



# Dakota Catholic Action

Reporting on Catholic action in western ND since 1941

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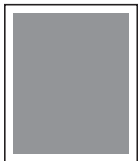
## Advertising Rates and Deadlines



### Full page ad size:

8.5" x 11" (+.125" bleed on all sides)

or



7.5" x 10" (white border/no bleed)

### Package A: 11 times per year \*

Full: \$650 per ad

Quarter: \$250 per ad

Half: \$450 per ad

Eighth: \$150 per ad

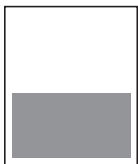
### Package B: 6-10 times per year \*

Full: \$700 per ad

Quarter: \$300 per ad

Half: \$500 per ad

Eighth: \$200 per ad



### Half page ad size:

7.5" wide x 4.75" high

### Package C: 1-5 times per year \*

Full: \$750 per ad

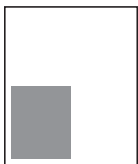
Quarter: \$350 per ad

Half: \$550 per ad

Eighth: \$250 per ad

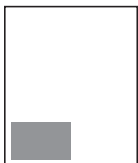
\* Catholic parishes, schools and non-profit organizations qualify for special pricing.

Prices and information subject to change.



### Quarter page ad size:

3.5" wide x 4.75" high



### Eighth page ad size:

3.5" wide x 2.125" high

## 2026 Advertising Submission Deadlines

| Issue:         | Ad deadline: | Issue:             | Ad deadline: |
|----------------|--------------|--------------------|--------------|
| February ..... | Jan. 12      | August .....       | July 13      |
| March .....    | Feb. 9       | September .....    | Aug. 10      |
| April .....    | Mar. 9       | October .....      | Sep. 14      |
| May .....      | Apr. 13      | November .....     | Oct. 12      |
| June .....     | May 11       | December .....     | Nov. 9       |
| July .....     | No Issue     | January 2027 ..... | Dec. 7       |

## Electronic/Digital Artwork Specifications

- Send ads as .PDF, .JPG, or .EPS files.
- CMYK color format and 300 dpi minimum.
- Graphic design services available.

|                            |   |
|----------------------------|---|
| <b>Circulation:</b>        | Direct-mailed to over 23,000 homes.   |
| <b>Restrictions:</b>       | Message must support the mission of the Catholic Church.                        |
| <b>Publisher's option:</b> | The publisher reserves the right to reject any advertising at their discretion. |