



Premier Basketball is a basketball tournament, scouting, and recruiting service that helps connect youth boys and girls basketball players with college scouts from around the country. Our primary goal is to market players to colleges to help them achieve their dream of playing basketball at the collegiate level. Three branches exist within the Premier Basketball umbrella: Premier Basketball Tournaments, Premier Basketball Report, and Premier Basketball Media.

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TOURNAMENT ADVERTISING



Premier Basketball Tournaments are managed and operated by Joey Simmons. The purpose of all tournaments that are affiliated with the Premier Basketball Tournaments is to allow players to be evaluated by our scouting service, Premier Basketball Report. Every player that plays in any of our Premier Basketball tournaments will have access to place a player profile on our Premier Basketball Report website that is designed to help colleges find players for FREE. Premier Basketball puts on some of the top-level events in the country at their state-of-the-art facilities. We have 50,000 plus spectators and players that attend our events each year, average 3,000 plus spectators and players per NCAA sanctioned events, and 1,500 per non-sanctioned events. Any tournaments that Premier Basketball Tournaments hosts during the NCAA evaluation period will be requested sanctioned events. Last year Premier Basketball had over 1,500 teams play in its sanctioned events and had over 1,200 colleges attend its sanctioned events.

Tournament/Title Sponsor:

- Portrayed as the Official Title Sponsor in all advertisements
- Logo and link provided on all communication pertaining to the event (including the Premier Basketball Tournament event page itself, e-mails, social media, etc.)
- Banner on the score table of the main championship court
- Print insert in the college coaches books
- Top division named after the company and logo placement on the bracket
- Distribution of coupons and other promotional items in the college coaches books and team packets
- Mention in tournament score updates and twitter announcements

Court Sponsor:

- Banner on the score table of one of the courts
- Logo and link provided on the Premier Basketball Tournaments event page
- Distribution of coupons and other promotional items in the college coaches books and team packets

Bracket Sponsor:

- Division named after the company and logo placement on the bracket



TOURNAMENT ADVERTISING



Tournament	Dates	Gender	City	State
PBR Kansas Exposure Plus Individual Showcase Details: Registration Coming Soon	Mar 15 - 15, 2015 March 09, 2015		Wichita	KS
Heroes of the Game Showcase Details: Super Qualifier	Apr 18 - 19, 2015 April 14, 2015		Round Rock	TX
16th Annual Heart of Texas Showcase - adidas 3 Stripes Sponsored Event NCAA Certification Requested Details: adidas Cup Series	Apr 24 - 26, 2015 April 01, 2015		Frisco	TX
Texas JUCO Slam Jam Showcase NCAA Certification Requested Details: Registration Coming Soon	Apr 24 - 24, 2015 April 20, 2015		Frisco	TX
Heart of Texas Grassroots Showcase Details: Super Qualifier	Apr 25 - 26, 2015 April 20, 2015		Corinth	TX
Arizona JUCO Slam Jam Showcase NCAA Certification Requested Details: Registration Coming Soon	Apr 26 - 26, 2015 April 20, 2015		Gilbert	AZ
Battle of the Puebla Classic Details: Super Qualifier	May 2 - 3, 2015 April 28, 2015		Round Rock	TX
Yellow Rose of Texas Details: Super Qualifier	May 9 - 10, 2015 May 05, 2015		Frisco	TX

**Example Tournament/
Title Sponsor**



TOURNAMENT ADVERTISING



Kansas South Wind Classic

Details: Super Qualifier

May 9 - 10, 2015

May 05, 2015



Wichita

KS

Indiana Tip-Off Classic

Details: Super Qualifier / adidas Cup Series

May 9 - 10, 2015

May 05, 2015



Indianapolis

IN

Gary Blevins Memorial Weekend Classic

Details: Super Qualifier / adidas Cup Series

May 23 - 24,
2015

May 09, 2015



Frisco

TX

Memorial Day Showcase

Details: D2-D3-NAIA-JUCO Open Period / Super Qualifier / adidas Cup Series

May 23 - 24,
2015

May 09, 2015



Lake Forest

CA

Lone Star Bluebonnet Classic

Details: D2-D3-NAIA-JUCO Open Period

May 30 - 31,
2015

May 16, 2015



The
Woodlands

TX

Gym Rat Showdown

Details: Super Qualifier

Jun 6 - 7, 2015

June 02, 2015



Round Rock

TX

Houston Bayou National Showcase

Details: D2-D3-NAIA-JUCO Open Period

Jun 13 - 14, 2015

May 30, 2015



The
Woodlands

TX

Super 64 Grassroots National Championship

Details: Presented by Premier Basketball and DC Sports

Jun 19 - 21, 2015

June 05, 2015



Frisco

TX

Kansas Sunflower Showcase

Details: D2-D3-NAIA-JUCO Open Period

Jun 20 - 21, 2015

June 06, 2015



Wichita

KS

Saguaro Cactus Showcase

Details: D2-D3-NAIA-JUCO Open Period / Super Qualifier / adidas Cup Series

Jun 26 - 28, 2015

June 13, 2015



Gilbert

AZ

TOURNAMENT ADVERTISING



Five Star Grassroots Classic

Details: 3rd-8th Grade Boys and Girls Event

Jun 27 - 28, 2015

June 23, 2015



Murphy

TX

Top Tier National Showcase

Details: D2-D3-NAIA-JUCO Open Period

Jul 4 - 5, 2015

June 20, 2015



Frisco

TX

7th Annual Super 64 National Championship

NCAA Certification Requested

Jul 6 - 8, 2015

June 06, 2015



Frisco

TX

Details: adidas Cup Series

All-American Games

NCAA Certification Requested

Jul 8 - 8, 2015



Frisco

TX

Details: Invitation Only

San Antonio Alamo Classic

Details: D2-D3-NAIA-JUCO Open Period / adidas Cup Series

Jul 17 - 19, 2015

July 03, 2015



San Antonio

TX

Indiana Crossroads of America Showcase

Details: D2-D3-NAIA-JUCO Open Period / adidas Cup Series (Girls Only)

Jul 17 - 19, 2015

July 03, 2015



Indianapolis

IN

Pacific Coast National Showcase

NCAA Certification Requested

Jul 23 - 25, 2015

June 23, 2015



Lake Forest

CA

Details: adidas Cup Series

End of the Road Showcase

NCAA Certification Requested

Jul 27 - 29, 2015

June 28, 2015



Round Rock

TX

Details: 7th-12th Grade Girls Only Event

TOURNAMENT ADVERTISING



Example Bracket Sponsor:

2015 HEART OF TEXAS SHOWCASE

APRIL 24 - 26, 2015

PREMIER BASKETBALL TOURNAMENTS DIVISION

- | | |
|--------------------------|------------------------------------|
| 1 Mansfield Bruins | 3 Grapevine Faith Christian School |
| 2 West Texas Breeze 2021 | 4 The Force |

Saturday	10:10 am	1 vs 2	Court 3
Saturday	12:30 pm	3 vs 4	Court 3
Saturday	2:50 pm	4 vs 1	Court 3
Saturday	6:20 pm	2 vs 3	Court 3
Sunday	9:10 am	1 vs 3	Court 2
Sunday	9:10 am	2 vs 4	Court 3
Sunday	1:50 pm	3 rd in Pool vs 4 th in Pool	Court 2

Championship Game
Sunday 1:50 pm 1st in Pool vs. 2nd in Pool Court 1

First team listed is HOME and wears light jersey and keep official clock.
Second team listed is VISITOR and wears dark jersey and is official scorer.



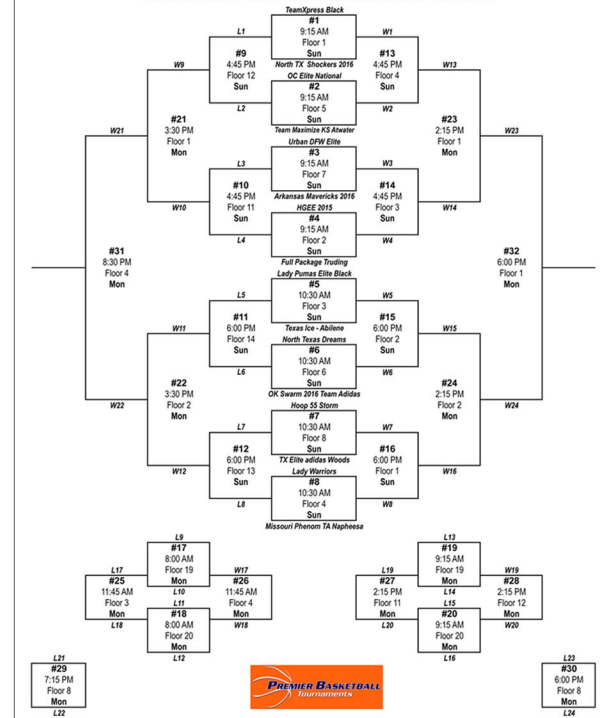
Example Court Sponsor:



VISIT WWW.PREMIERBASKETBALLTOURNAMENTS.COM
TO REGISTER FOR PREMIER BASKETBALL EVENTS!

2015 SUPER 64 NATIONAL CHAMPIONSHIP JULY 6 - 8, 2015

PREMIER BASKETBALL TOURNAMENTS DIVISION



ONLINE ADVERTISING



Premier Basketball Report was originally focused in Texas, but now provides the most comprehensive scouting report on players throughout the entire globe. Our website combines our experience and expertise on boys' and girls' basketball scouting with today's latest technology. The result? A powerful tool that empowers college scouts to find the right players for their programs.

We now have two websites: *www.premierbasketballtournaments.com* is our Premier Basketball Tournament website which allows teams to register for NCAA sanctioned and non-sanctioned Premier Basketball tournaments, camps and super regionals, and *www.premierbasketballreport.com* is the official Premier Basketball website which provides scouts, coaches, parents, players and fans with access to the latest Premier Basketball Report scouting news, articles and rankings, and Premier Basketball Media's PBMtv and PBM Radio. Our new sites just went live in 2015, but our old sites had nearly 28,000 hits per month during peak basketball months. We expect these numbers to increase immensely with our growth in tournaments and scouting coverage for the 2015 season.

From January through July, we send out e-mail newsletters and tournament, camp and event announcements every day (Monday through Friday). We now have nearly 18,000 contacts in our Constant Contact database.

Website Sponsor:

- Advertisement with company logo and website link provided on the Premier Basketball Tournament website
- Minimum 6 month purchase

E-mail Sponsor:

- Advertisement with company logo and website link provided on all Constant Contact e-mails
- Minimum 6 month purchase



[HOME](#)[FIND A TOURNAMENT](#)[CONTACT US](#)[SIGN IN / REGISTER](#)

Left Side Advertisement

Welcome to Premier Basketball

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Bottom Page Advertisement





Premier Basketball Media became a part of the Premier Basketball umbrella in the spring of 2013. PBM encompasses PBMtv (featuring game film and player interviews), PBM Radio (providing PBT interviews and event recaps), and PBM Insider (highlighting PBR news article coverage from around the globe). Premier also has a rapidly growing Facebook and Twitter following, plus a growing number of unique website visitors.

PBM Radio is a recent addition to the Premier Basketball Media name. PBM Radio enables Premier Basketball Media to provide on-demand college coaches interviews, event recaps, and player interviews, in person and over the phone. It provides Premier Basketball with an avenue to our basketball audience through a simple phone call interview. Thus, providing customers instantaneous information about players, teams, and coaches. PBM Radio gives Premier the ability to promote and support select basketball events around the country. From March through July, we host one radio interview each week.

Radio Sponsor:

- Sponsorship recognized by the announcer before and after the interview
- Priced per interview

