

Cedar Valley Catholic Schools
STRATEGIC PLAN
Year 3 Objectives
FY 23-24

Goal: CVCS will inspire students and families to become disciples of Jesus through prayer, study and service.

Year 3 Objective: Develop a process with which classes “plan” Masses by which students and teachers are formed in a fuller understanding of the Eucharist and how individuals prepare for participation in the Church’s liturgy.

Goal: CVCS will offer multiple opportunities for consistent and effective communication from administrative and board leadership so that parents and community members benefit from easy and timely access to needed operational information and regular updates on the vision and status of strategic plan.

Year 3 Objective: Establish documentation of all board processes that provide stability and consistency year after year.

Goal: CVCS will ensure an academically excellent experience for students in both the elementary and secondary programs through enhanced programming, instructional strategies and expectations for development of higher order thinking and problem solving skills.

Year 3 Objective: Each building will create an overarching CVCS school improvement plan that ties system-wide academic, spiritual and cultural data to align improvement efforts to the four pillars of the CVCS mission.

Goal: CVCS will engage in a strategic approach to marketing messaging and initiatives designed to build understanding as to the overall value and importance of a CVCS education.

Year 3 Objective: Create a marketing plan to promote Education Savings Accounts targeted to prospective families, parishes and legislators.

Goal: CVCS will develop and implement a comprehensive enrollment plan for recruitment and retention.

Year 3 Objective: Develop phase two of the CVCS Enrollment Journey Map to include specific planning around maintaining satisfaction from families currently enrolled in the system to support continued growth in enrollment.

Goal: CVCS will enhance and expand outreach programs to cultivate donor relationships in the areas of alumni, businesses, parishes, parents, and community supporters.

Year 3 Objective: Create and implement a planned giving program for Cedar Valley Catholic Schools.

Goal: CVCS will create a comprehensive financial management plan to increase operational vitality and long range sustainability of the system.

Year 3 Objective: Move from a one year budgeting system to a 5 year budgeting plan to include quarterly updated projections to the CVCS board.

Goal: CVCS will develop and implement short and long range plans to support the provision of facilities and campuses that promote student learning in a safe, clean, and modern environment.

Year 3 Objective: Update current facilities plan to include needed improvements at all campuses (Blessed Sacrament Early Childhood Center, Saint Edward Elementary School, Blessed Maria Assunta Pallotta Middle School, and Columbus Catholic High School).