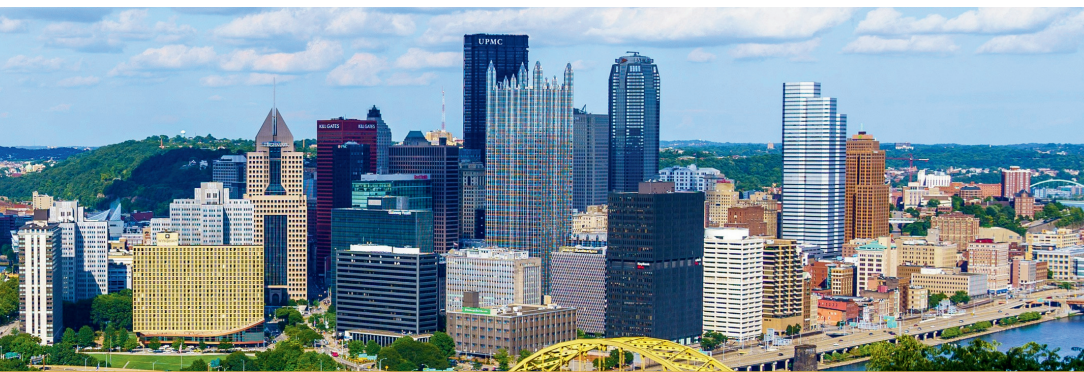




SAVE THE DATE

SEPTEMBER 19, 2026



Why Sponsor FestPGH?

Partnering with FestPGH is more than a one-day investment, it's an opportunity to align your brand with a region-wide celebration of music, culture, faith, and community.

Visibility: Sponsors gain exposure to thousands of attendees in person, plus extended reach through media coverage and social media sharing.

Connection: Direct engagement with audiences who are community-minded, family-oriented, and eager to support organizations that invest in their lives.

Goodwill: Sponsorship demonstrates your commitment to strengthening Pittsburgh's cultural and faith life, positioning your brand as a trusted community partner.

Amplification: With strong word-of-mouth and digital sharing, your support will resonate far beyond the stadium, extending into parishes, campuses, neighborhoods, and workplaces across the region.

Sponsorship Levels:

- Premier Sponsor
\$50,000+
- Platinum Sponsor
\$25,000+
- Gold Sponsor
\$15,000+
- Silver Sponsor
\$7,500–\$14,999
- Bronze Sponsor
\$2,500–\$7,499
- Community Sponsor
\$1,000–\$2,499
- Supporting Sponsor
\$500–\$999
- In-Kind Sponsor

Who You'll Reach

FestPGH is designed to gather 5,000 people from across Southwestern Pennsylvania — Allegheny, Beaver, Butler, Greene, Lawrence, and Washington Counties. Our audience is diverse, multigenerational, and deeply connected to community life:

Music Festival Goers

Concert and festival attendees drawn by national and local acts, food trucks, and the energy of a live, waterfront venue

Catholic Faith Communities

A loyal, multigenerational audience boasting over 600,000 people across the diocese's six counties.

Young Adults & College Students

The Pittsburgh metro is home to nearly 145,000 college and graduate students, making them a natural audience for FestPGH—socially connected, eager for live music, and already active in the region's cultural life.

Families & Multigenerational Groups

The region's signature arts events routinely attract large family audiences.

Become a sponsor for FestPGH

Contact
Jacob Williamson
Diocese of Pittsburgh

jwilliamson@diopitt.org

or

412-456-3135

**SCAN TO VISIT
FestPGH.org**



A PROJECT OF



**CATHOLIC DIOCESE OF
PITTSBURGH**



**Saturday, September 19, 2026
Highmark Stadium
FestPGH.org**