



SAVE THE DATE  
SEPTEMBER 19, 2026



## Why Sponsor FestPGH?

Partnering with FestPGH is more than a one-day investment, it's an opportunity to align your brand with a region-wide celebration of music, culture, faith, and community.

**Visibility:** Sponsors gain exposure to thousands of attendees in person, plus extended reach through media coverage and social media sharing.

**Connection:** Direct engagement with audiences who are community-minded, family-oriented, and eager to support organizations that invest in their lives.

**Goodwill:** Sponsorship demonstrates your commitment to strengthening Pittsburgh's cultural and faith life, positioning your brand as a trusted community partner.

**Amplification:** With strong word-of-mouth and digital sharing, your support will resonate far beyond the stadium, extending into parishes, campuses, neighborhoods, and workplaces across the region.

## Sponsorship Levels:

- Premier Sponsor  
\$50,000+
- Platinum Sponsor  
\$25,000+
- Gold Sponsor  
\$15,000+
- Silver Sponsor  
\$7,500–\$14,999
- Bronze Sponsor  
\$2,500–\$7,499
- Community Sponsor  
\$1,000–\$2,499
- Supporting Sponsor  
\$500–\$999
- In-Kind Sponsor

## **Who You'll Reach**

FestPGH is designed to gather 5,000 people from across Southwestern Pennsylvania — Allegheny, Beaver, Butler, Greene, Lawrence, and Washington Counties. Our audience is diverse, multigenerational, and deeply connected to community life:

### **Music Festival Goers**

Concert and festival attendees drawn by national and local acts, food trucks, and the energy of a live, waterfront venue

### **Catholic Faith Communities**

A loyal, multigenerational audience boasting over 600,000 people across the diocese's six counties.

### **Young Adults & College Students**

The Pittsburgh metro is home to nearly 145,000 college and graduate students, making them a natural audience for FestPGH—socially connected, eager for live music, and already active in the region's cultural life.

### **Families & Multigenerational Groups**

The region's signature arts events routinely attract large family audiences.

## **Become a sponsor for FestPGH**

Contact

Jacob Williamson  
Diocese of Pittsburgh

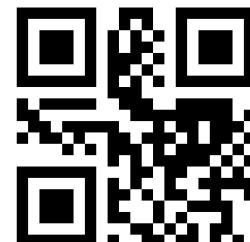
**jwilliamson@diopitt.org**

or

**412-456-3135**

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**SCAN TO VISIT  
FestPGH.org**



**A PROJECT OF**



**Saturday, September 19, 2026  
Highmark Stadium  
FestPGH.org**