$ _____ ☐ Other \$ _____
Total Commitment: \$ _____
Payment Enclosed: \$ _____
☐ Pledge ☐ One-Time Gift ☐ Monthly Sustainer (Recurring Monthly Gift)

Be a saint in 2024 and join as a
TIM monthly sustainer!
See reverse side for payment options.

TIM SUSTAINER!
When you become a sustainer, you are providing dependable, and ongoing monthly support for Together in Mission.
Donations are made via your credit card or bank account by providing that information in below:
Option 1 – Credit Card or Option 2 – Automatic Withdrawal
☐ \$150.00 ☐ \$100.00 ☐ \$50.00 ☐ Other \$ _____
Note: You may change your gift amount or stop these payments by contacting the Together in Mission office.

OPTION 1 – CREDIT CARD
☐ Mastercard ☐ Visa ☐ AmEx ☐ Discover
Card #: _____
Exp. Date: ____ / ____ CSV #: _____
Cardholder Name: _____
Signature _____ Date _____

OPTION 2 – AUTOMATIC WITHDRAWAL
Name of Bank: _____
Routing #: _____
Account #: _____
Signature _____ Date _____

☐ **OPTION 3 – BY ONLINE OR QR CODE**
Please scan the QR CODE
<<pur1>>

QR CODE

☐ **OPTION 4 – BY PHONE**
Please call (213) 637-7672
We love to hear from you!

☐ **OPTION 5 – BY CHECK**
Please make your check payable
to Together in Mission

TRANSMITTAL FORM



Transmittal Sheet

*Payment ONLY-to be applied toward pre-existing pledge.
 **Cash gifts with no donor information.
 ***Parish check amount should always = E21 (Amt. Enclosed Cash subtotal).
 ****Recurring gifts = Sustainer gifts - Monthly, Quarterly, Annually

Parish Number:
 Date:
 Parish Name:
 Prepared by:
 Parish Batch Number:
 Parish Check#:
 ***Parish Check Amount:

Gift Category	Gift Sub-Type	Number of items	Amount Enclosed (\$)	Pledged/Paid Totals
Cash Gifts (Parish check#)	One-time gifts			
	Pledge with payment			
	Existing pledge payment*			N/A
	Anonymous Cash**			
	Cash Subtotal			
Check Gifts	One-Time Gifts			
	Pledge with payment			
	Existing pledge payment*			N/A
	Check Subtotal			
Credit Cards	To be billed		N/A	
New pledge w/ no payment	New pledge w/ no payment		N/A	
Recurring gifts	Monthly, Quarterly, Annually			
Batch Total				

Please send to: Together in Mission P.O. Box 279 Kensington, CT 06037-9910

DIGITAL GIVING

THREE WAYS TO GIVING PAGE

- Computer or phone browser: timgive.org or togetherinmission.com (give button)
- Text: 'SAINTS' to 213-397-0682
- Scan QR Code (available on poster, banner, bulletin, and in-pew envelope)

ANNUAL APPEAL PRE-LAUNCH CHECKLIST

- ☐ Confirm you have all the Appeal's physical and digital materials you need.
- ☐ Poster and banner in visible locations.
- ☐ Bulletin and envelopes separated and organized for each Mass.
- ☐ Archbishop's 'Call to Action' AV tested and ready.
- ☐ Print in-pew script and Homiletic reflections for pastor's review.
- ☐ Post Social Media heading into Launch weekend – encourage parishioners to have their phones on and ready at Mass.

TIM JEOPORDY

In 2024, what is the most important element in the Together in Mission campaign that will lead to your success?

What is Reporting – Parish detail reports, individual donor reports (TIM Portal).

Individual Donor Report



Individual Donor Report - TIM 2023

St. Paschal Baylon Parish, 329

Generated Results through Tuesday, January 2, 2024

<u>Category</u>	<u>2022 TIM</u>	<u>2023 TIM</u>	<u># Donors</u>	<u>Reference</u>
Decrease:	\$16,483	\$11,342	42	Donated less in 2023 than 2022
Drop:	\$30,373	\$0	175	Donated 2022 not 2023
Increase:	\$41,477	\$57,020	91	Donated more in 2023 than 2022
New:	\$0	\$12,076	57	First time giving 2023
Renew:	\$32,235	\$32,235	86	Donated the same in 2022 and 2023
Return:	\$0	\$4,076	28	Donated prior to 2022 and gave 2023
Walkaway:	\$0	\$0	271	Donated prior to 2022
			750	Total donor count

<u>DonorID</u>	<u>Donor Name</u>	<u>Address</u>	<u>Last Gift Y</u>	<u>2022 TIM</u>	<u>2023 TIM</u>	<u>Difference</u>	<u>Category</u>
991144890	Ms. Angelina Aguilar	3032 Camino Calandria, Thousand Oaks, CA 91360-4533	2023	\$350	\$80	(\$270)	Decrease
3002454	Mr. and Mrs. Forest Andrens	138 Whitworth St, Thousand Oaks, CA 91360-1823	2023	\$300	\$275	(\$25)	Decrease
3003477	Mr. and Mrs. Ramiro Avalos	109 N Wendy Dr, Newbury Park, CA 91320-3145	2023	\$375	\$275	(\$100)	Decrease
577851	Mr. Paul Baldrige	491 Lazy Brook Ct, Simi Valley, CA 93065-6724	2023	\$315	\$170	(\$145)	Decrease
1749473	Mr. and Mrs. Gerald Banaltis	2016 Meadow Brook Ct, Thousand Oaks, CA 91362-1317	2023	\$100	\$20	(\$80)	Decrease
63515	Mrs. Geraldine Bloomgren	1540 Kirk Ave, Thousand Oaks, CA 91360-3516	2023	\$150	\$50	(\$100)	Decrease
302591	Mr. and Mrs. William Bowen	1995 Berkshire Dr, Thousand Oaks, CA 91362-1808	2023	\$1,200	\$1,000	(\$200)	Decrease
1490932	Mr. and Mrs. Juan Briones	152 Windsong St, Thousand Oaks, CA 91360-2672	2023	\$200	\$100	(\$100)	Decrease
3108072	Mr. and Mrs. Juan Bustos	31727 Mulholland Hwy, Malibu, CA 90265-2704	2023	\$120	\$100	(\$20)	Decrease
3091277	Mr. and Mrs. Jose Calvario	7288 University Dr, Moorpark, CA 93021-3237	2023	\$30	\$25	(\$5)	Decrease
60723	Mr. and Mrs. Ken Clarke	2316 Hood Dr, Thousand Oaks, CA 91362-2424	2023	\$200	\$100	(\$100)	Decrease
61641	Mr. and Mrs. David J. Crandall	PO Box 3217, Camarillo, CA 93011-3217	2023	\$100	\$20	(\$80)	Decrease
3038265	Mrs. Elaine Davis	3028 Shadow Mesa Cir, Thousand Oaks, CA 91360-1061	2023	\$180	\$105	(\$75)	Decrease
59616	Mr. and Mrs. John Davis	2454 Calle Pino, Thousand Oaks, CA 91360-4818	2023	\$240	\$100	(\$140)	Decrease
63527	Mr. and Mrs. Brendan M. Devlin	3119 Eaglewood Ave, Thousand Oaks, CA 91362-1158	2023	\$230	\$200	(\$30)	Decrease
60767	Mrs. Sandra Elias	1825 Havenwood Dr, Thousand Oaks, CA 91362-1841	2023	\$1,000	\$600	(\$400)	Decrease
63536	Mr. and Mrs. Bill Evans	129 Erten St, Thousand Oaks, CA 91360-1810	2023	\$350	\$325	(\$25)	Decrease
59730	Mr. and Mrs. Brian Fitzpatrick	298 Odebolt Dr, Thousand Oaks, CA 91360-1741	2023	\$50	\$25	(\$25)	Decrease
61326	Mr. and Mrs. James Gilday	3579 Via La Primavera, Thousand Oaks, CA 91360-7106	2023	\$650	\$125	(\$525)	Decrease
3050102	Mr. and Mrs. Bernardo Gubatina	1390 Feather Ave, Thousand Oaks, CA 91360-3413	2023	\$100	\$50	(\$50)	Decrease

Parish Detail Report



Parish Detail Report - TIM 2023

Generated Results through
Tuesday, January 2, 2024

329 St. Paschal Baylon Parish
155 E. Janss Road
Thousand Oaks, CA 91360

Last Year Results

Parish Goal:	\$106,827.00		\$92,672.00	
Amount Pledged:	\$121,583.00	113.8%	\$123,952.00	133.8%
Amount Paid:	\$116,435.45	109.0%	\$117,324.90	126.6%

Difference Over/(Under) Goal vs. Amount Paid: \$9,608.45 9.0% \$24,652.90 26.6%

	<u>Pledged</u>	<u>Paid</u>
Parish Batch	\$38,492.00	\$20,261.25
TIM Office:	\$80,644.00	\$93,322.20
Online:	\$2,447.00	\$2,852.00

NVA - No Valid Address Parishioners with No Valid Address: # of Donors: 5 Pledged: \$2,610.00 Paid: \$2,205.00 Balance: \$405.00

NVA	DonorID	Donor Name	Address	Phone Num	Total Pledged	Total Paid	Balance	
	60600	Ms. Lupe Zavala	120 Navajo Way, Thousand Oaks, CA 91362-3225	(805) 231-8801				
				3/13/2023	TIM Office:	\$150.00	\$150.00	\$0.00
				11/22/2023	TIM Office:	\$150.00	\$150.00	\$0.00
					Total:	\$300.00	\$300.00	\$0.00
	991153945	Mr. and Mrs. Maurizio Zazzetta	2621 Palmwood Cir, Westlake Village, CA 91362					
				3/1/2023	Parish:	\$5.00	\$5.00	\$0.00
					Total:	\$5.00	\$5.00	\$0.00
	64606	Mr. and Mrs. Teofilo F. Zeolla	7005 Crozet Ave, Moorpark, CA 93021-5071	(818) 254-6564				
				2/7/2023	TIM Office:	\$150.00	\$150.00	\$0.00
					Total:	\$150.00	\$150.00	\$0.00
	60605	Mrs. Jo Ann Zullo	1190 Greenfield St, Thousand Oaks, CA 91360-3503	(805) 494-1123				
				1/31/2023	TIM Office:	\$200.00	\$200.00	\$0.00
					Total:	\$200.00	\$200.00	\$0.00

Total Donors: 311

Grand Totals: \$121,583.00 \$116,435.45 \$5,147.55

Parish Goal: \$106,827.00

Difference Over/(Under) Goal vs. Total Pledges is: \$14,756.00

GIVING TUESDAY

Digital Campaign

Strategy provided by Together in Mission

1. Social media campaign
2. GT Bulletin graphics
3. Robust E-mail marketing campaign

Other options:

Parish Mass announcement

Bulletin Graphic and Social Media Graphics

- Provided by Together in Mission via outlook drive or another share.
- General QR code



GIVING TUESDAY
the global giving day of the year

**Make a gift
to your parish
today!**



Scan today! 

ARCHDIOCESE OF
**TOGETHER IN
MISSION**
LOS ANGELES

Together in Mission helps thousands of Catholics at parishes and schools in communities we love. Please consider a generous gift during Giving Tuesday and help us reach our goal.

E-appeal and Social Media Schedule

- November 24 – Sunday before Thanksgiving
- November 27 – Wednesday before Thanksgiving
- November 29 – Black Friday
- November 28 – Thanksgiving Sunday
- December 2 – Tomorrow is Giving Tuesday
- December 3 – Giving Tuesday
- December 6 – Last Opportunity to give
- December 12 – Thank you email

Giving Tuesday E-appeal



- Constant Contact E-Appeal
- 8 custom emails

Q & A

Thank you for your support!