



Diocese of Worcester
Office of the Bishop
49 Elm Street
Worcester, Massachusetts 01609

May 22, 2025

Dear Friends in Christ,

Next weekend our diocese will participate in the national **Catholic Communications Campaign**. How appropriate that we should be supporting communications in the Church as we anticipate Pentecost Sunday. The reading from the Acts of the Apostles reminds us how the Holy Spirit empowered the apostles to proclaim the “mighty acts of God” to the myriad peoples gathered in Jerusalem, regardless of their native language. Communication breaks down the barriers that stand between us. Communication builds community which, in our case, is the Church which has been carrying on the mission of Christ since apostolic times.

The Catholic Communications Campaign raises funds to be shared between the national communications office of the U.S. Bishops’ Conference and our local diocesan Communications Ministry. Its principal mission is to provide Catholic media with national and international news and to inform secular media, whether in print, online or broadcast TV, with a reliable viewpoint. Recent events including the death of Pope Francis and the conclave which elected Pope Leo XIV were excellent examples of how national and local media assisted with sharing this news accurately.

Our local Communications Ministry interacts with secular media and publishes *The Catholic Free Press* which is needed now more than ever in a world filled with noise and misinformation. Diocesan TV Ministry continues to offer the *Sunday Mass* and *Daily Mass* as well as various informational programs on local public access channels, the internet and on our parish websites for those parishes who chose to provide them. Our eCatholic websites and Flocknote text and email platform keep parishioners aware of how they can be active in their parishes and how we are responding to the needs of those around us. Many parishioners have told us how important these media are in helping them to stay in touch, even when ill or away.

To fund our local communications, this collection is a small yet critical part of a more complex funding plan that also includes *Partners in Charity*, parish contributions, corporate sponsorships and advertising, home delivery subscriptions of our newspaper and individual contributions.

The most important reason we need your support is that effective communication is key to our evangelizing mission. We are the voice of Jesus Christ extending an invitation to know him through his Church. The first apostles witnessed in the public square in Jerusalem. Today, the public square is online, on TV, in texts, emails and in print and social media.

Thank you for prayerfully considering how you can help us “Share the Good News” in the **Catholic Communications Campaign collection on the weekend of June 1.**

With every prayerful best wish, I remain

Sincerely yours in Christ,

Most Reverend Robert J. McManus
Bishop of Worcester

Kindly announce the Catholic Communications Campaign in your parish bulletins on the weekend of May 25th and take up the collection on the weekend of June 1st.