

# SBA CAREER DAY LOOKBOOK

January 18, 2023





## **Lauren Pigford Abbott '01**

### **Publisher & Owner, Mid-South Horse Review**

Lauren Pigford Abbott was born and raised in Memphis, TN. She graduated from St. Benedict in 2001 and from the University of Mississippi in 2006 with a Bachelor of Arts in Journalism. Abbott spent 11 years working for the Memphis Business Journal where she served as the Senior Business Development Executive for MBJ. She was a part of an award winning sales and revenue team that exceeded revenues and budgets year over year. Abbott purchased the Mid-South Horse Review, a 30-year-old equine print and digital publication in June of 2022. As Owner and Publisher she oversees all aspects of editorial, advertising, production and distribution. A quote Abbott repeats as a business owner is: "Success is walking from failure to failure with no loss of enthusiasm." - Winston Churchill

## **Michael Allen**

### **Executive Director, Memphis Botanic Garden**



MBA from Quinlan School of Business; Loyola University - Chicago 25 years with International Paper in Marketing and Management (Chicago, IL, Memphis, TN (2x), Appleton, WI and Hartford, CT) Transitioned to non-profit management in 2010, first with Catholic Charities of West Tennessee and for the past 6 years as Executive Director of the Memphis Botanic Garden. Current role is responsible for a staff of 50 plus strategic planning, fundraising, and operations for 260,000 annual visitors, 96 acres of gardens, 8,000 person outdoor performance venue, 40,000 school children and more. Note: I do not possess a green thumb!



**Kaya Bayani '14**

**Corporate Attorney,  
ALSAC-St. Jude**

Kaya is a Corporate Attorney at ALSAC/St. Jude Children's Research Hospital where her primary responsibilities include providing strategic advice in areas such as regulatory, compliance, fundraising and solicitation, contracts, and risk analysis. She is a loyal Memphis Tiger Alumni with a Bachelor of Science in Biomedical Engineering, a Master of Business Administration, and a Juris Doctor. Her day-to-day life is focused on creating solutions to legal issues faced by the organization.

**Hunter Black '10**

**Detective,  
Shelby County Sheriff's Office**



Hello, my name is Hunter Black. Upon graduating from SBA in 2010, I went on to study at the University of Memphis and received a bachelors degree in Criminal Justice & Criminology. I began my law enforcement career in 2016 at the Shelby County Sheriffs office, where I am currently assigned as a Detective on the homicide team.



## **Ryan Cobb '15**

### **Mission Design Engineer, Dynamic Concepts, LLC**

Aerospace engineering graduate of Mississippi State who currently works as a contractor for NASA Marshall Space Flight Center. Primarily involved in the ongoing Artemis program, which aims to put humankind back on the Moon this decade. Responsibilities include modeling vehicle flight dynamics, trajectories both during ascent and in-orbit, and performing statistical analysis to ensure mission success. Daily life involves lots of coding and math, especially calculus and trigonometry.

## **Michael Doyle & Colin Doyle '07**

### **President, Lynn Doyle Flowers & Events**



Since 1937, we at Lynn Doyle Flowers & Events have served the region with quality flowers & dependable service. We are an everyday florist, event & wedding florist, event & wedding planners, and event & wedding managers. With our experience we can teach you how to sell & make a floral arrangement, how to properly plan an event/wedding, as well as how to manage the execution of those plans. A typical day is that there isn't one. At any given moment, you could be designing an arrangement when the phone rings and now you are being asked to plan Elvis' funeral, the Mid-South Fair, or even the Super Bowl. A motto we work by is to "Adapt & Overcome", and in our industry you have to be flexible and able to roll with the punches.



## **Stephen Hall**

### **Assistant US Attorney, US Department of Justice**

Mr. Hall has consistently been involved with this community as a lifelong Memphian. He grew up a member of St. Ann Bartlett Parish. After graduating from Christian Brothers High School in 1987, Mr. Hall attended Spring Hill College in Mobile, Alabama where he received his degree in 1991. He returned to Memphis for law school and received his J.D. from Memphis State University Law School in 1994. From 1994 until 2001B he served as an Assistant District Attorney General in Shelby County- prosecuting various state crimes. In 2001, he was appointed an Assistant United States Attorney for the Western District of Tennessee focusing on prosecuting federal cases involving Violent Crime, Firearms and Drugs. He currently is the unit chief of the Anti-Terrorism division. He is a parishioner and Knight of Columbus at St. Francis Church. He and his wife, Ann Marie, are the proud parents of two daughters- Olivia and Caroline, who attended both St. Francis and St. Benedict.

## **Michael Hogan '10**

### **Social Impact Lead, Hines**



After graduating from Mississippi State University in 2014, I moved to Houston, Texas in pursuit of a career centered around serving people. For the past 6 years, I have been working with a large, global real estate developer in human-centric roles including recruiting, diversity & inclusion, and now community engagement. My current role sits on the Environmental, Social and Governance (ESG) team where I lead Social Impact (community engagement, social responsibility, etc.) for our firm. Each day, I get to work towards how to best engage communities, both internal employees and external stakeholders, to ensure our real estate developments are intentionally and proactively meeting people's needs.



## **John Hyden, MD '93**

### **Sports Medicine Physician, Campbell Clinic Orthopedics**

1993 graduate of SBA. I attended the University of Memphis and the University of Tennessee Health Science Center. I did my residency at Wake Forest in Family Medicine and my fellowship in Primary Care Sports Medicine at Boston University. I currently practice sports medicine in Memphis and server as the team physician for many local teams/institutions including the Grizzlies, Memphis901FC, the University of Memphis, CBU, Rhodes College and SBA.

## **Romeo Khazen '95**

### **VP of Player Development and National Casino Marketing, Caesars Entertainment**



SBA Graduate 1995, U of M BS graduate 2001. Joined Caesars in 2006 as a casino Host and moved up to become a VP. I oversee our VVIPs & airplane program. I'm responsible to find new business and take care of all our high-end customers. I work 24/7 and my phones are never turned off.



## **Shannon Conway Lafferty '15**

**NICU Nurse,  
Baptist Women's Hospital**

Shannon graduated from SBA in 2015. She started undergrad at Ole Miss and transferred to the University of Tennessee Health Science to complete her Bachelor's of Science in Nursing. She has been working as a Neonatal Intensive Care nurse for the past 4 years. As a NICU nurse, she cares for babies that are born prematurely or sick newborns.

## **Emily LaForce '08**

**Chef de Cuisine,  
River Oaks Restaurant**



Emily is currently the Chef de Cuisine at River Oaks Restaurant in East Memphis, under the tutelage of Master Chef Jose Gutierrez. She graduated from Saint Benedict in 2008, and received a Bachelor of Arts in English degree from Bethel University. She is not only a chef, but an artist who creates murals and paintings throughout the city.



## **Boomer Martin '10**

### **Director of Major Giving, University of Southern California**

Boomer Martin graduated from St. Benedict in 2010. While a student, I played lacrosse, and basketball, was vice president of our senior class and was president of the pep club. I attained a bachelor's degree from Mississippi State in Marketing and Psychology. I was a volunteer assistant for Tubby Smith while he was the head coach for the Tigers. I later shifted to the athletic fundraising team, where I began my master's degree in Sport Commerce. For over four years, I worked in athletic fundraising for the Memphis Athletic Fund. I am currently the Director of Major Giving at the University of Southern California, focusing on raising money for endowments, capital projects, and operational funds.

## **Corey Morgan**

### **Interior Designer, Corey Morgan, LLC**



I am a Interior Architect with a BS in Interior Design from Mississippi State University. I worked for an architecture firm for 14 years. Seven years ago I left to go out on my own. My daily job duties mainly include space planning, drafting floor plans with AutoCAD, meeting with clients to discuss their needs, measure spaces and buildings to put the floor plan on to computer.



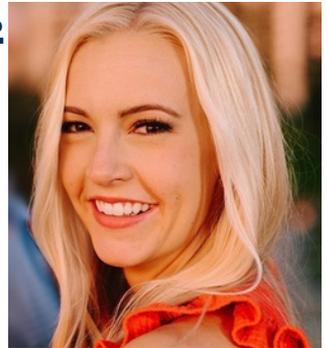
## **Doris J. Myles, CPA**

### **Director - Internal Audit and Controls, Mondelez International (Parent Company of Oreos)**

I am a Certified Public Accountant and a Certified Internal Auditor. My formal education includes a Bachelors and Masters degree in Accounting. I knew after taking my first Internal audit class in my junior year in college that I wanted to be a professional auditor. I currently work for Mondelez International as a Director of Internal Audit and Controls. I also have worked for other iconic companies such as Hilton and Nike. I have had the opportunity to partner with the FBI on fraud investigations and I have gotten to travel to some great places around the US and the globe. My current role allows me to visit our manufacturing plants around the globe to ensure that Management is complying with policies and procedures. Did I mention that Mondelez is the parent company of Oreo, Sour patch kids, Cadbury chocolate, Toblerone and much more.

## **Dr. Allison Fetz Palazola '12**

### **Clinical Research Project Manager, MicroPort Orthopedics**



Hi there! I am a proud graduate of the Biomedical Engineering program at the University of Memphis where I completed my BS, MS, and PhD studying immunomodulation in tissue engineering. After graduating in 2021, I joined St. Jude Children's Research Hospital for a Postdoctoral Fellowship in the Department of Oncology to investigate immune dysregulation in hyperinflammatory disorders. Currently, I am a Clinical Research Project Manager at MicroPort Orthopedics. I spend my days developing clinical strategy, analyzing data from our clinical investigations, and writing scientific publications that support our globally distributed hip and knee products.



## **Michael Robinson '12**

### **Professor of Teaching, The University of Memphis**

As a Professor at the University of Memphis in the Department of Journalism and Strategic Media, I prepare students for a wide array of media-focused careers. Our programs cover industry-level concepts in public relations, journalism, advertising, digital design, sports media, social media strategy and more. I hold Bachelors and Masters degrees in Journalism and Strategic Media. Before joining faculty, I spent three years as an Art Director for a boutique advertising agency.

## **Matthew Smith '15**

### **Photographer, University of Memphis Athletics**



I am the Memphis Tiger Athletics Photographer. I was student-photographer during my undergrad time when I was getting my Business Marketing Degree. After I graduated I was brought made a full-time employee and have worked there since. My week includes photographing different sporting events for the U of M.



## **Anna Armour Slavick '17**

**Agrintelligence Area  
Technician,  
Helena Agri-Enterprises**

Anna graduated from SBA in 2017 and went on to pursue a degree in Plant and Soil Sciences from Mississippi State in 2021. While in college she worked as an undergrad research assistant in both horticulture and weed science. She also interned at the Memphis Botanic Garden and Helena in Yazoo City. She currently works in Helena's precision ag department identifying and remediating problematic fertility issues through soil, tissue and water samples.

## **Callie Stiles '18**

**Registered Nurse,  
Urgent Care for Children**



Hi! My name is Callie and I graduated from SBA in 2018. I recently graduated with a Bachelor's degree in nursing in May of 2022. I did an externship in Chattanooga, Tennessee working at Erlanger Hospital where I worked in the ICU, OR, Cath Lab, and Pre/Post Op. I worked in functional medicine for a year and am currently working at a pediatric urgent care. My passion is functional medicine and I plan on pursuing my nurse practitioner degree soon. In my current role, I am a pediatric nurse for an urgent care. A day in the life of my job is checking patients in, taking vital signs, administering vaccines and medication if needed, and charting afterwards. I enjoy the flexibility of my schedule and working with kids!



## **Theresa Stoddard '14**

### **Research Consultant, Known**

After graduating from SBA in 2014, Theresa went on to attend The University of Alabama where she studied Anthropology and Spanish, a path that would lead her to new adventures across the world. In 2017, Theresa worked in Costa Rica for 5 months with a non-profit implementing nonviolence and human rights workshops with marginalized groups. The following year, Theresa was granted a Fulbright, one of the country's most prestigious academic awards, to Madrid, Spain. After her year in Madrid, Theresa entered graduate school in Tampa, FL in Applied Medical Anthropology. She completed a qualitative research thesis exploring how COVID-19 and its social repercussions impacted the experiences of feminine individuals with eating and/or body image disorders. After graduation, Theresa moved to Denver, CO where she started a job as a research consultant with Known.

## **Dr. Colby Taylor '06**

### **Associate Professor of Behavioral Science, Christian Brothers University and UTHSC**



Dr. Colby Taylor is an Associate Professor of Behavioral Sciences at Christian Brothers University and is a practicing psychologist at the University of Tennessee Health Sciences Center on Developmental Disabilities. He is married to Dr. Lauren Sims Taylor and they have two young children. Outside of a one year residency in Hawaii, he is a life-long Memphian. He graduated from SBA in 2006.



## **Rasie Dobbins-Turner '10**

### **Vice President/Business Development Specialist, Oteka Technologies**

Rasie Dobbins-Turner is the Vice President/Business Development Specialist at Oteka Technologies. After leaving Chattanooga where she went to college, she continued her customer service/sales background. She became a leasing agent and out of all the apartments and leasing agents in Memphis, she was awarded leasing agent of the year in 2017 by the Apartment Association of Greater Memphis. She was the best sales associate in the city of Memphis for apartments and was given that award her first year in the industry. Her family business was growing so she decided it would be best to bring her talents to Oteka Technologies and has not looked back since! Her role at Oteka includes closing million dollar deals all the way to sweeping the floor. We will hear a little more from Ms. Dobbins-Turner on what it is like working at Oteka Technologies!

