



Dakota Catholic Action

Reporting on Catholic action in western ND since 1941

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Advertising Rates and Deadlines



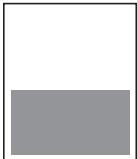
Full page ad size:

8.5" x 11" (+.125" bleed on all sides)

or

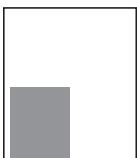


7.5" x 10" (white border/no bleed)



Half page ad size:

7.5" wide x 4.75" high



Quarter page ad size:

3.5" wide x 4.75" high



Eighth page ad size:

3.5" wide x 2.125" high

Package A: 11 times per year *

Full: \$650 per ad	Quarter: \$250 per ad
Half: \$450 per ad	Eighth: \$150 per ad

Package B: 6-10 times per year *

Full: \$700 per ad	Quarter: \$300 per ad
Half: \$500 per ad	Eighth: \$200 per ad

Package C: 1-5 times per year *

Full: \$750 per ad	Quarter: \$350 per ad
Half: \$550 per ad	Eighth: \$250 per ad

** Catholic parishes, schools and non-profit organizations qualify for special pricing.*

Prices and information subject to change.

2026 Advertising Submission Deadlines

Issue:	Ad deadline:	Issue:	Ad deadline:
February	Jan. 12	August	July 13
March	Feb. 9	September	Aug. 10
April	Mar. 9	October	Sep. 14
May	Apr. 13	November	Oct. 12
June	May 11	December	Nov. 9
July	No Issue	January 2027	Dec. 7

Electronic/Digital Artwork Specifications

- Send ads as .PDF, .JPG, or .EPS files.
- CMYK color format and 300 dpi minimum.
- Graphic design services available.

Circulation:	Direct-mailed to over 23,000 homes.
Restrictions:	Message must support the mission of the Catholic Church.
Publisher's option:	The publisher reserves the right to reject any advertising at their discretion.