



# Sponsorship Levels for **FEST PGH**

## **Premier Sponsor | \$50,000+**

**Top-level support for the full festival experience.**

Help define the identity of the entire festival.

- Recognition across key festival branding and communications
- “FEST PGH presented by [Sponsor Name]” recognition reserved for the Premier Sponsor providing the highest level of support
- Prominent logo placement on primary event signage, website, and social media
- High-visibility branding at the festival entrance and throughout the grounds
- Opportunity to provide brief welcome remarks during the opening program
- Premium 10x10 exhibitor space in a highest-traffic area
- Access to VIP hospitality area
- Meet-and-greet opportunities with artists
- Verbal recognition throughout the event
- Recognition on shared sponsor banner

## **Platinum Sponsor | \$25,000+**

**Support the festival’s most visible moments.**

- Recognition associated with the Main Stage
- “Main Stage presented by [Sponsor Name]” recognition reserved for the Platinum Sponsor providing the highest level of support
- Prominent branding on stage signage, backdrops, and screens
- Featured placement in Main Stage schedules and promotions
- Logo and name included in program materials, website, and social media
- Premium 10x10 exhibitor space
- Meet-and-greet opportunities with Main Stage artists
- On-stage verbal recognition at select moments
- Recognition on shared sponsor banner

### **Gold Sponsor | \$15,000+**

#### **Support key programming and community engagement.**

- Recognition associated with the secondary stage or major program area
- “Presented by” recognition within the sponsored area reserved for the Gold Sponsor providing the highest level of support
- Branded signage within the sponsored area and schedule listings
- Logo and name featured in event materials, website, and social media
- 10x10 exhibitor space
- Verbal recognition during sponsored programming
- Recognition on shared sponsor banner

### **Silver Sponsor | \$7,500 - \$14,999**

- Logo and name featured on website and select promotional materials
- 10x10 exhibitor space
- Verbal recognition from the stage
- Recognition on shared sponsor banner

### **Bronze Sponsors | \$2,500 - \$7,499**

- Logo and name on website
- Standard 10x10 exhibitor space
- Recognition on shared sponsor banner

### **Community Sponsor | \$1,000 - \$2,499**

- Logo and name listed on website
- Recognition on shared sponsor banner

### **Supporting Sponsor | \$500 - \$999**

- Recognition on shared sponsor banner

### **In-Kind Sponsor | Goods or services, marketing, volunteer apparel, or operational support**

- Recognition appropriate to the value and visibility of the contribution
- Signage at the sponsored area, as applicable
- Recognition on website and event materials