



SAVE THE DATE
SEPTEMBER 19, 2026



Why Sponsor FestPGH?

Partnering with FestPGH is more than a one-day investment, it's an opportunity to align your brand with a region-wide celebration of music, culture, faith, and community.

Visibility: Sponsors gain exposure to thousands of attendees in person, plus extended reach through media coverage and social media sharing.

Connection: Direct engagement with audiences who are community-minded, family-oriented, and eager to support organizations that invest in their lives.

Goodwill: Sponsorship demonstrates your commitment to strengthening Pittsburgh's cultural and faith life, positioning your brand as a trusted community partner.

Amplification: With strong word-of-mouth and digital sharing, your support will resonate far beyond the stadium, extending into parishes, campuses, neighborhoods, and workplaces across the region.

Who You'll Reach

FestPGH is designed to gather 5,000 people from across Southwestern Pennsylvania — Allegheny, Beaver, Butler, Greene, Lawrence, and Washington Counties. Our audience is diverse, multigenerational, and deeply connected to community life:

Music Festival Goers: Concert and festival attendees drawn by national and local acts, food trucks, and the energy of a live, waterfront venue

Catholic Faith Communities: A loyal, multigenerational audience boasting over 600,000 people across the diocese's six counties.

Young Adults & College Students: The Pittsburgh metro is home to nearly 145,000 college and graduate students, making them a natural audience for FestPGH—socially connected, eager for live music, and already active in the region's cultural life.

Families & Multigenerational Groups: The region's signature arts events routinely attract large family audiences.

Sponsorship Levels

Premier Sponsor
\$50,000+

Platinum Sponsor
\$25,000+

Gold Sponsor
\$15,000+

Silver Sponsor
\$7,500–\$14,999

Bronze Sponsor
\$2,500–\$7,499

Community Sponsor
\$1,000–\$2,499

Supporting Sponsor
\$500–\$999

In-Kind Sponsor