



Dakota Catholic Action

Reporting on Catholic action in western ND since 1941

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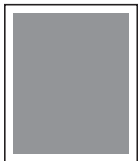
Advertising Rates and Deadlines



Full page ad size:

8.5" x 11" (+.125" bleed on all sides)

or



7.5" x 10" (white border/no bleed)

Package A: 11 times per year *

Full: \$650 per ad

Quarter: \$250 per ad

Half: \$450 per ad

Eighth: \$150 per ad

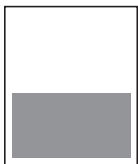
Package B: 6-10 times per year *

Full: \$700 per ad

Quarter: \$300 per ad

Half: \$500 per ad

Eighth: \$200 per ad



Half page ad size:

7.5" wide x 4.75" high

Package C: 1-5 times per year *

Full: \$750 per ad

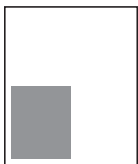
Quarter: \$350 per ad

Half: \$550 per ad

Eighth: \$250 per ad

* Catholic parishes, schools and non-profit organizations qualify for special pricing.

Prices and information subject to change.



Quarter page ad size:

3.5" wide x 4.75" high



Eighth page ad size:

3.5" wide x 2.125" high

2024 Advertising Submission Deadlines

| Issue: | Ad deadline: | Issue: | Ad deadline: |
|----------------|--------------|--------------------|--------------|
| February | Jan. 15 | August | July 15 |
| March | Feb. 12 | September | Aug. 12 |
| April | Mar. 11 | October | Sep. 9 |
| May | Apr. 8 | November | Oct. 14 |
| June | May 13 | December | Nov. 11 |
| July | No Issue | January 2025 | Dec. 9 |

Electronic/Digital Artwork Specifications

- Send ads as .PDF, .JPG, or .EPS files.
- CMYK color format and 300 dpi minimum.
- Graphic design services available.

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|----------------------------|---------------------------------------------------------------------------------|
| Circulation: | Direct-mailed to over 23,000 homes. |
| Restrictions: | Message must support the mission of the Catholic Church. |
| Publisher's option: | The publisher reserves the right to reject any advertising at their discretion. |